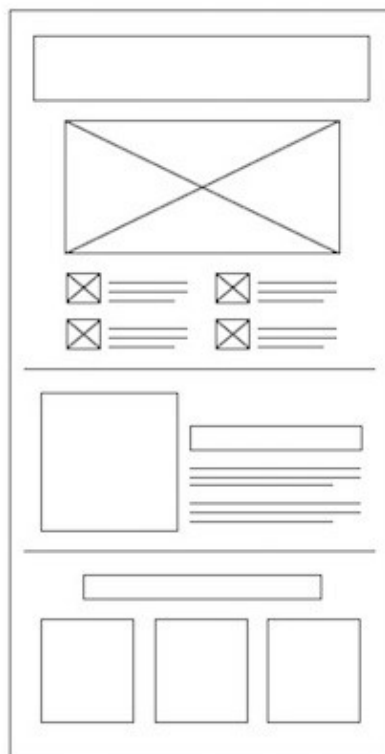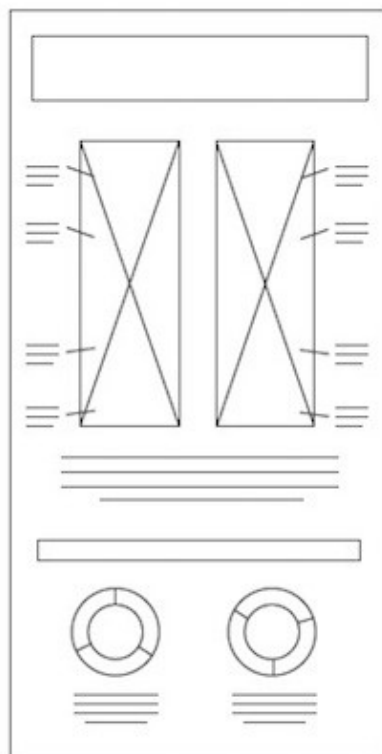# Infographic Layout Cheat Sheet

by SeeMei Chow
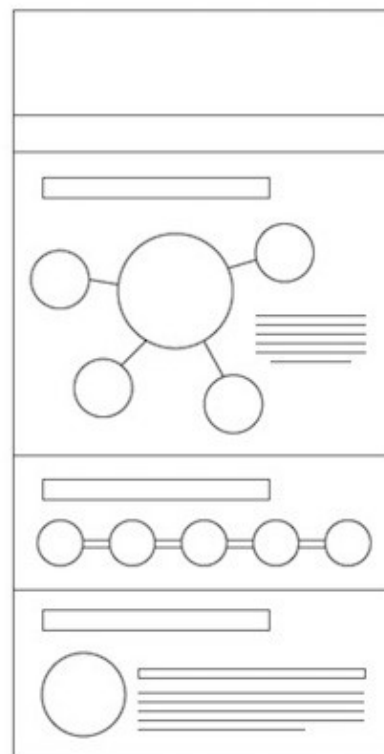
Useful Bait
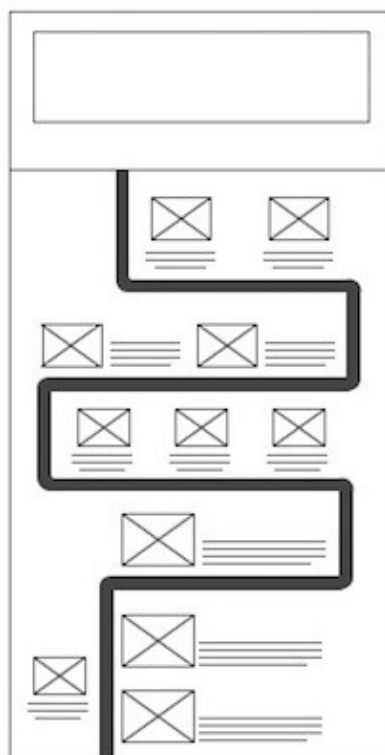Works well with most of the data
Easy to read and good usability

Versus/ Comparison
Works well with a lot of informations
Design(visual) is very important
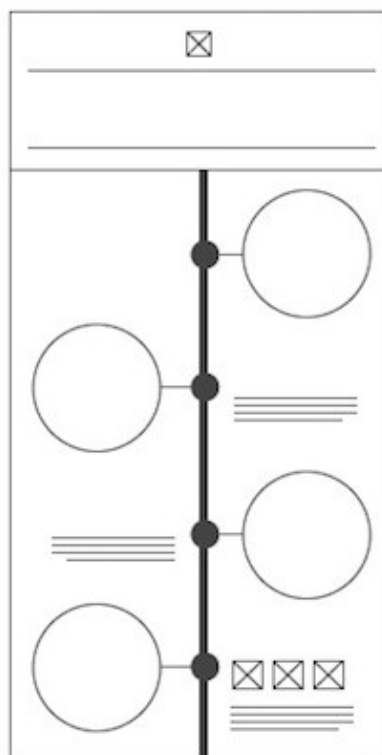Informations have to be very interesting

Heavy Data (numbers porn)
Works well with marketing strategy
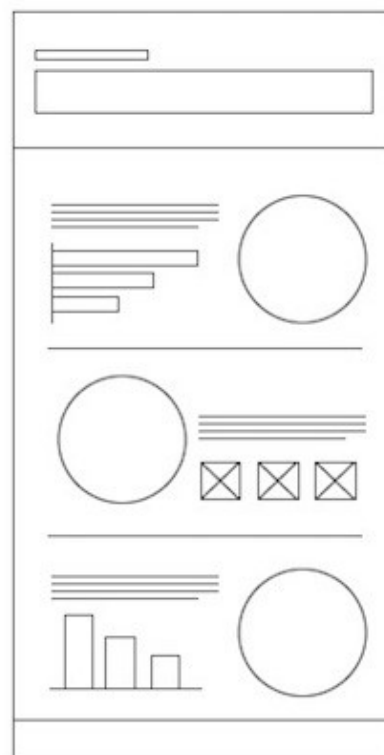Timeline for project
Can extend to a flowchart

Road Map
Good for storyline/journey
Can be used as a timeline too

Timeline
Can be a comparison
Good for timeline or journey too
From simple to complex
(depends on your data)

Visualized Article
Needs strong title
Works well with heavt content
Easy to read and understand