

Croydon Grants

David Kane – 4th October 2018

Using 360 Giving data

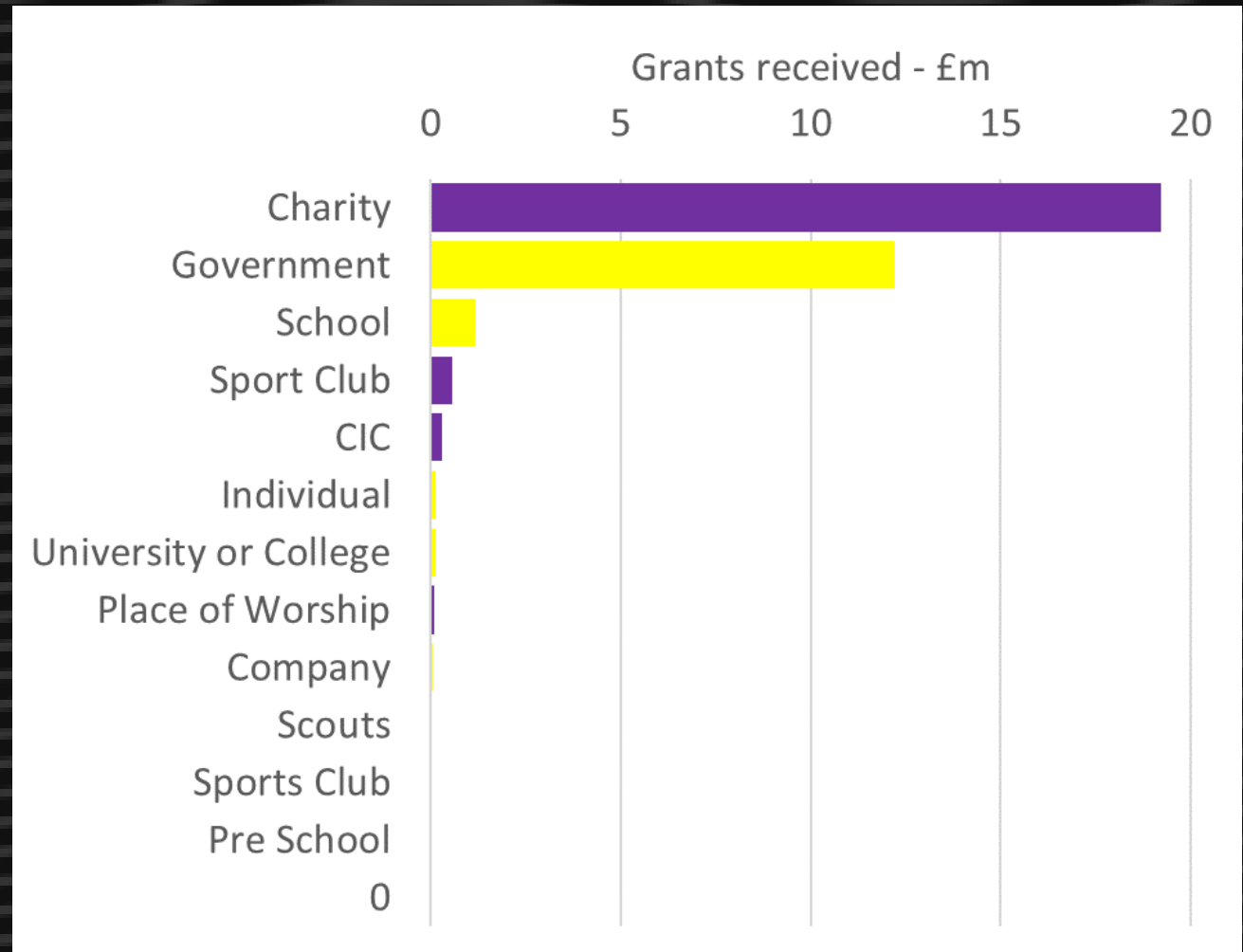
drkane.co.uk

How many grants?

