

SMARTPHONE PHOTOGRAPHY 101

LEE TOWNSEND

WHO AM I?

- FREELANCE PHOTOGRAPHER
- SPECIALISING IN PORTRAIT & DOCUMENTARY PHOTOGRAPHY
- TRAINING & WORKSHOP FACILITATOR
- FOUNDER OF LENSES OF CROYDON & CROYDON PHOTOGRAPHY F



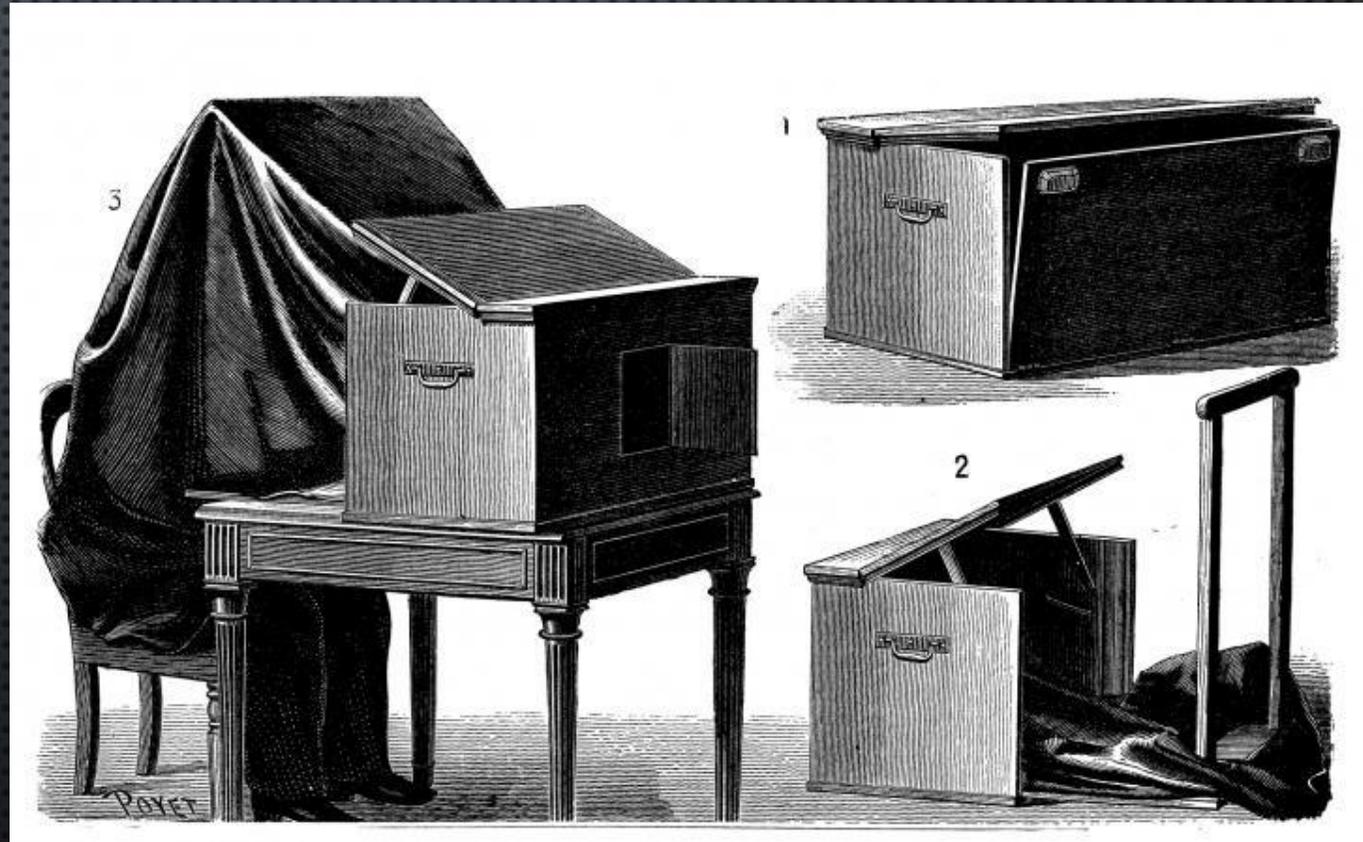
Why are you here?

