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Fundraising UK Ltd
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26 November 2020

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Latest News

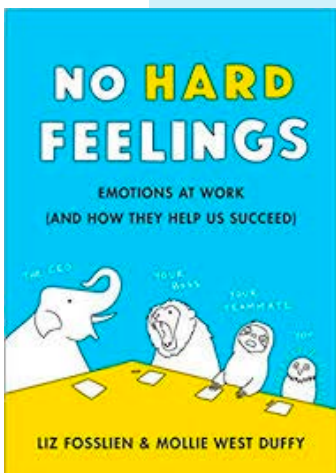
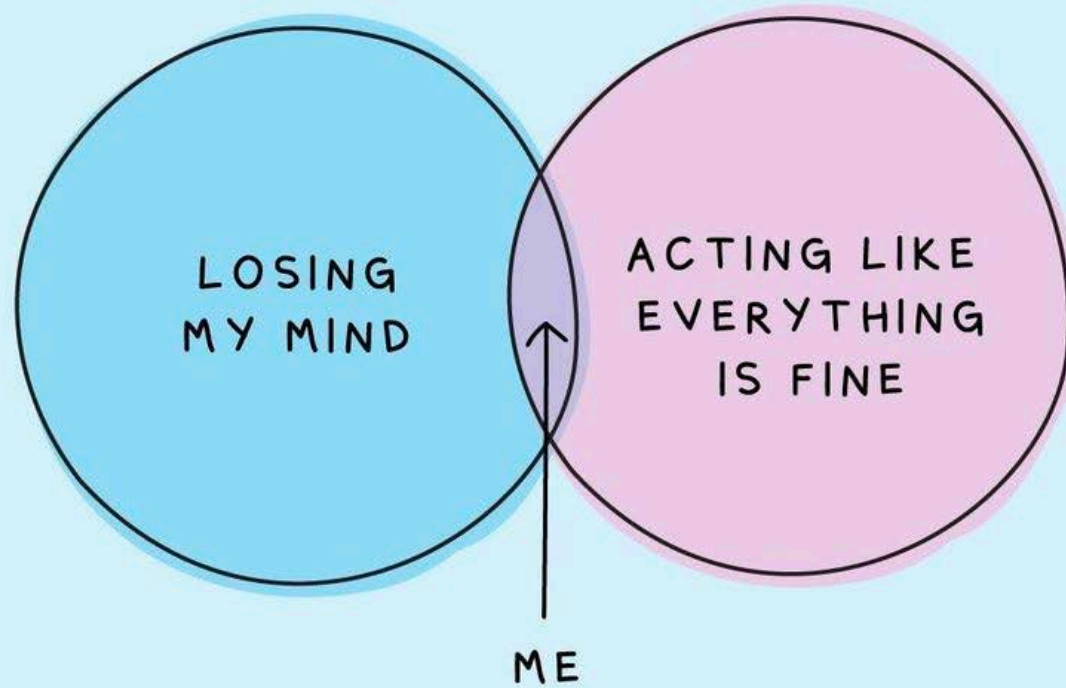
Be the Key
Help us unlock £millions more community causes

The Giving Machine launches crowdfunding campaign to help it raise more for charities
TheGivingMachine, the charity cashback site, has