- Found 932 grants to a beneficiary or recipient in Croydon
 - Between 1998 and 2018
- Worth £33 million
- But...
 - £11.8 million to Croydon Borough Council – includes £6m Highways Block grant from Department for Transport
- And a partial picture – not everyone who funds in Croydon publishes

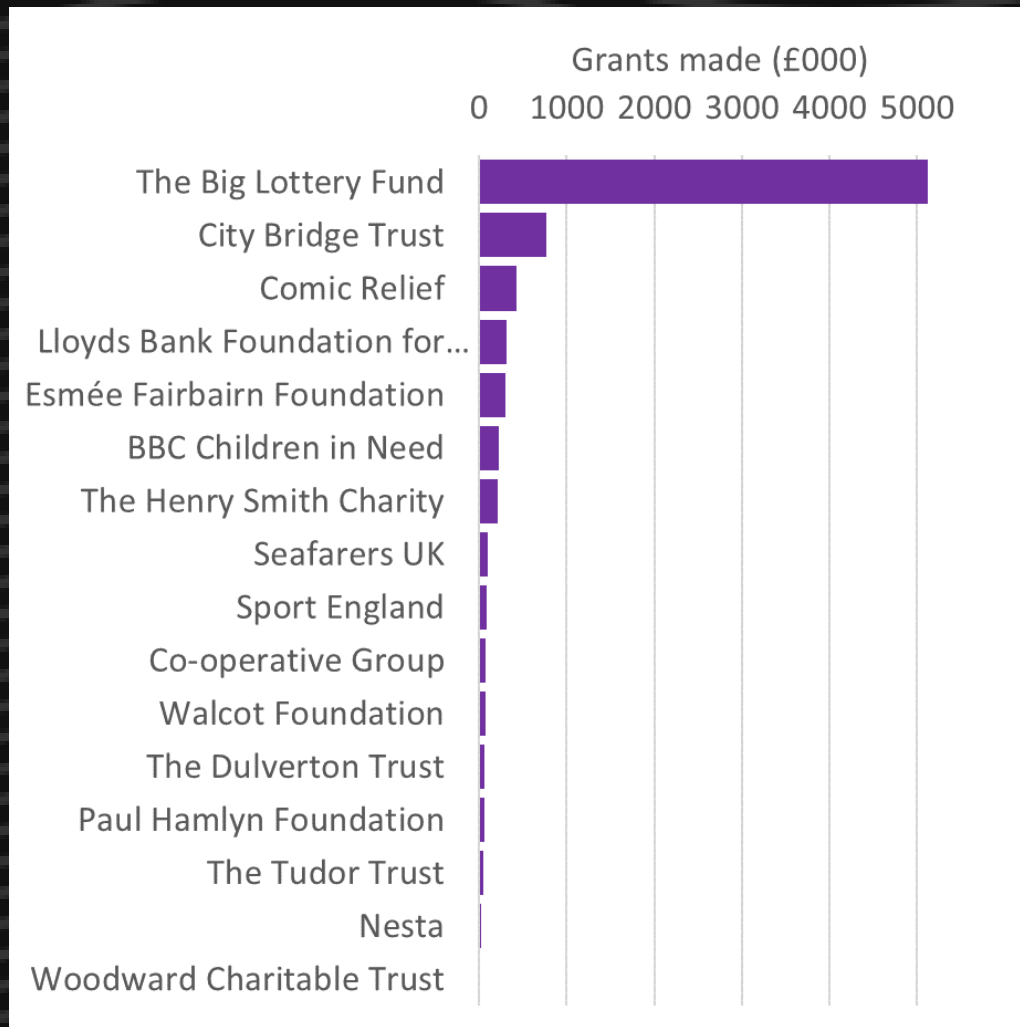
Finding relevant grants

- Remove grants to:
 - Local government
 - University & colleges
 - International/National charities based in Croydon
 - NHS
 - Schools
- Left with 192 grants to:
 - Local charities
 - Sport Clubs
 - Community Interest Companies
 - Places of Worship
- Worth £7.9 million
- Also limit to 2015-2018



