Exploring the new Indices of Deprivation data for London

Funded by Trust for London

superhighways
harnessing technology for community benefit

What does Superhighways do?

Superhighways helps small charities and community groups gain essential digital and data skills backed by the right tech to achieve their goals.

What we'll cover today

1. Background to the Indices of Deprivation 2025 & London analysis
2. Practical tools – demo & hands on time
   - ✓ IMD Explorer
   - ✓ Gov.uk map tool
   - ✓ Rebased maps for London
   - ✓ Community Lens
3. What does this mean for us?
   - ✓ Breakout discussions
4. Next steps

English Indices of Deprivation 2025

January 2026 | ocsi.uk

Today’s Agenda

01. Background to the Indices

Background to the Indices and the seven individual domains measured.

02. Methodology

User consultation outcomes and changes for the 2025 update.

03. London Analysis

Regional deprivation mapping and borough-level performance metrics.

04. Sector Strategy

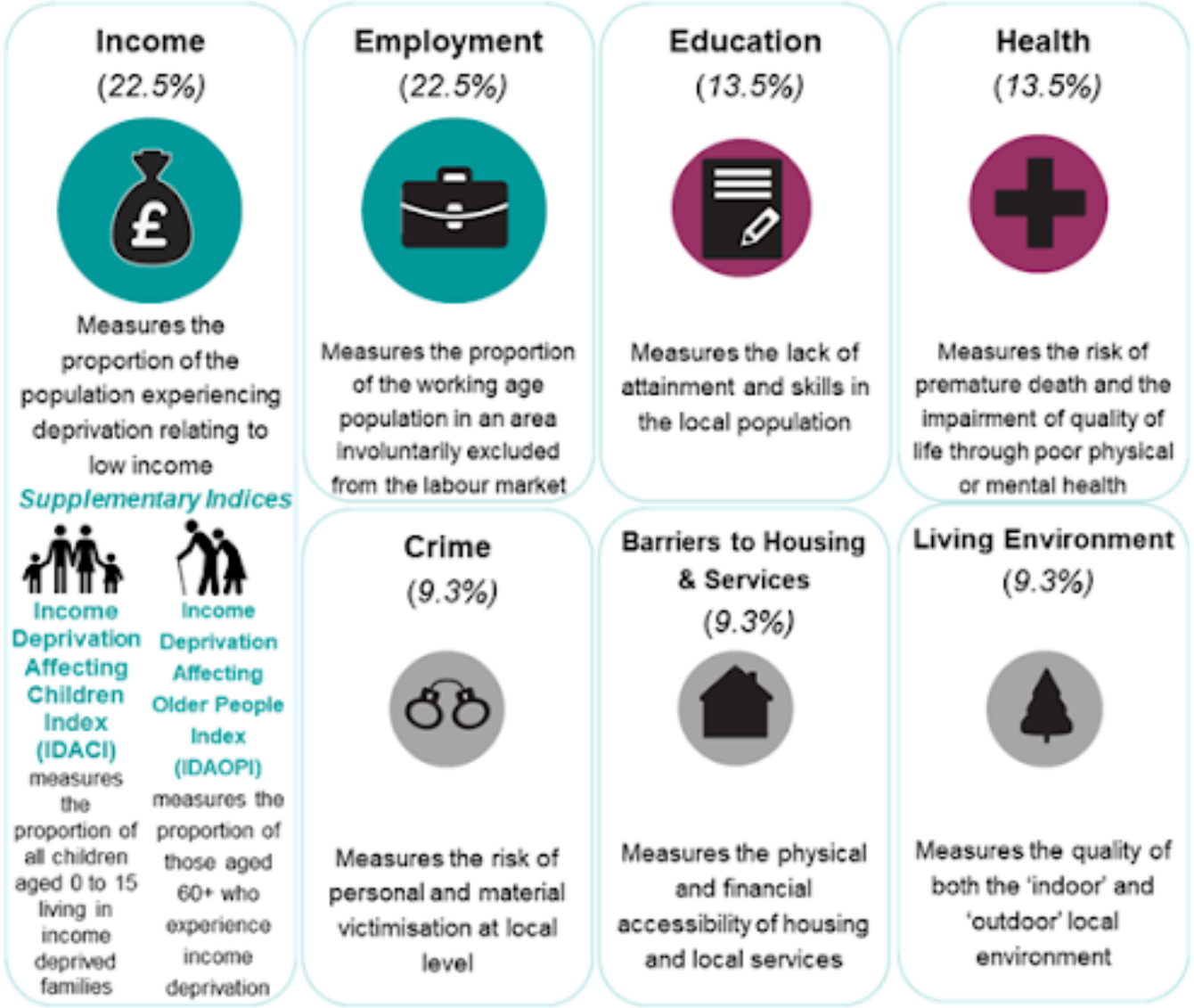
How the VCS can leverage these indices for funding and advocacy.