Today

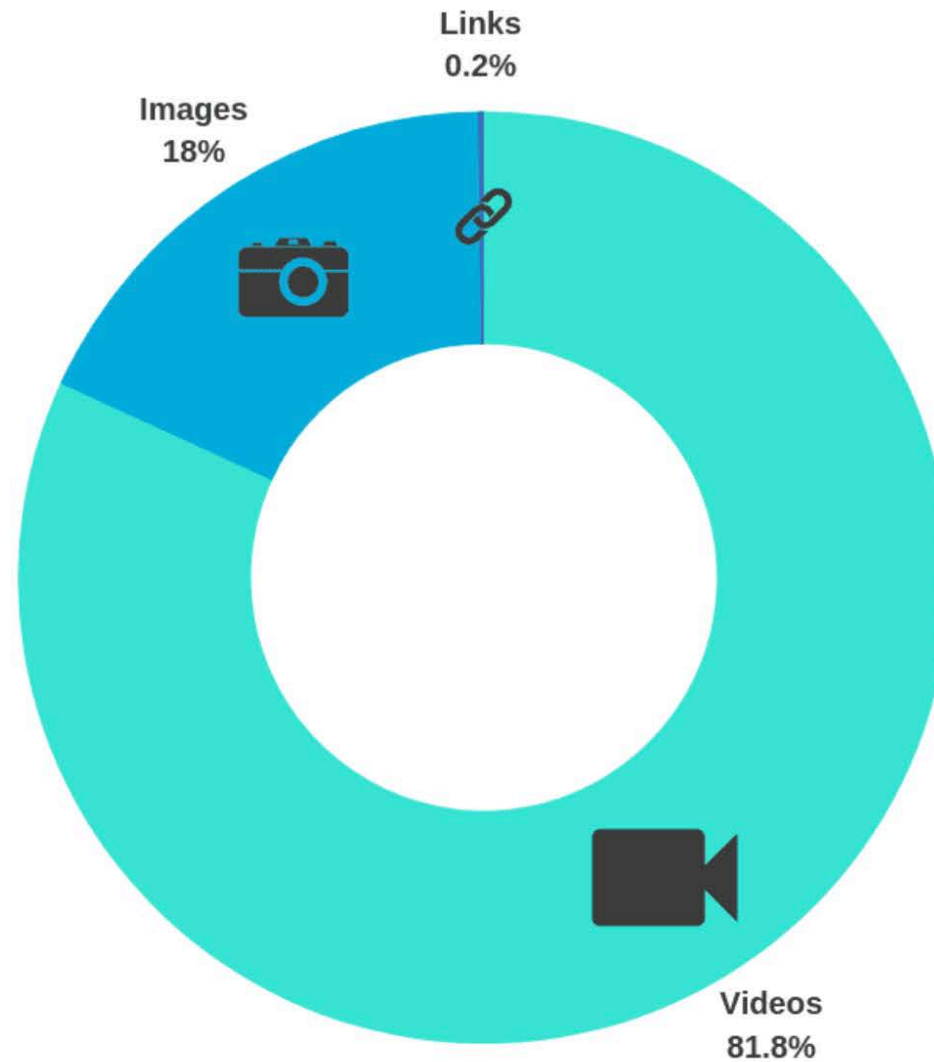
- Why video matters
- Different video tools
- Practical issues and tips





