superhighways
harnessing technology for community benefit

Mailchimp for Beginners - Activity Sheet – Sign Up Form

What do you want to capture about people when they sign up for your email updates?

Info	Detail	Yes/No?
Email	*Mandatory	
First name		
Surname		
Date of birth/Age	Use "date" to collect DD/MM/YYYY	
Birthday	Use "birthday" to collect DD/MM	
Address		
Phone		
Where they live?	Postcode? Area?	
Interested in…	Group details….	
Anything else?		