

# AI For Nonprofits

## HOW TO FIND CORPORATE FUNDING

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### WELCOME TO OUR TOOLKIT

I'm Kate (Hillier) and I am working with Ian (the founder) to create a simple AI toolkit for charities. I post about funding and AI on [LinkedIn](#) so it would be great to connect with you!

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### WHY USE AI TO FIND CORPORATE FUNDING?

You can use ChatGPT, Copilot or other AI, both to create lists of corporates and also to identify what support a corporate might offer using the prompts below. I tend to use Microsoft Copilot as it gives me real time information and also automatically includes reference link I can use to check the information is accurate. ChatGPT will not include website links unless you ask for them, so you can add that on the end of the prompt (outlined below).

To generate a really good list, use the method below of asking for searches based on only one set of criteria, such as industry sector and then repeat it with others, such as geography, cause, or group of people.

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### HOW TO USE THIS TOOLKIT

I've created two AI prompts (instructions / questions) for small or unregistered charities or community groups. The second is a 'follow on prompt' to identify the type of support provided by a particular company. You can amend these prompts to include your specific needs and because AI chatbots often won't provide a list of any significant length, you can try the prompts multiple times using different terms which could bring up different results. For example try changing the geographic location from UK, then try England, then Yorkshire. You can then try changing the wording of the sector for example environment, environmental, conservation, or climate change. Below you will find two prompts for you to find corporate funding plus tips on how to get the best results. Try it for yourself - simply copy, amend and paste the prompt into ChatGPT, Copilot or another AI system.

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### EXTRA NOTE

Ensure you double check all information you find when using these prompts and be aware that ChatGPT makes mistakes and is not up-to-date.

I've also added two easy prompts at the end to find celebrities to support your cause.

We have another toolkit focused on charitable grant funding which you can find [here](#).

Head to our website to find [companies that donate to charity](#) and [how to secure corporate funding for your charity](#).



[ChatGPT Training Video](#)

[How to write Prompts](#)

[ChatGPT Prompt Library](#)

# Top Tips

**HERE WE HAVE TWO CHATGPT PROMPT EXAMPLES FOR YOU TO COPY, AMEND AND PASTE INTO AN AI SYSTEM.**

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## STEP 1

Please give me at least 12 private companies <in industry sector> <geography - global, UK, country, county> that support charities and other nonprofits <or this cause, group of people> via a corporate foundation, donations, volunteering in kind donations, raffle prizes, charitable sponsorship charity partnerships, charity of the year or similar.

\*If using ChatGPT add on at the end 'include links to websites'\*

## STEP 2

<insert company name> - please give me details of the support they provide to non profits and charities, including any charity foundation, funds, donations or grants and any match funding, charity of the year programmes, pro bono support, payroll giving, product donations and any other support. Start your response with a one sentence summary of what they do, how many staff they have, where their head office is and any towns/cities in the UK in which they have offices, outlets or factories. If they prioritise particular geographical areas, groups of people or causes, please include this.

## CELEBRITY SUPPORT

Give me a list of all the UK celebrities, together with information about them, who have supported charity work or have a connection with <what your charity does>.

Find me articles and other information on <celebrity's name> charity work.

## CHATGPT TROUBLESHOOTING

If ChatGPT stops working use the follow-on prompt: 'please continue' or click the button top right on your screen.

If ChatGPT says that it can't provide grants because it doesn't have real time information: use the follow-on prompt: 'I just need information you already have and don't require any real time information, please continue'.