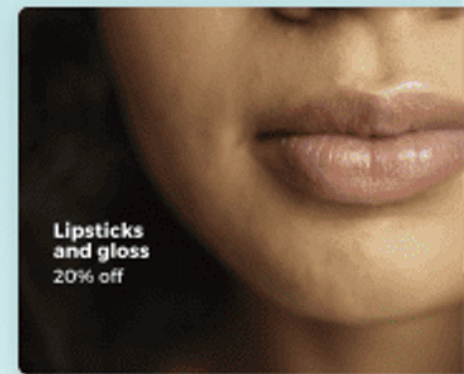
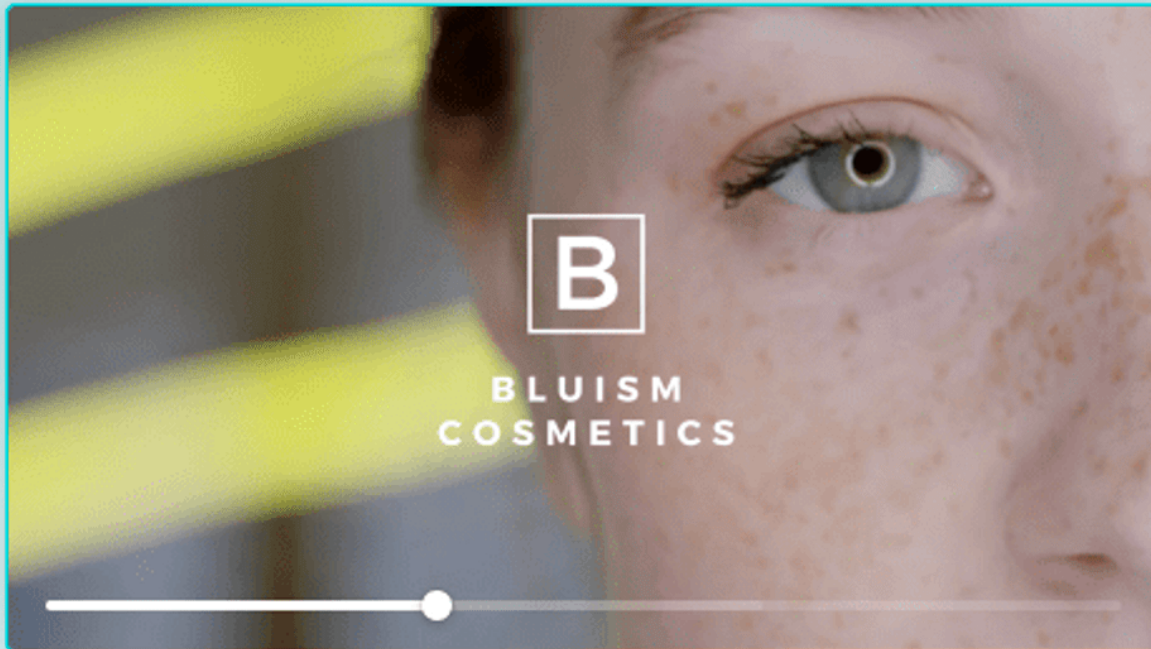
@LIZ ANDMOLLIE

Facebook Top 500 Posts of 2018 (Type)



What 777,367,063 Facebook Posts Tell Us About Successful Content in 2019
blog.bufferapp.com/facebook-marketing-2019

