

Apps for Data Collection and Storytelling

Collecting data



Create free surveys online in minutes with Google Forms. View results graphically in real time



With Microsoft Office 365 forms you can easily create quizzes & surveys and see the results as they come in.



Create a QuickTap survey online and collect offline responses using a tablet. Starts at \$41/month for one device. JotForm offers a limited free service.



Typeform has a nice interface, offering a free plan with 10 questions but only 10 responses a month. £21 per month thereafter! 50% charity discount available.



Mentimeter is our favourite interactive data collection software. Great for large and small events, sharing results to social media and more.



Impactasaurus is free for tracking your impact with peer-reviewed questionnaires, individual or group tracking and easy reporting and visualisations.



Send texts to multiple people via online SMS bulk sender TextLocal to gather responses to questions. Charity discount available.



Need a database. Check out our templates and options.

Mapping data



Use Batchgeo to create maps by copying and pasting postcodes from Excel. Add other data and map pins will be colour coded accordingly.



Add postcode data to Google MyMaps, including up to 10 layers of information as pins or icons, including shape files e.g. Borough / Ward outlines.



Input a postcode, and MapIt returns the constituency, council area & ward and more. You can also download area shape files.



Paste your postcodes into the box and automatically map your data to the Indices of Deprivation with Community Lens. Free to use.

Audio



audioBoom lets you record, collate and share audio online. \$9.99 per month



SoundCloud allows private storage and sharing as well as public posts. Publish up to 3 free hours of recordings.



Audacity desktop software is free to download and allows you to edit your audio.



Convert your audio to text or record straight into Otter.ai app or online. 300 minutes per month free transcription.

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Infographics or charts



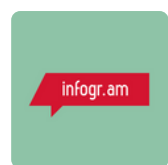
Create infographics, social media posts, flyers, videos and more for web or print with Canva. Charities can upgrade for more features.



Use Datawrapper to create stunning charts by pasting your data. You can also create London maps.



Choose from a range of Piktochart templates and icons to visually present your data. Charity discount available.



Infogram lets you create infographics and interactive online charts. 10 projects for free.

Curated Stories



Wakelet lets you easily curate social media and other content from multiple platforms into a webpage.



An Office 365 App - use Sway to create online reports or presentations with a range of multimedia.



Readymag helps you create webpages and other designs. 10 pages per project for free.



Create attractive free shareable boards and maps with multi-media content with Padlet for data collection or publishing.

Video



Clipchamp (Microsoft) is a free online video editor with a straight forward interface. The free account does not include cloud storage unless you have Microsoft 365.



Adobe Express Video is a free online and app based video creator with templates and tips to create well structured stories.



FilmoraGo is the free app version of the online video editing software. Available for Apple and Android.



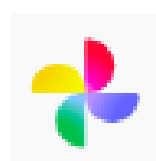
Don't forget what else you have to hand...

Microsoft Teams, Google Meet, Zoom, Jitsi and more...

Images



Free desktop editor Ribbet easily helps you edit, touch up, design and make collages with images and photos.



Google Photos offers 15GB of storage free per user and AI enhanced photo editing. Available across all platforms.



Pixabay - gives you access to over 1 million+ free high quality stock images and videos.



Superhighways has curated list of photo websites offering images under a Creative Commons Licence (free).