



# Creative and Collaborative

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# Work in a collaborative team:

- Share ideas and vision
- Share workload
- Learn from each other
- Involve volunteers and service users
- Enjoy the process together
- Build capacity



# Use cheap and available equipment:

- Use your phone
- Test your workflow
- Give attention to sound quality
- Get creative with cheap props

# Be realistic

- Don't expect something slick
- Understand your limitations
- Keep it short
- Value authenticity



# Seek creative inspiration

- Watch videos on YouTube charity channels
- Ask others about videos that work for them
- Set aside time to brainstorm
- Be brave and try things out







# The key discussion:

First: **Audience and message, resources and logistics, team skills and preferences**

Then: **Creative inspiration**

Last: **Brainstorm your ideas for stories and styles and make decisions**