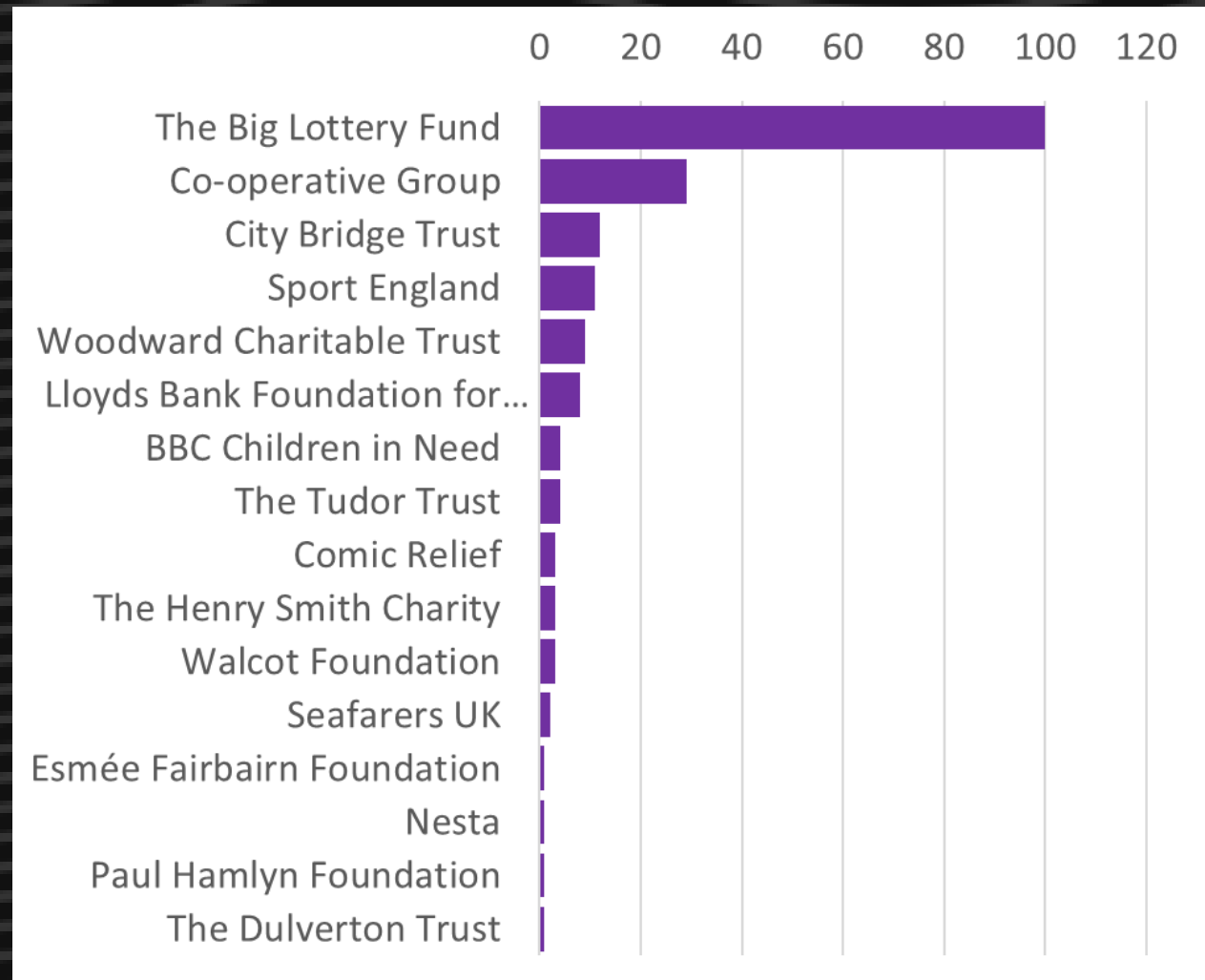
Funders (by grant amount)

