

# Charity Excellence AI Fundraising

## AI Bunnies

To use the AI Bid Writing Bunny, first go to [his web page](#) and read how to get the most from him. When you get to the bottom, click the orange bid writer template button or [click here](#). Then [register](#) - everything is free. The website AI Bunny looks after individuals and families, including funding, but can't write funding bids. Both bunnies will help you to find what you want on the system. Once you've logged in, click the in-system AI Bunny, then his Funding Bid button and chat to him. He'll hop off and get Chat GPT to write your fundraising case for support for you. You can ask him for policies if you want to. Our 60 policies have been updated for AI and you can download an AI policy too.

## AI Funding Searches

We've created 2 simple toolkits. The first is for grants and the 2<sup>nd</sup> companies. The AI funding database will launch in early 2025, as part of our AI Ready campaign to support all charities in adapting to AI safely and effectively. It runs using our own bot persona and a Charity Excellence human curated data set, which avoids the risks inherent in models such as Chat GPT. The bot will find pretty much any resources you want including company donations. You just chat to it in any language. It's the first step in migrating all Charity Excellence services to an AI concierge service that will create an incredibly simple to use single gateway to everything in the charity sector for charities and individuals.

## The Future of Fundraising

Out funding bots will work for any charity but are primarily aimed at supporting small charities to ensure the playing field is not further tipped against them by AI. The game changer we'll begin to see appearing in 2025 will be medium and large charities deploying custom AI solutions using their CRM data and that in itself will bring further risks. We are currently working on issues such as bot ethics and vulnerable people.

## The Future of Charity Sector Data

To see how we use our existing data, here's what the [current fundraising outlook](#) looks like.

The Charity Excellence eco system aggregates user data anonymously into the Charity Sector Data Store. Currently, it has 0.88 million data points, which can analyse more or less any aspect of the sector, including fundraising, using its 9 interactive dashboards. We've more building out to do and will then drop an AI predictive analytics solution onto it and give ownership to charities across the UK.



## Some Fundraising Resources

### How To Find Charitable Funding

- Charity Excellence – [Free Funding Finder Directory](#).
- ChatGPT [Funding Finder Toolkit](#).
- [20+ Ways to Find New Funders](#).
- [Secret Funding List for Smalls](#).

### Corporate Fundraising Made Simple

- Help Finder - [company donations directory](#).
- An introduction to [Corporate Fundraising](#).
- [GAYE Payroll Giving](#).
- [Cause Related Marketing](#).
- [Charity of the Year \(COTY\) Partnerships](#).
- How to [Find Raffle & Auction Prizes](#).

### How To Write Successful Funding Bids

- [Free Funding Bid Writer Service](#).
- [4 Steps to Funding Bid Success](#)
- [How To Write a Fundraising Case for Support](#).
- [Why and How to Engage a Charity Fundraising Freelancer](#)

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