Background and methodology

Multiple Deprivation

The Indices measure relative deprivation at LSOA level across **seven individual domains**, making 10 indices in total including:

- One combined index (IMD)
- Two supplementary indices (IDACI/IDAOPI)
- Seven separate domain measures



Strategic Objectives

Review & Refresh

To meet growing user need and account for significant socio-economic changes (Pandemic, Cost of Living).

Enhance Utility

Developing greater UK/GB harmonisation and enhancing the utility of all outputs.

Indices Consultation

The 2025 update direction was established through broad user consultation, resulting in 5 key actions:

- Review deprivation domains
- Review statistical techniques
- Publish underlying data
- Build suite of resources
- Harmonise with Devolved Nations

2025 Updates

20

New Indicators

14

Modified Indicators

Domain 1: Income

Measures the % of the population in an area experiencing deprivation relating to low income.

Adults and children in Income Support benefit units
Adults and children in income-based Jobseeker's Allowance benefit units
Adults and children in income-based Employment and Support Allowance benefit units
Adults and children in Pension Credit (Guarantee) benefit units
Adults and children in Universal Credit benefit units 'out of work' conditionality categories: '*No work requirements*', '*Planning for Work*', '*Preparing for work*', '*Searching for work*'
Adults and children in Universal Credit benefit units 'in work' conditionality categories: '*Working with requirements*' and '*Working no requirements*' with monthly equivalised income below 70% of the national median (after housing costs) **
Adults and children in Housing Benefit claimant benefit units with monthly equivalised income below 70% of the national median (after housing costs) ++
Adults and Children in Tax Credit claimant benefit units with monthly equivalised income below 70% of the national median (after housing costs) **
Asylum seeker adults and children in dispersed accommodation receipt of support **

Domain 2: Employment

Measures the proportion of the working-age population involuntarily excluded from the labour market.

Claimants of Jobseeker's Allowance (both contribution-based and income-based)
Claimants of Employment and Support Allowance (both contribution-based and income-based)
Claimants of New Style Jobseeker's Allowance ++
Claimants of New Style Employment and Support Allowance ++
Claimants of Incapacity Benefit
Claimants of Severe Disablement Allowance
Claimants of Carer's Allowance
Claimants of Income Support ++
Claimants of Universal Credit '*Searching for work*' conditionality group
Claimants of Universal Credit '*No work requirements*' conditionality group
Claimants of Universal Credit '*Planning for work*' conditionality group ++
Claimants of Universal Credit '*Preparing for work*' conditionality group ++

Domain 3: Education

Measures the lack of attainment and skills across the local population, split into two themes

Children/Young People: School attainment and higher education entry.

Adult Skills: Lack of qualifications in the resident population.

Key Stage 2 attainment: scaled scores
Key Stage 4 attainment: average capped points score
Entry to higher education
Pupil absence **
Persistent pupil absence ++
Adult skills: The proportion of adults aged 25 to 66 with no or low qualifications, or, who cannot speak English or cannot speak English well

Domain 4: Health

Captures the risk of premature death and impairment of quality of life through poor physical or mental health.