- Grant Amounts (in £000s) – by Funder
- Dominated by Big Lottery Fund



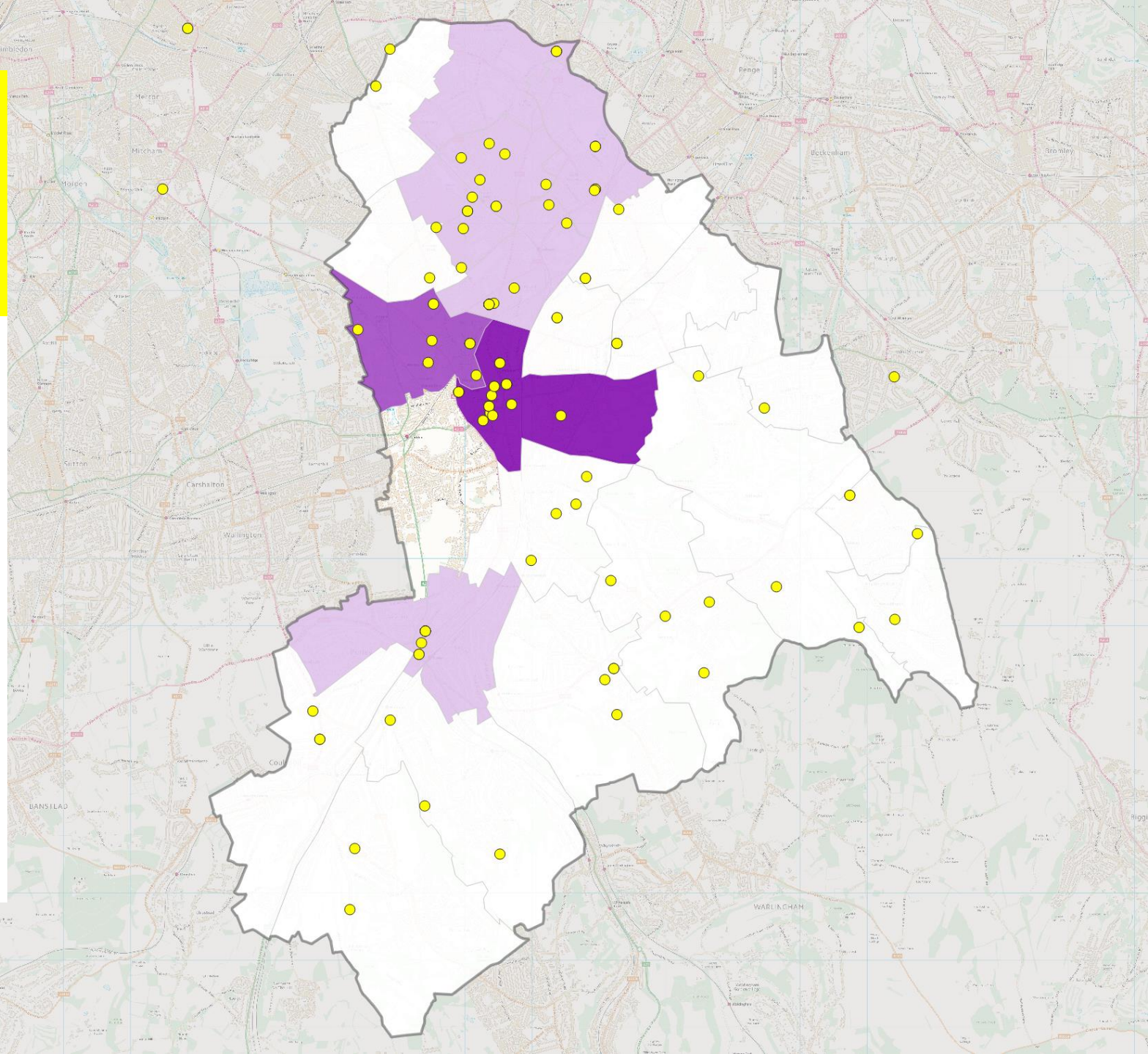
Funders (by number of grants)

- Still Big Lottery Fund (Awards for All) – but Co-op, City Bridge Trust, Sport England, Woodward Trust also important funders