Today we are going to cover 3 basic things:

- i. Look at a couple of quick tips to improve your photography
- ii. Work smart instead of hard
- iii. Learn to take photos for today tomorrow & next year

In what year was the camera discovered?

Answer: The year 1814



The best camera is the one that's with you – Chase Jarvis



Huawei P20 Pro



iPhone XR



Samsung-Galaxy-S9



Google Pixel 3

How much was the world's most expensive mobile phone photo sold for?

Answer: The Phantom by Peter Lik sold for US\$6.3 million



Photography Golden Rules

- i. **Clean The Lens** - Your phone spends a lot of time in your pocket, a bag or in your hand, and as a result it will get dirty
- ii. **Set The Focus**
- iii. **Don't Use The Zoom**
- iv. **Keep your hands steady**
- v. **Composition**

How many photos are estimated to be taken throughout the world each year?

Answer: 14 trillion

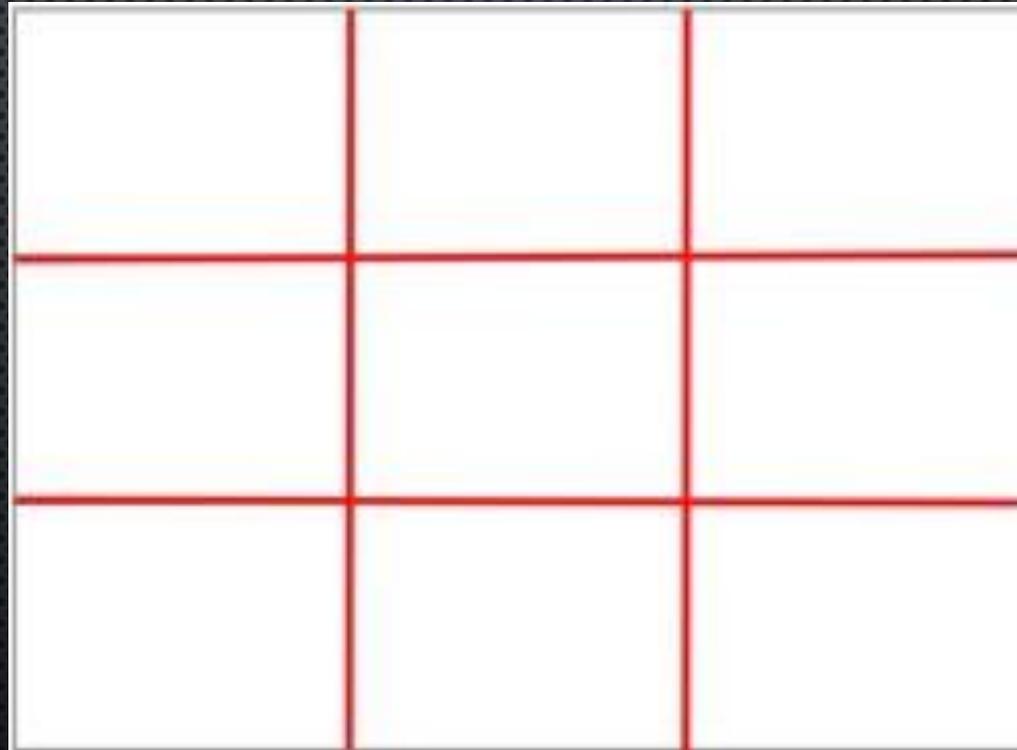


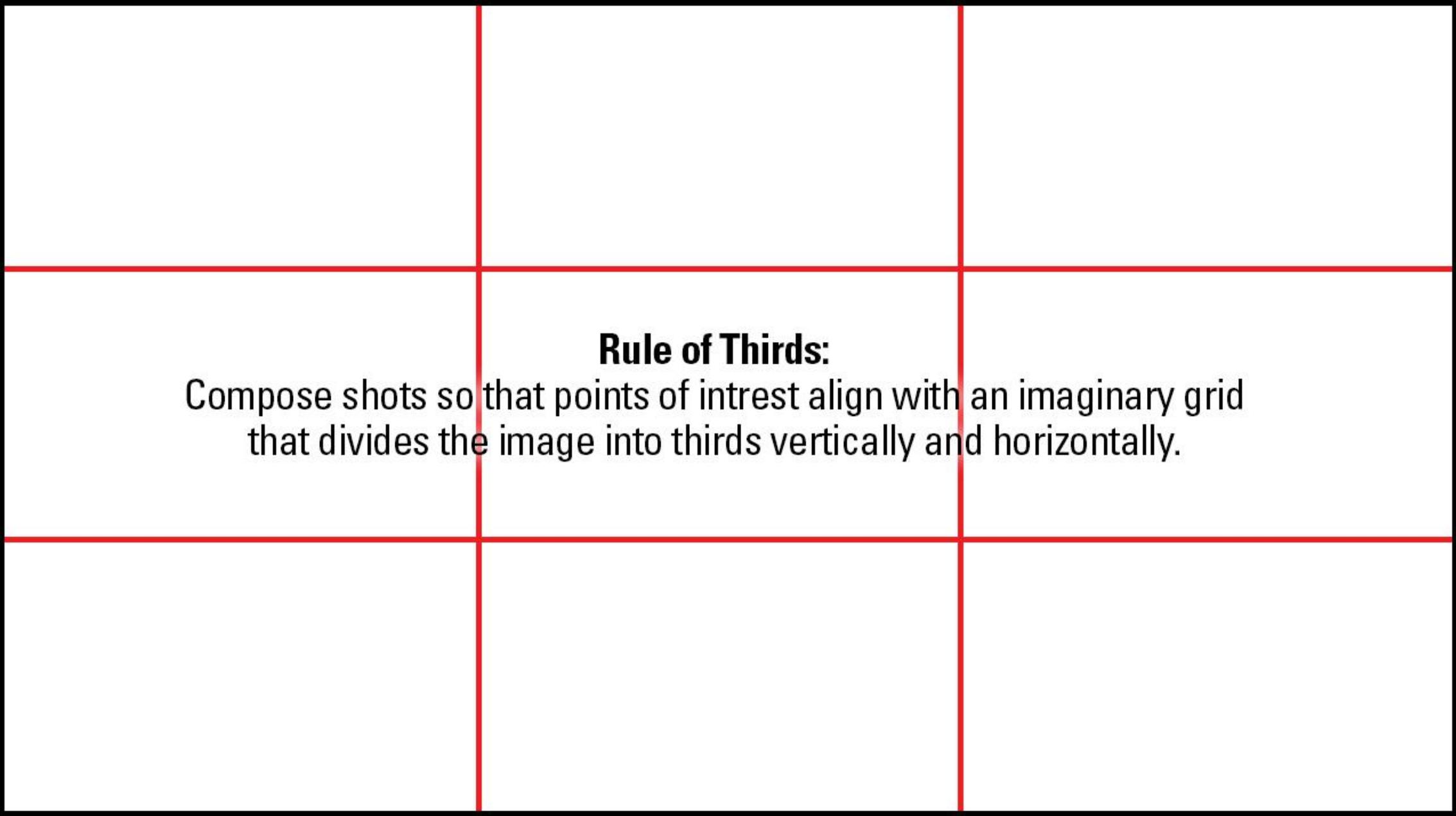
COMPOSITION

What is composition?

Composition describes the placement of relative objects or elements in a photograph.