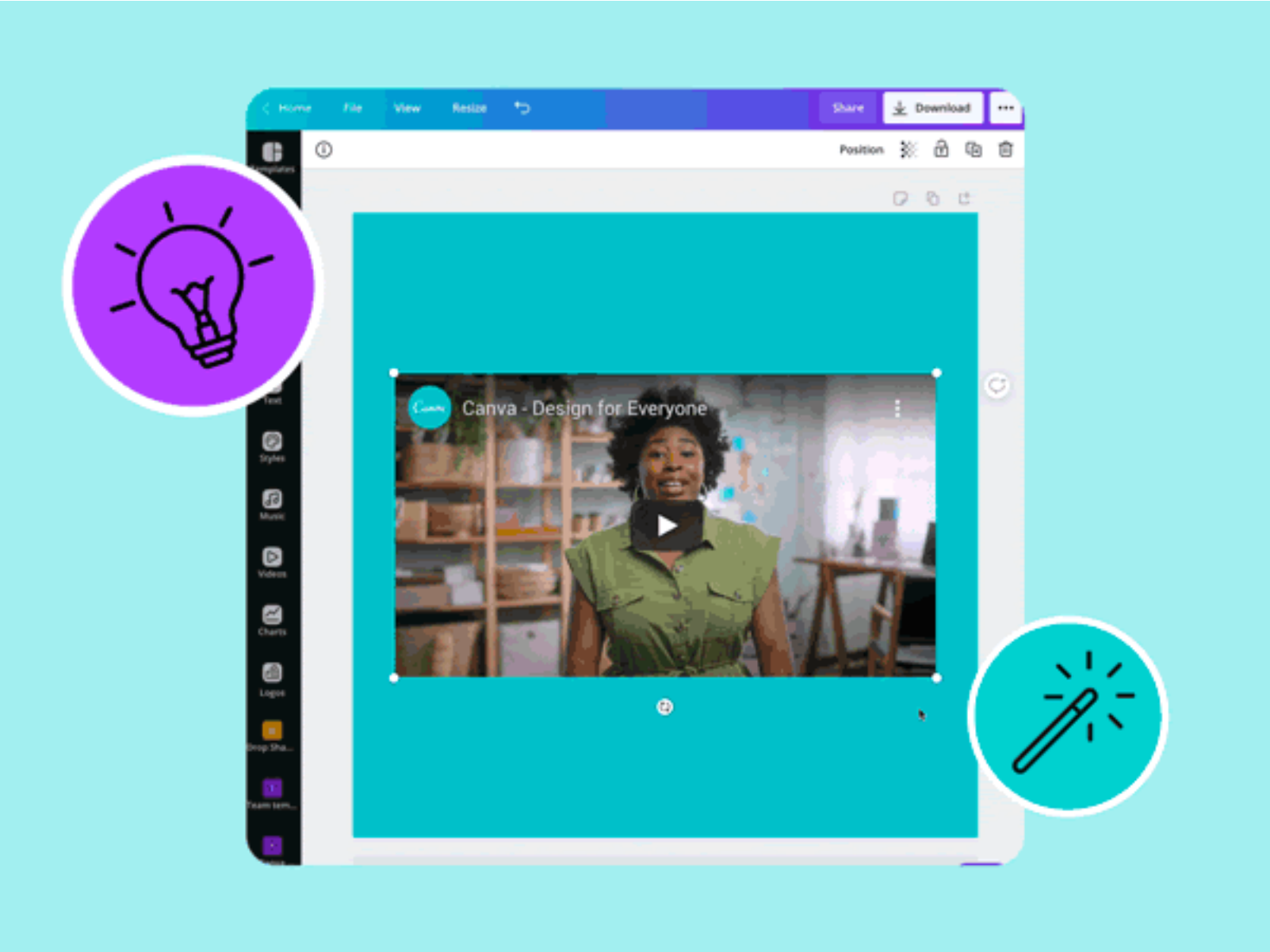
1. Make and edit a video




Cancel



Done





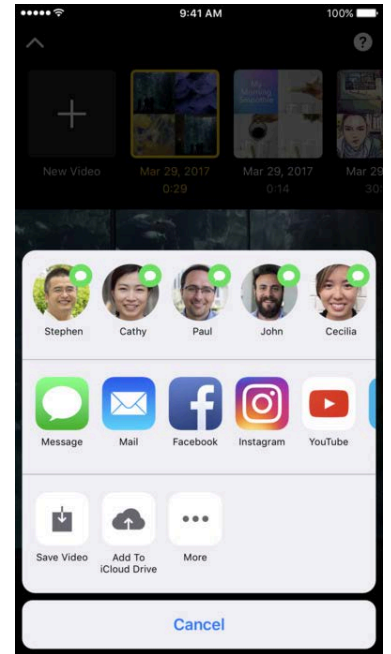
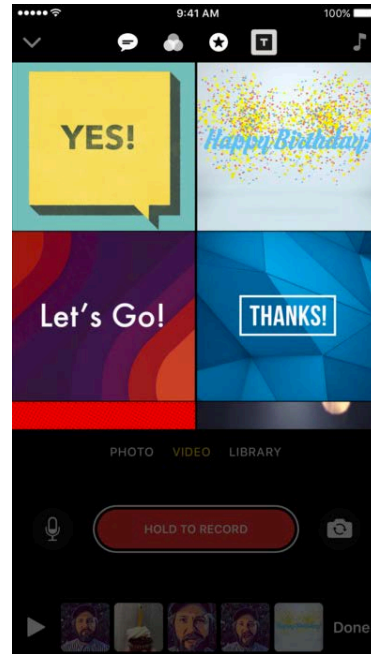
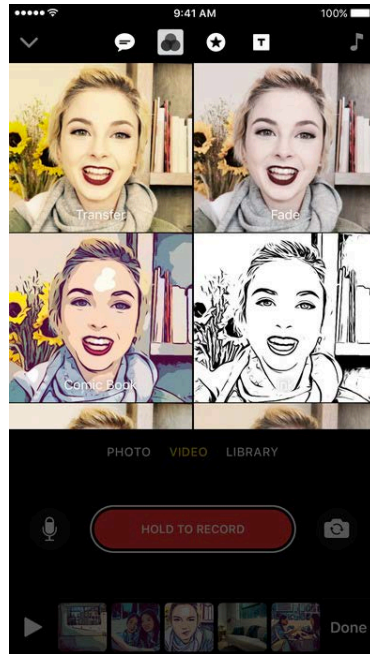
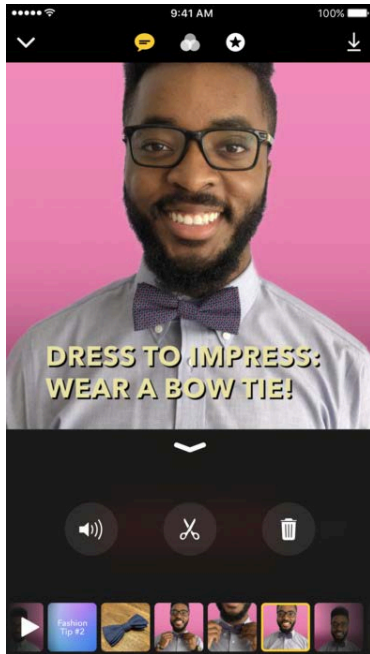
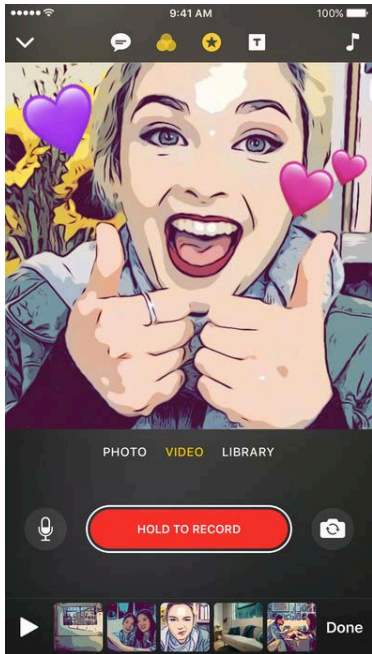
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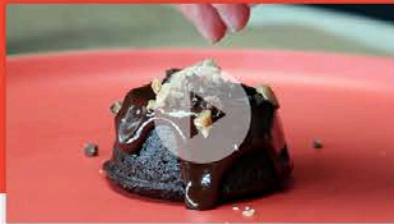
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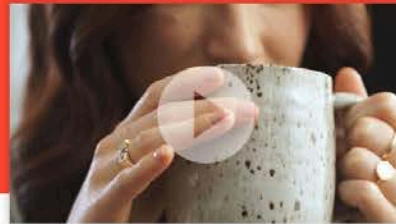
Advertisement



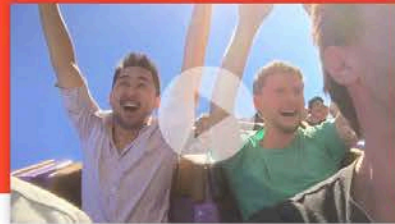
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- Story
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- Music
- Style
- Format

Is your charity Ramadan ready?

Is your charity Ramadan ready?

Guest blogger January 13, 2020 10:45 am January 13, 2020 2:22 pm



Is your charity Ramadan ready?



Is your charity Ramadan ready?

Ramadan, the ninth month of the Islamic calendar, and a period of great charitable giving, is only three months away and will start on or around 23rd April 2020, depending on moon sightings.



- 2
- 3
- 4

- Preview
- Layouts
- 8s
- More options



- AR
- 3
- 4

- Preview
- Layouts
- 4s
- More options



- 4

2. Collecting others' videos

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3. Better video editing





Export

Share



Video 1

5:36



Screenrecording

5:36



Sliddeck



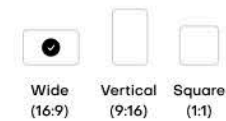
Add Video

What's up **everybody**, I'm Colin and in this course you're going to learn the basics of web development.