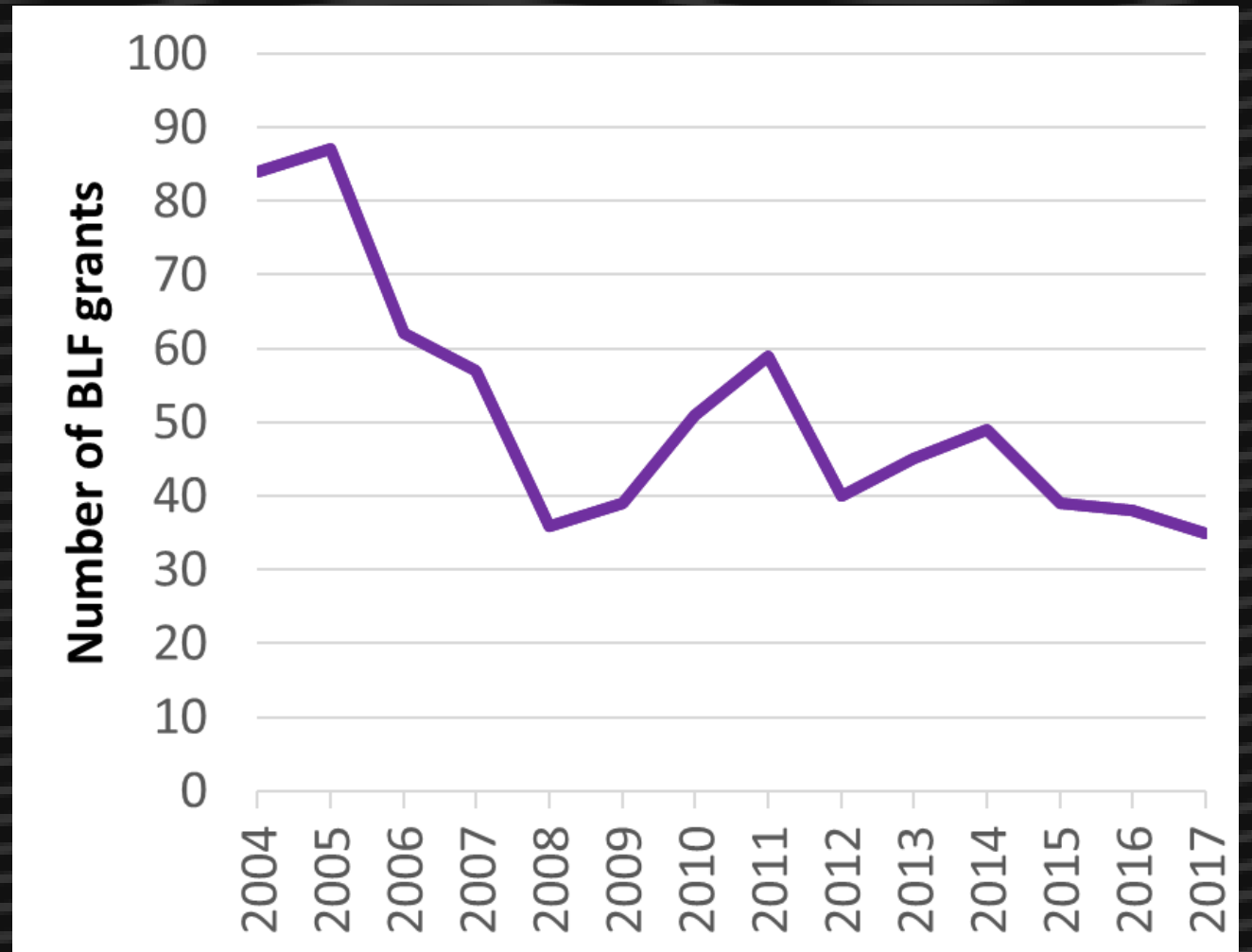
Where do grants go?

- Each dot is a grant
- Areas are wards:
 - Highest areas have 30+ grants



Grants over time

- Tricky to do because not all funders cover the same time period
- But can look at just Big Lottery Fund
- Looks like a decline over the period (though NB data for 2017 is not complete)