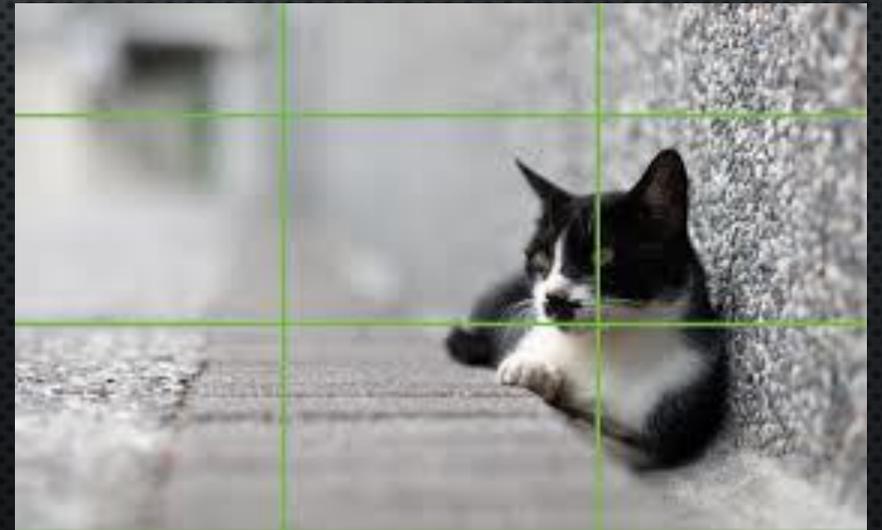
LAW OF THIRDS

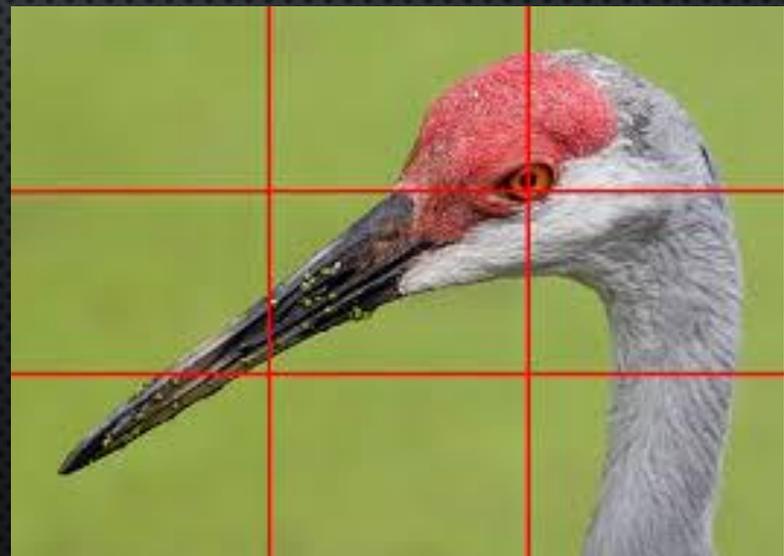




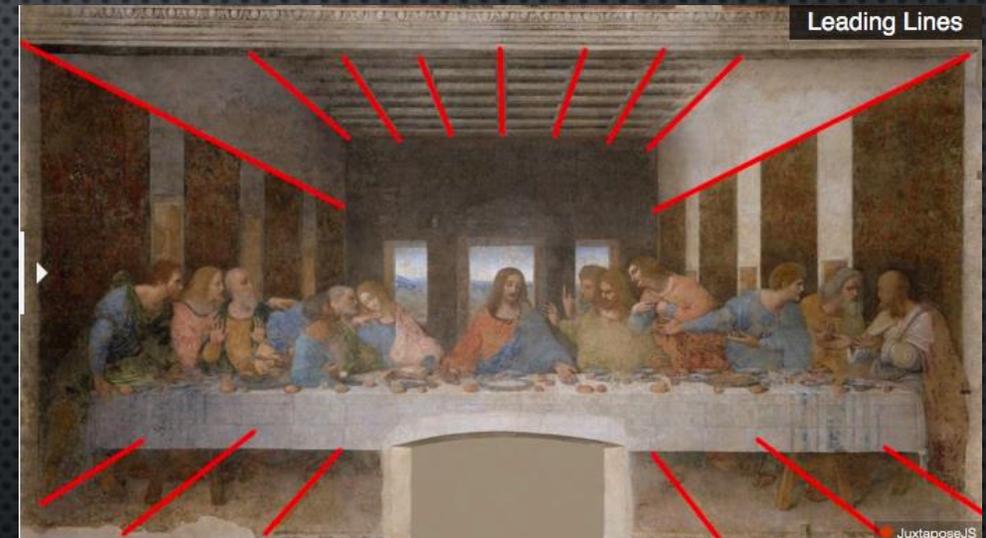
Rule of Thirds:

Compose shots so that points of interest align with an imaginary grid that divides the image into thirds vertically and horizontally.





LEADING LINES











CHALLENGING SITUATIONS





White balance issues



SOFTWARE THAT'S WORTH TRYING OUT

Snapseed
Adobe Lightroom
VSCO

It pays to think about your images in advance!

It's always a great idea to think about how you can use your images in a variety of different ways.