Comparative Illness and Disability Ratio **
Years of Potential Life Lost
Acute Morbidity
Mental health composite indicator - Suicide
Mental health composite indicator - Hospital admissions **
Mental health composite indicator - Prescribing data
Mental health composite indicator - Health benefits ++

Domain 5: Crime

Measures the risk of personal and material victimisation at local level.

Violence with injury ++
Violence without injury ++
Stalking and harassment ++
Burglary **
Theft **
Criminal damage **
Public order and Possession of weapons ++
Anti-social behaviour ++

Domain 6: Barriers to Housing and Services

Measures physical and financial accessibility of housing and services.

Geographical Barriers: Connectivity Score ++
Housing affordability **
Household overcrowding **
Statutory Homelessness
Core Homelessness ++
Broadband speed ++
Patient-to-GP ratio ++

Domain 7: Living Environment

Indoors

Housing quality metrics, central heating, and decency standards.

Outdoors

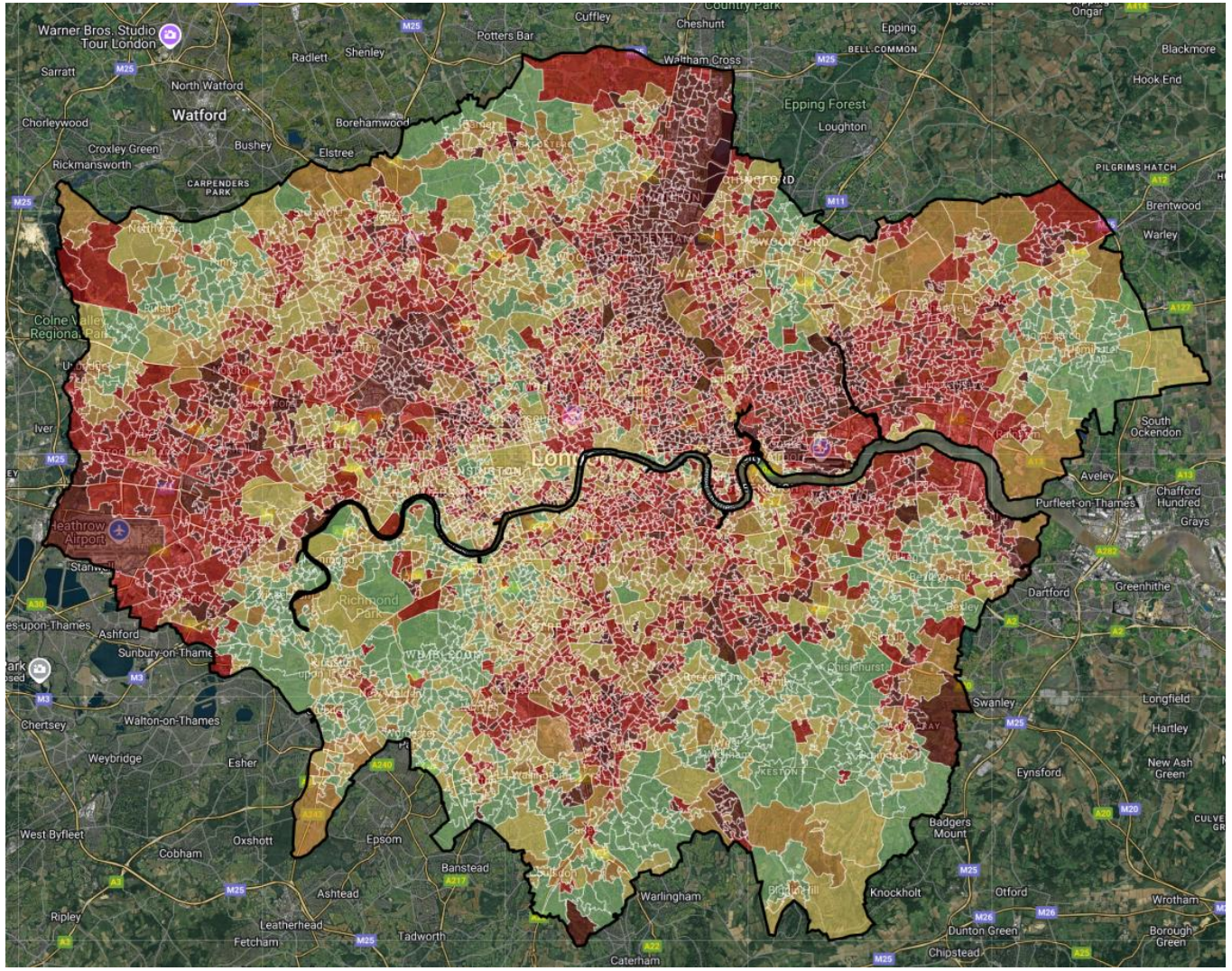
Air quality levels and road traffic accident rates.