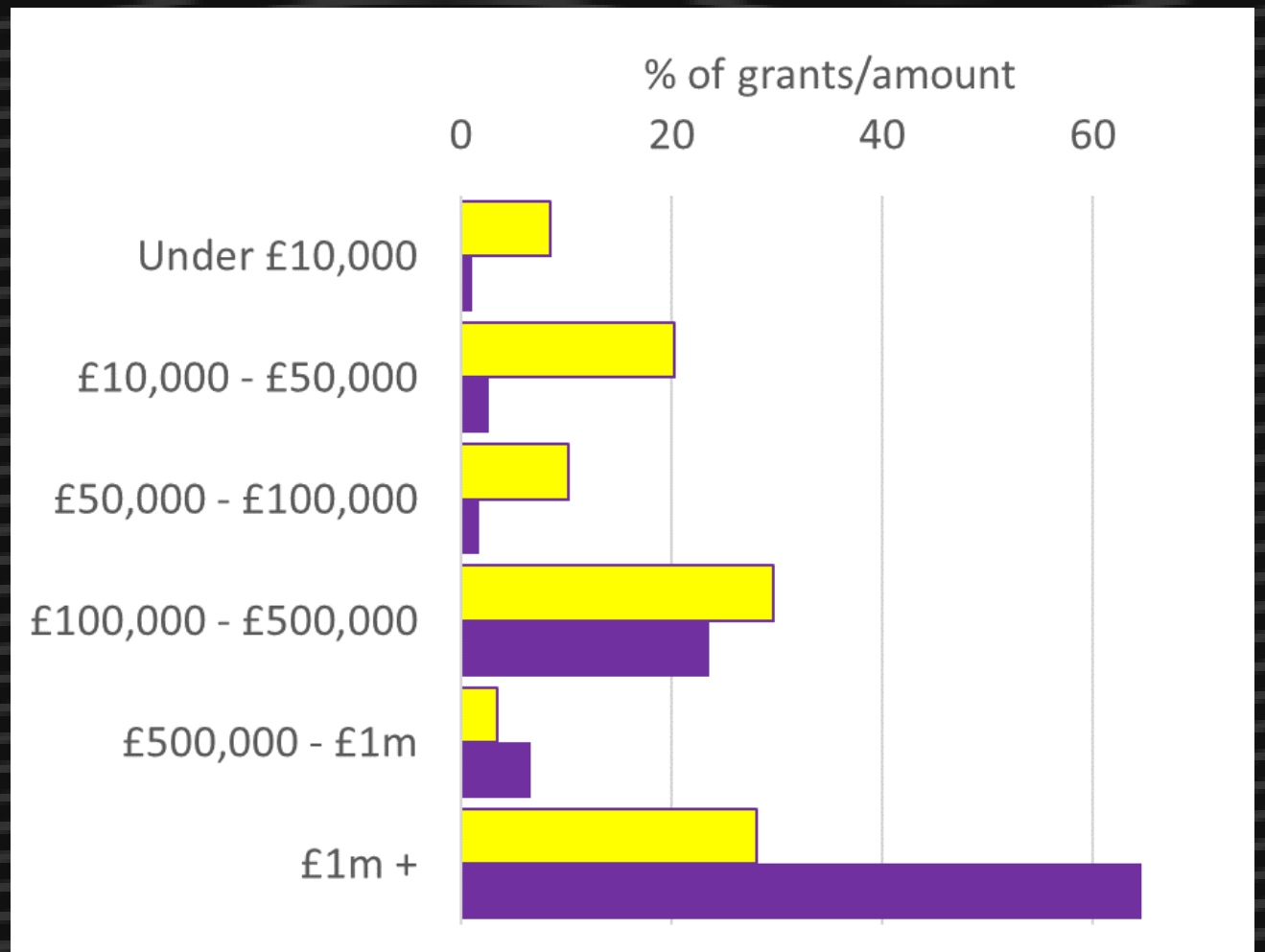
By size of recipient

- Only available for registered charities with charity numbers (118 grants)

