superhighways
harnessing technology for community benefit

CVS Development Workers Network

Funding for tech & digital

Oct 2022

What we'll cover

- ✓ Insights from Digital Foundations co-design sessions
- ✓ Funding for tech & digital
  - ✓ What are your experiences?
  - ✓ How do you advise charities, community groups and social enterprises to include tech costs?
  - ✓ Which funders do you signpost groups to?
  - ✓ Do you have any success stories and approaches to share?
  - ✓ What resources can we develop that will be most useful to your work?

Co-design shaping our Digital Foundations programme

Clustering & first level theming

Same process with other sessions

User needs statements - partners

Collating and 2nd level theming

Knowledge board for top level themes

Knowledge Board

Resourcing

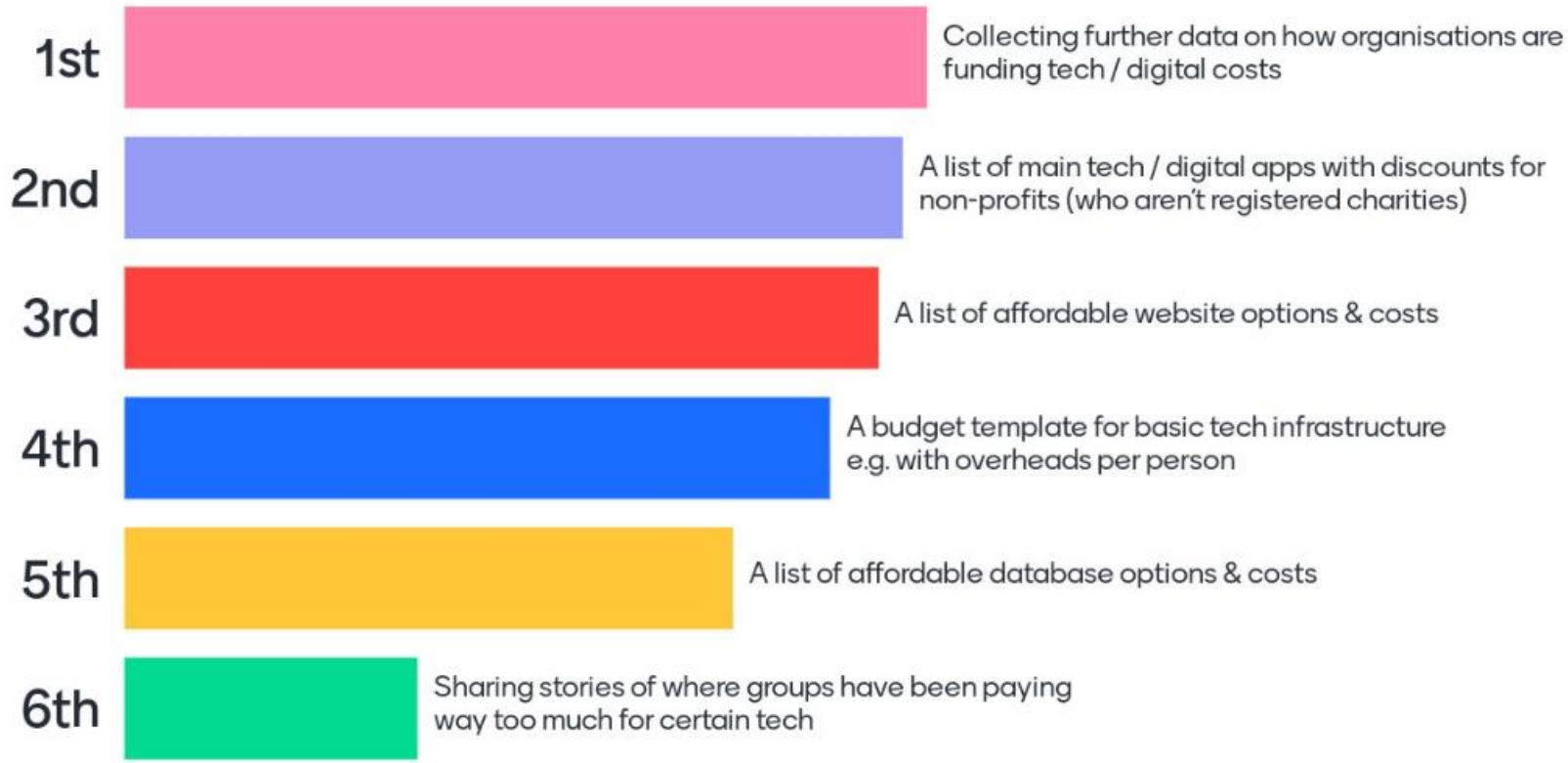
What we know	What we think we know	What we don't know
Hard to find funding for digital / tech	There's a gap between what volunteers / trustees offer versus what groups need i.e. 'doers'	How are groups building in tech / digital costs in funding bids
Most small groups don't have dedicated roles	Orgs stretched - post pandemic / recovery phase still responding to greater needs of communities	Are groups building in tech / digital costs in funding bids?
People are multi-tasking - many hats so don't have time for tech / digital	Cost of living crisis will exacerbate demand to already overstretched groups	Do people use training budgets (if they have them) for digital upskilling?
Funders will be prioritising funding community-led orgs (EDI) so likely to be more funding available for this audience	Groups don't budget for tech / digital	How much pressure there is from stat sector orgs to represent / share community needs?
Funders don't know what good looks like when funding tech. How much does a database cost?	Funders are looking to stop funding devices / tech & more interested in next steps (post pandemic attitude)	Where are they get funding from for tech - which funders??
Groups are paying for things they don't need / shouldn't cost that much		

Your experiences of funding for tech & digital

See Jamboard

What resources could Superhighways create that would be most useful?

Mentimeter



Thank you for coming

Next meetings:

* Tue 8 Nov, 2 – 4, Exploring 360Giving data
* Tue 13 Dec, 2 – 4, Pre Christmas social & planning 2023 sessions