Images with lots of negative space are very helpful when creating posters

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MENU ☰

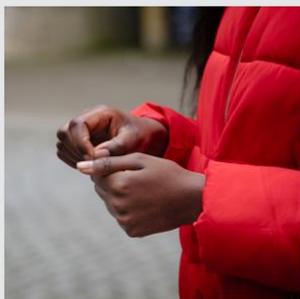
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I'm self-harming



I'm feeling depressed



I'm struggling with eating





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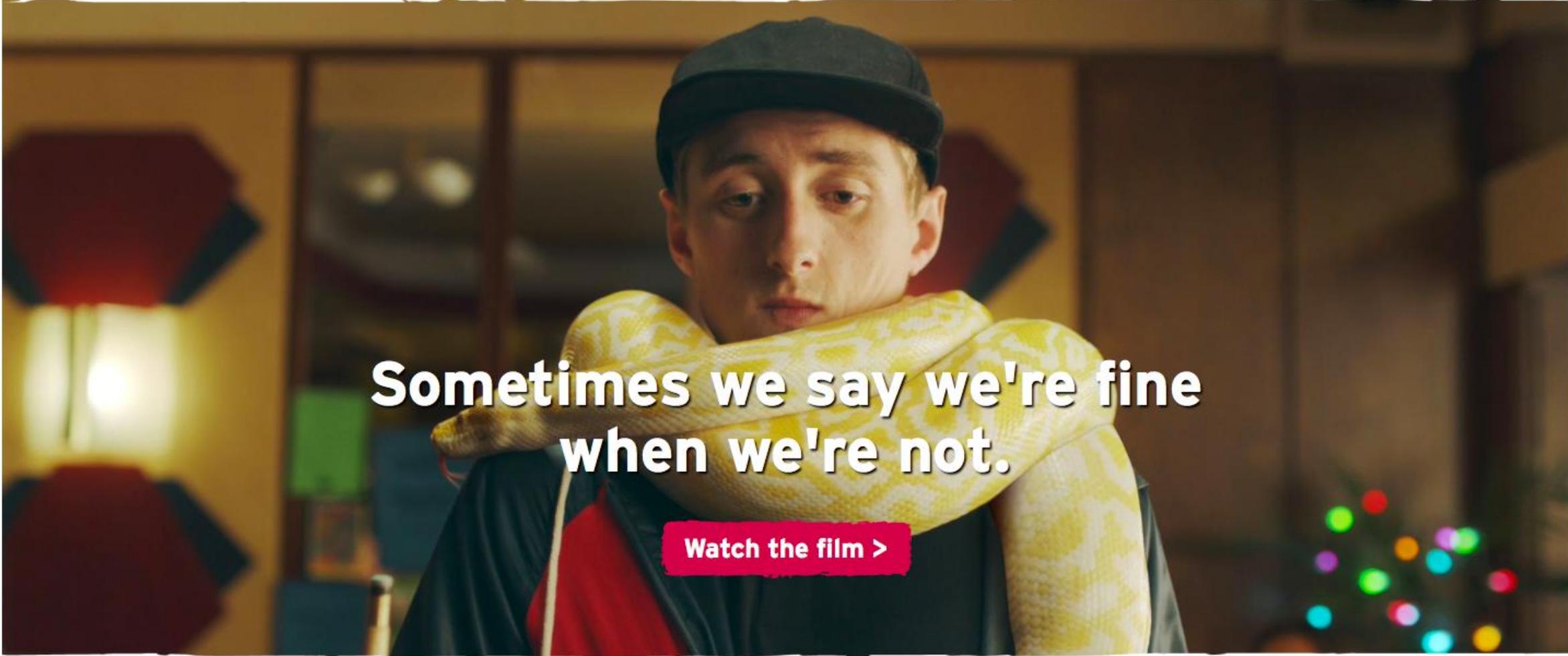


About mental health

Get involved

Personal stories

Change makers

A young man with a black cap and a red and black jacket is looking directly at the camera. A large yellow and white patterned snake is coiled around his neck and shoulders. The background is a dimly lit room with a Christmas tree and colorful lights visible on the right.

**Sometimes we say we're fine
when we're not.**

[Watch the film >](#)

So if your mate's acting differently...



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