

DESIGN TIP #1

Use contrast to help your designs stand out

**USE
CONTRAST
TO HELP
YOUR DESIGNS
STAND OUT**

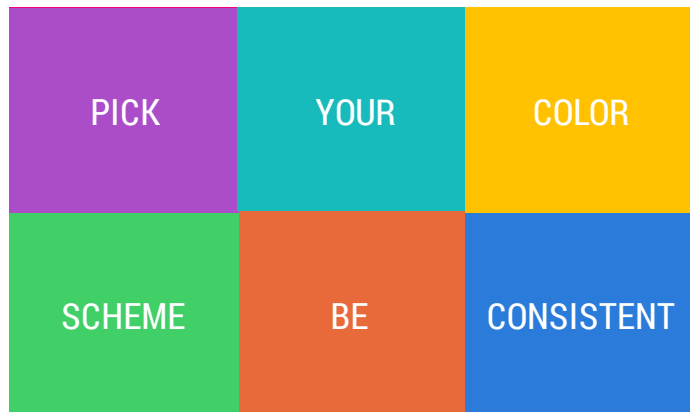
DESIGN TIP #2

Choose a font collection

Strong Header
Smaller subtitle
Body text that's easy to read

DESIGN TIP #3

Pick a color palette



DESIGN TIP #4

Contain your images

Use grids for your images



DESIGN TIP #5

Keep it simple

simplify

Don't clutter your design. Choose each element with great care.