First things first! Let's talk about the tastings of specialities. Damn, I gotta cut it! Basics of terminology.

Okay! With all that being said, let's open up an editor and start building our first project.

Well, that's it. Those are the fundamentals of web development. Hope you guys enjoyed it. Thanks for watching!



0:06.45



5:36.45

Descript is a collaborative audio/video editor that **works like a doc**. It includes transcription, a screen recorder, publishing, full multitrack editing, and some mind-bendingly useful AI tools.

descript.com



 descript

4. Make video highlights

Record, transcribe, and share highlights of Zoom calls

The screenshot displays the Airbnb Zoom meeting interface. On the left, a sidebar shows the user's profile (Airbnb, Annabelle Robertson) and navigation options: Home, Search, Recordings (selected), Shared, and Private. The main area is titled "Meeting with Dave McKowski" and features a video player showing a woman speaking. Below the video is a transcript with a green highlight on the text: "I think the swap makes sense. I'm wondering now if we should have, um, the plus BK and then the overflow instead of completely inverting it." A hand cursor points to this highlight. On the right, a "Highlights" sidebar lists key moments from the recording, each with a timestamp and a video thumbnail. The first highlight is at 2:17 with the text "I think the swap makes sense." and a 6m 53s duration. Other highlights include "She thinks it would be easier to find what..." at 0:13, 1:34, and 12:34, and "She thinks it would be easier to find what is important if more marks were taken during the call." at 3:42 and 17:33. The interface also includes a "Filter" button, a "Share" button, and a recording start time of 9:10 AM on August 17, 2020.

5. Enhance video meetings

 **Cameron Hunter** @cameronhunter · Sep 15

In video meetings it's a hassle to unmute just to say one word especially if someone else is speaking. I created a video lens that uses hand gestures to show comic-book style messages instead. So far it's been pretty fun!