Housing Energy Performance Score ++
Housing in poor condition **
Housing lacking private outdoor space ++
Air quality **
Road traffic accidents involving injury to pedestrians and cyclists **
Noise pollution ++

Deprivation in London

The most deprived London Boroughs on each of the summary measures of the Index of Multiple Deprivation 2025					
	Average Rank	Average Score	% LSOAs in the most deprived 10% nationally	Extent	Local Concentration
1	Newham	Hackney	Haringey	Haringey	Brent
2	Barking and Dagenham	Newham	Enfield	Newham	Haringey
3	Hackney	Haringey	Hackney	Enfield	Enfield
4	Tower Hamlets	Tower Hamlets	Brent	Tower Hamlets	Hackney
5	Brent	Barking and Dagenham	Tower Hamlets	Hackney	Westminster

Spatial Trends (2019-2025)



Index of Multiple Deprivation 2025 (IMD) Rank

Index of Multiple Deprivation (IMD) Average LSOA Rank (Lower = More Deprived)

Current Level: Super Output Areas, Lower Layer

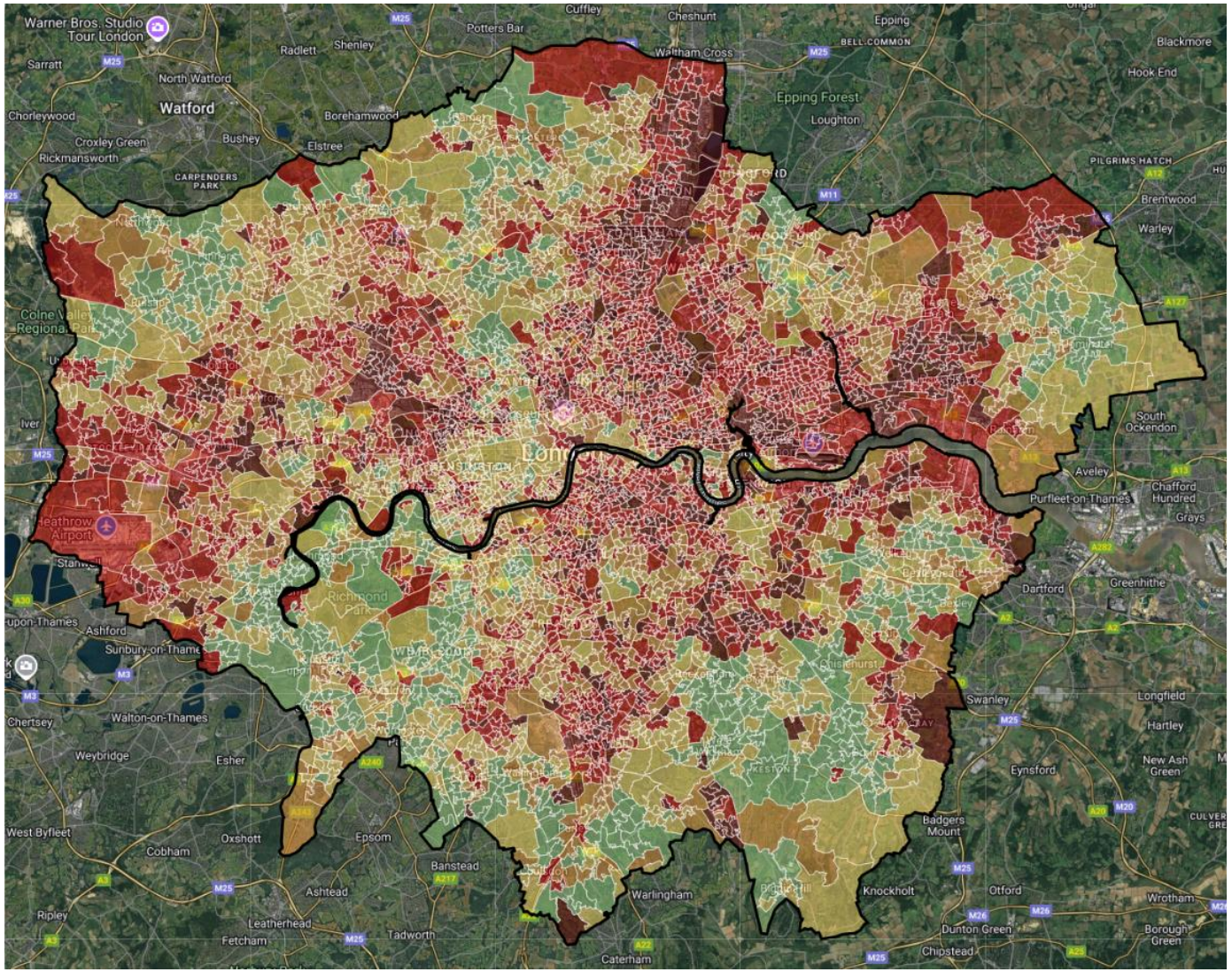
Current time point: 2025

- 27,005 - 33,755
- 20,254 - 27,004
- 13,503 - 20,253
- 6,752 - 13,502
- 1 - 6,751

PERCENT RANK

National average: 16,746

Spatial Trends (2019-2025)



Index of Multiple Deprivation 2019 (IMD) Rank

Index of Multiple Deprivation (IMD) Average LSOA Rank (lower = more deprived)

Current Level: Super Output Areas, Lower Layer

Current time point: 2019

- 26,224 - 32,844
- 19,679 - 26,223
- 13,160 - 19,678
- 6,615 - 13,159
- 1 - 6,614

