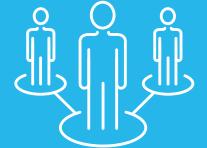


leadership



AGREE or DISAGREE



leadership



AGREE or DISAGREE



leadership



AGREE or DISAGREE

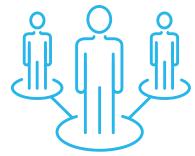


leadership





leadership



Our charity leaders are confident & motivated to use digital to achieve our mission

AGREE or DISAGREE

leadership



Leaders identify skills gaps & plan to close them wherever possible

AGREE or DISAGREE

leadership



Trustees ensure relevant digital policies & procedures are in place

AGREE or DISAGREE

leadership



Leaders are open to change & seek advice with digital as needed



users







users



AGREE or DISAGREE



users



AGREE or DISAGREE



users





users



We use data & analytics to inform how we work with beneficiaries

AGREE or DISAGREE

users



We test ideas for new digital activities with our service users

AGREE or DISAGREE

users



Our communications & activities are accessible to everyone

AGREE or DISAGREE

users



We know how our beneficiaries use digital

AGREE or DISAGREE Culture superhighways







culture



Everyone in the organisation is aware of how digital can help us achieve our goals

AGREE or DISAGREE

culture



We encourage our staff & volunteers to use digital tools in their work

AGREE or DISAGREE

culture



We are unafraid to test new approaches & learn from our mistakes

AGREE or DISAGREE

culture



Digital is a part of everyone's role, from trustees to volunteers

AGREE or DISAGREE O Figure 1 Strategy Superhighways







strategy



We always consider digital when planning new projects & services

AGREE or DISAGREE

strategy



Digital is essential to help us demonstrate our impact

AGREE or DISAGREE

strategy



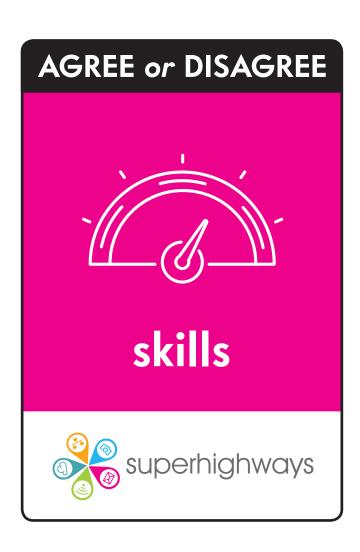
We can choose & use the right digital tools for our organisation

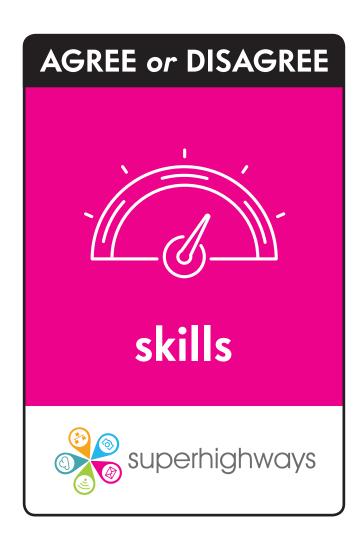
AGREE or DISAGREE

strategy

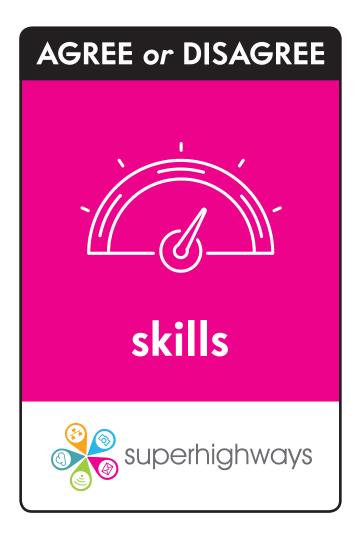


We invest enough time & money in digital resources needed to achieve our mission









skills



We know what digital skills our team have & need

AGREE or DISAGREE

skills



We are clear about the digital skills required when recruiting new staff or volunteers

AGREE or DISAGREE

skills



Staff & volunteers are encouraged to share their digital skills & knowledge

AGREE or DISAGREE

skills



Our staff have the confidence, motivation & attitude to learn new digital skills



risks & ethics







risks & ethics



AGREE or DISAGREE



risks & ethics



AGREE or DISAGREE



risks & ethics



risks & ethics



We know the risks associated with our current use of digital

AGREE or DISAGREE

risks & ethics



Our systems & data are adequately protected

AGREE or DISAGREE

risks & ethics



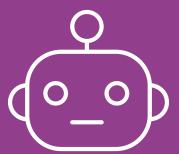
We are ethical in our choices of products & tools

AGREE or DISAGREE

risks & ethics



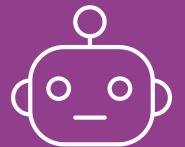
We have policies & procedures in place to mitigate digital risk



adaptability



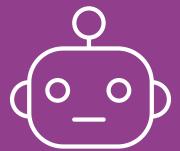




adaptability



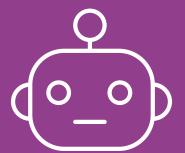
AGREE or DISAGREE



adaptability



AGREE or DISAGREE

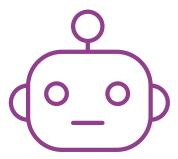


adaptability





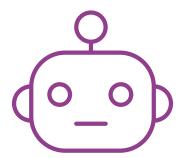
adaptability



We regularly review key trends in digital

AGREE or DISAGREE

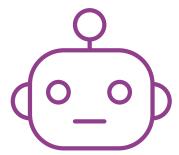
adaptability



We consider how our users will be using digital in future

AGREE or DISAGREE

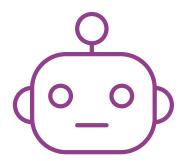
adaptability



We budget for future technology needs

AGREE or DISAGREE

adaptability



We have the infrastructure in place to help us move forward with digital