

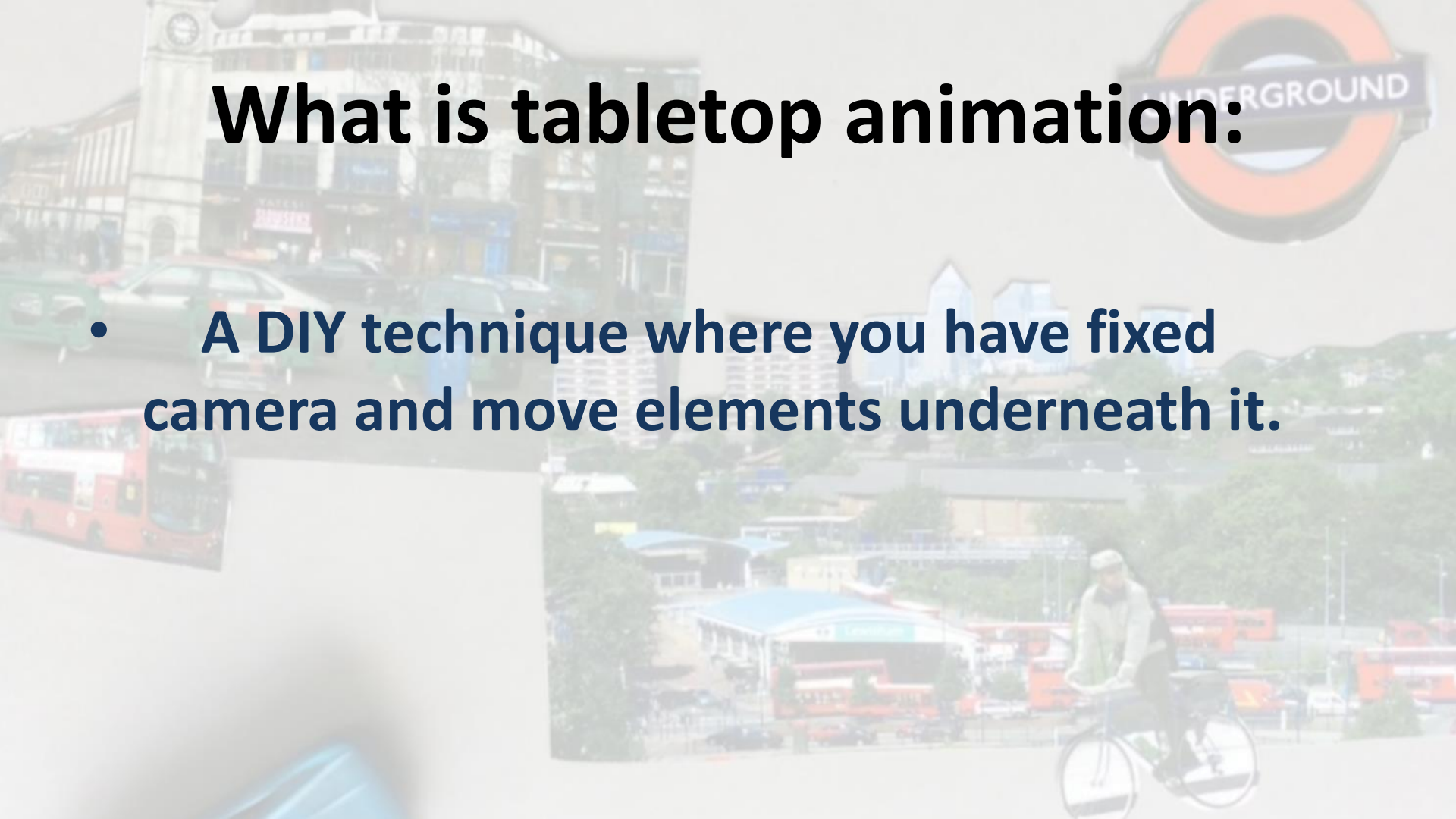
Tabletop animation workshop 25th November 2020

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Superhighways 'Impact Aloud'

What is tabletop animation:

- A DIY technique where you have fixed camera and move elements underneath it.





Tabletop

Animal

Why? The audience

- Visual storytelling
- Engaging and fun
- Original and handmade
- Suits social media



Why? Your organisation



- **DIY - cheap**
- **Can make it at home - COVID safe**
- **Can tell whatever story you want**
- **Have fun doing it**

Using writing and a book

2 column script format:



Voiceover	Picture
<i>You're a fictional charity promoting public transport – Transport For You</i>	<i>Building in coloured card. Sign with arrow appears 'TFY'. Then coloured card silhouettes of people outside the building. Bike and bus go past – stop frame. Sweep off.</i>
<i>They are meeting to discuss how to make a campaign video, to be shown at an environmental festival, to get people out of their cars.</i>	<i>Add in table, 3 people and flipchart. Write on flip chart 'get out of your car'</i>
<i>They've decided to focus on urban air pollution from vehicle emissions and its negative effects on health,</i>	<i>Add speech bubbles with silhouettes of city skyline, car exhaust then lungs and heart, then clock with 30 <u>secs</u> then message</i>
<i><u>and</u> make a 30 second video with a message at the end to 'Take the bus'. A number of ideas are on the table:</i>	<i>'Take the bus'. Bus rolls on followed by text.</i>

Coloured card silhouettes

The background of the slide features a light blue surface with several white line-art human figures. Hands are shown using various colored markers (blue, orange, green, white) to draw and highlight parts of these figures, such as the torso, legs, and joints. The overall scene suggests a collaborative activity or workshop.

Activity

Spend ten minutes in your break-out room to come up with a plan for a tabletop animation.

EITHER you are a food bank and want to communicate where your supplies come from and who receives them.

OR you are a community venue launching a fundraising campaign to install a lift for accessibility reasons.



Get in touch:

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