Proportion of grants

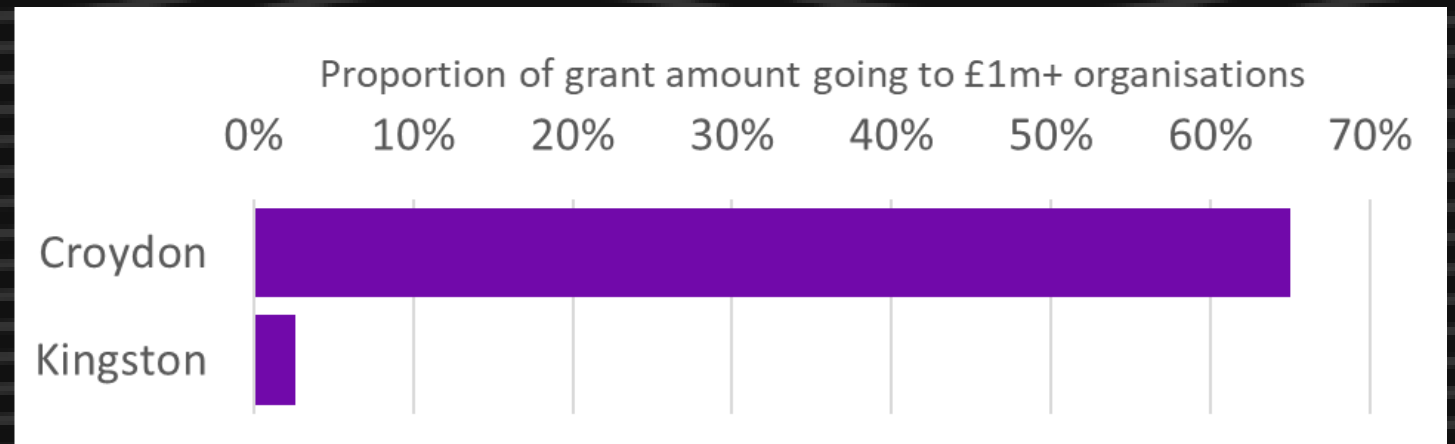
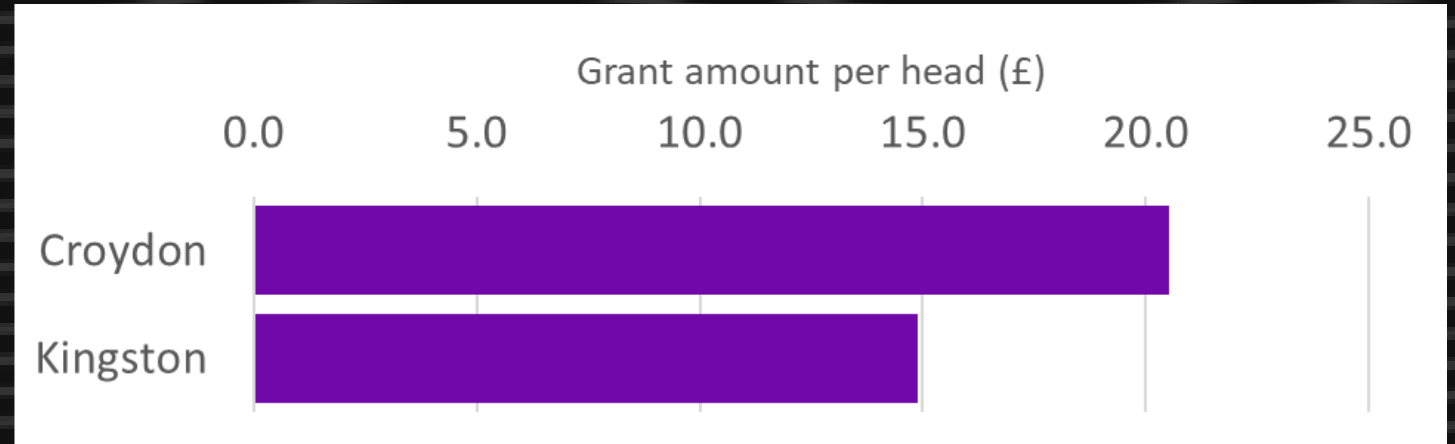


Proportion of grant £



Compared to Kingston

- Croydon - £7.9m compared to £2.6m in Kingston
 - Higher even after adjusting for population
- But much more likely to go to larger organisations
- Data not perfect – hope for more funders to publish



That's it!

- Blog, map and data at drkane.co.uk
- Check out beehivegiving.org - uses 360 Giving data to match you to funders

The screenshot shows the Beehive Giving website interface. At the top left is the logo 'Beehive' with a bee icon. To the right are navigation links for 'About', 'Funds', and 'Sign in'. A green badge indicates 'LIVE Over 120+ charitable funds offering grants'. The main heading reads 'Save time and avoid wasted effort', followed by the subtext 'Get a free suitability check of 120+ funds before applying'. A testimonial from Karen of Erb's Palsy Group is displayed, along with a 'Third Sector Awards Finalist 2017' badge. On the right, a search form titled '1 of 2: Basics' contains three dropdown menus for 'What type of grant funding are you seeking?', 'Who will be receiving the funding?', and 'In which country is the funding recipient based?'. Below these is a text input field for 'Select the funding themes which best describe your project' with a note that proposals with fewer than 5 themes get the best results. A blue 'Find suitable funds' button is at the bottom of the form. At the very bottom, a link says 'Already have an account? Sign in'.