PERCENT RANK

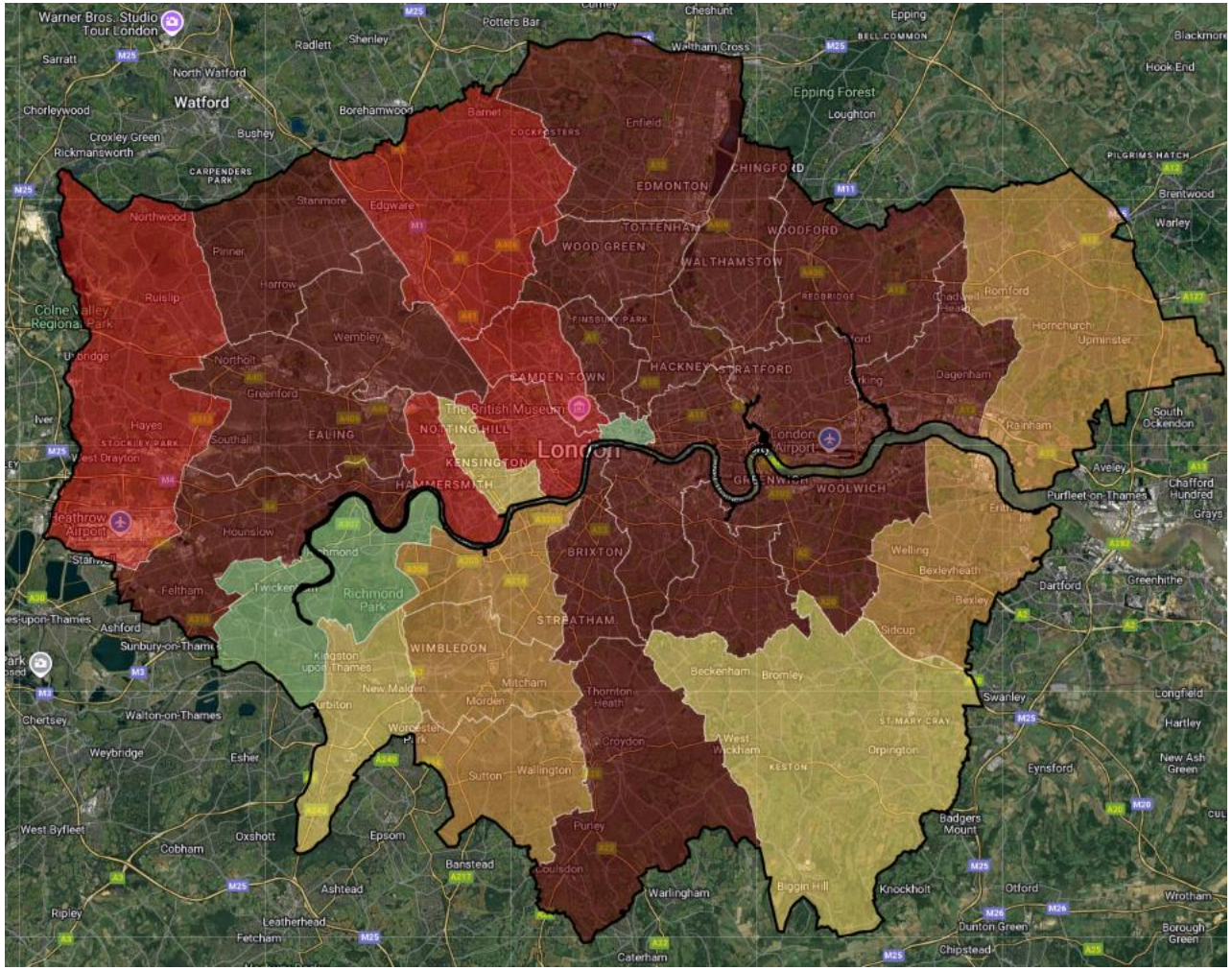
Top 10 most deprived LSOAs in London				
	LSOA code	LSOA name	Local Authority District name	IMD Rank
1	E01000601	St Raphaels 021B	Brent	238
2	E01001178	University Hospital & Queen's Road 015D	Croydon	284
3	E01003318	Catford Bridge 020B	Lewisham	454
4	E01002036	Northumberland Park 002A	Haringey	565
5	E01033455	Harlesden 031G	Brent	576
6	E01000521	Church End 025B	Brent	721
7	E01000524	Harlesden 031B	Brent	799
8	E01001461	Haslebury South 027D	Enfield	835
9	E01002038	White Hart Lane 037B	Haringey	879
10	E01001429	Edmonton Green 030D	Enfield	888

