# superhighways
harnessing technology for **community** benefit

# Free digital training for small charities and community organisations in Kingston

## AI for Fundraising

We'll explore how AI can help your small charity with its fundraising efforts, run in partnership with KVA's Fundraising Officer John Mikucki.

**21**
**JAN**
10.30 - 1.00pm

## Canva designs for your organisation - beginners

This short, practical training for beginners will help you learn the basics of creating and editing designs using Canva.

**27**
**JAN**
10.00 - 11.30am

## Creating engaging case studies

This bite-sized training will introduce you to a range of techniques to help you capture people's stories (whether anonymous or published in full) and craft them into shareable content.

**10**
**FEB**
10.00 - 12.30pm

## Canva for video

In this hands-on, practical online training you'll learn the editing skills you need to create beautiful videos that inspire and connect with your audience. You'll explore templates for quick wins and editing techniques for more complex video.

**3**
**MAR**
10.00 - 12.30pm

## https://bit.ly/KingstonTraining

Thank you to the Royal Borough of Kingston for funding this training programme as part of KVA's infrastructure support offer.

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