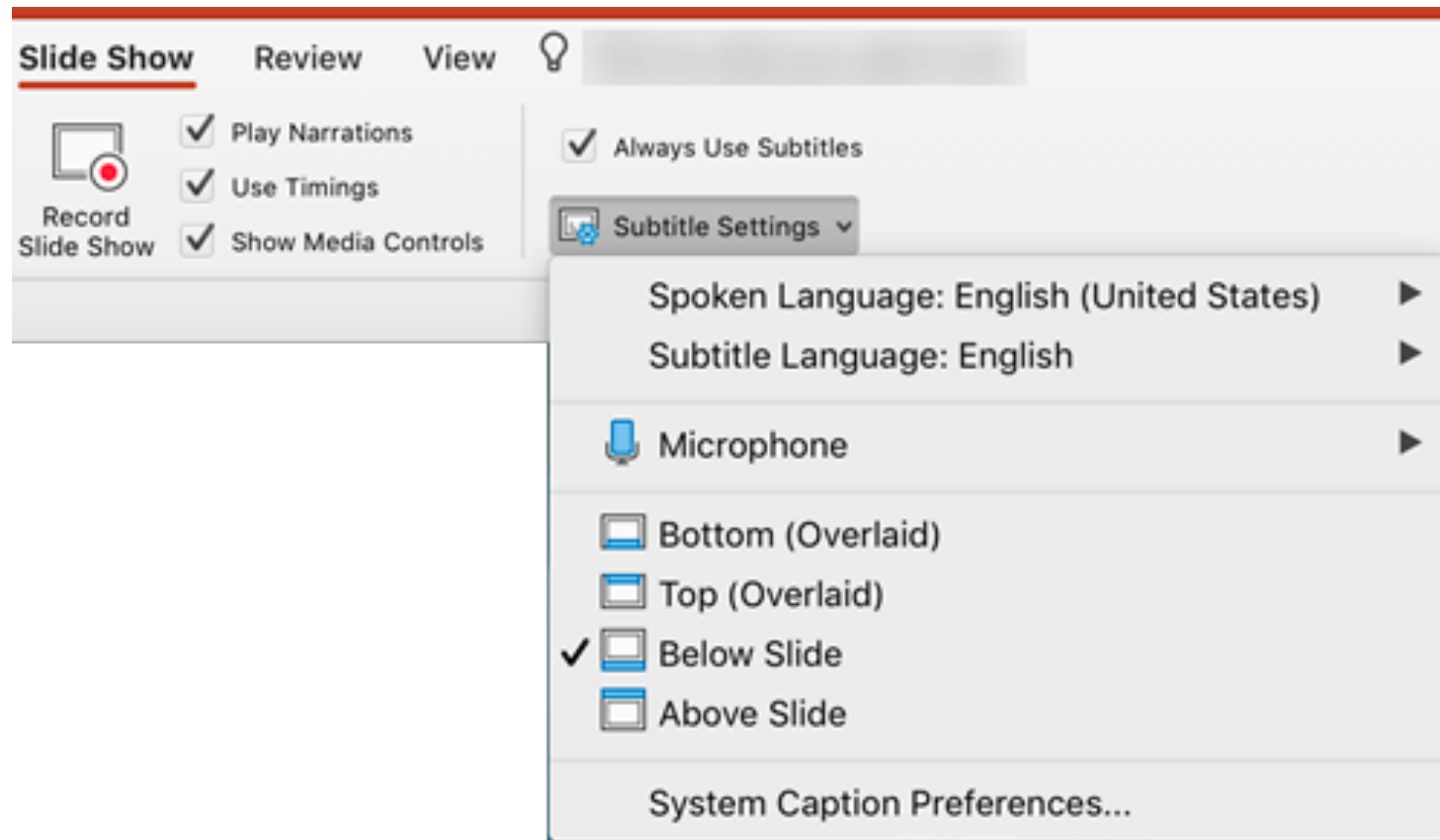


0:09 709.9K views

419 8.8K 34K

The video thumbnail shows a man with a beard and glasses, wearing a maroon t-shirt, standing in a room. He is smiling and looking at the camera. Two yellow comic book style 'HA HA' text overlays are positioned on either side of his head. The background includes a green plant on the left, a framed picture on the wall behind him, and a window with a red metal frame on the right.

Live captions via Powerpoint



support.microsoft.com/en-us/office/present-with-real-time-automatic-captions-or-subtitles-in-powerpoint-68d20e49-aec3-456a-939d-34a79e8ddd5f

Mmhhhmm.app



5. Tips



PennCharities

@penn_charities

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Sick Kids Friends Foundation spends a day saying thank you to donors for £3m



Sick Kids Friends Foundation spends a day saying thank you to donors for £3...

Our fundraising news, ideas and inspiration for professional charity fundraisers and non-profits featuring the tag thank you.

fundraising.co.uk

8:10 AM - 31 Jan 2017



Streets Kitchen ✓

@streetskitchen

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Please remember when sharing photos/videos of homeless women, that **ONE IN THREE** are there as a result of domestic violence.

When sharing images/videos you are potentially disclosing their location.

Please also ensure that they have given their express permission to be filmed.

5:07 PM - 23 Dec 2018

441 Retweets 573 Likes



15

441



573





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Have you ever reflected on the gifs you use in the social media posts? And what do they tell you? Maybe we should all take a closer look and use that insight to change our choices... by J...

comms2point0.co.uk

12:32 PM - 8 Mar 2019

3 Retweets





The Native

@thenativetweets

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The press office is far from dead, it just needs to evolve. Press officers now need to be the journalists, the videographers and the content creators [#ceac18](#)

2:10 PM - 29 Aug 2018

2 Retweets 7 Likes



↻ 2



♡ 7



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- Think and plan visually
- Expect your supporters to share videos
- Inspire and enable them too
- Share your colleagues' content
- Work out from analytics what works



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