London: Income Domain

18 / 33

Boroughs in top 20% deprived nationally

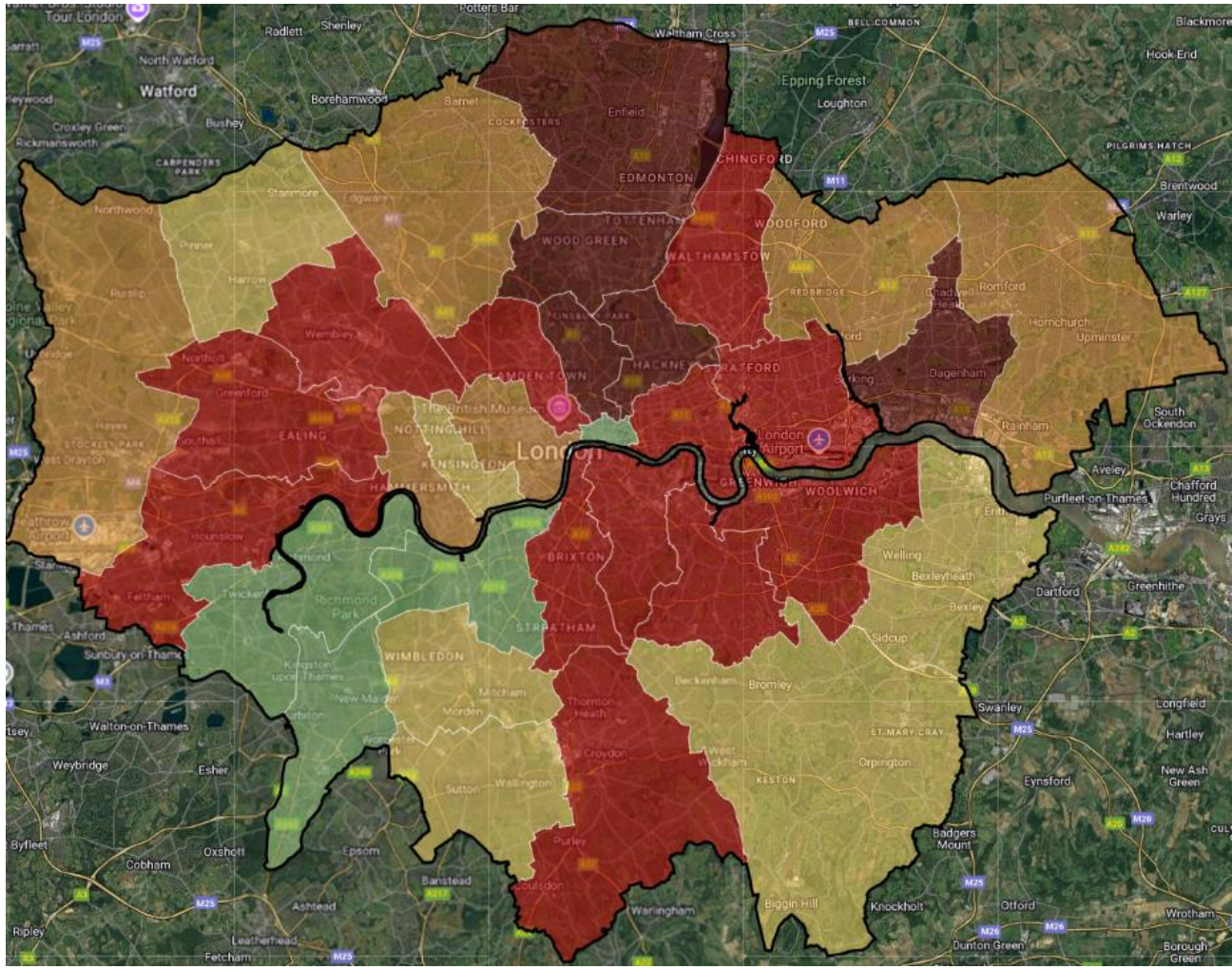
Highest income deprivation remains concentrated in East London.



London: Employment

Hackney is identified as the most deprived borough for Employment.

Five boroughs now rank in the top 20% most deprived nationally for employment exclusion.

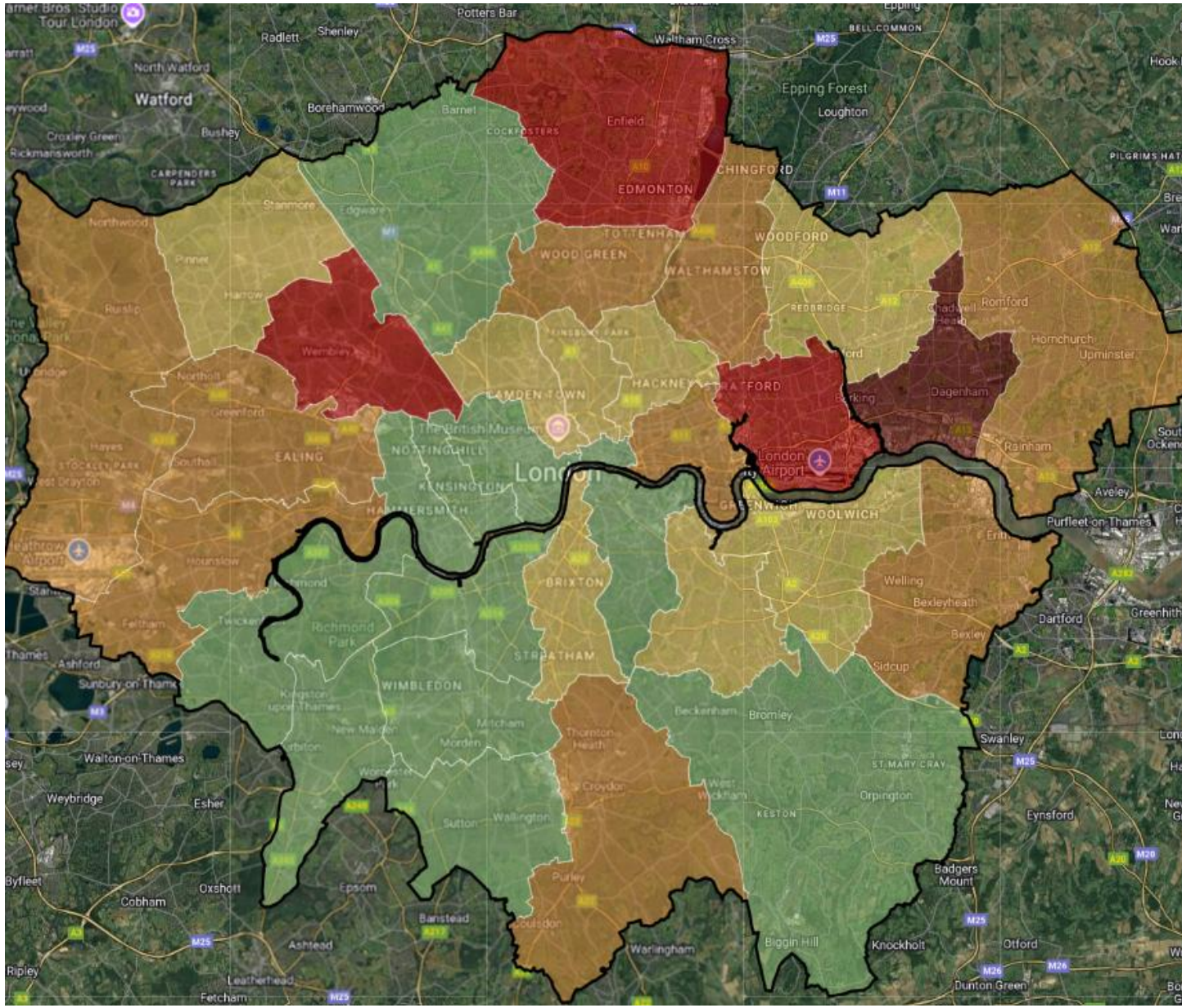


London: Education

High Average

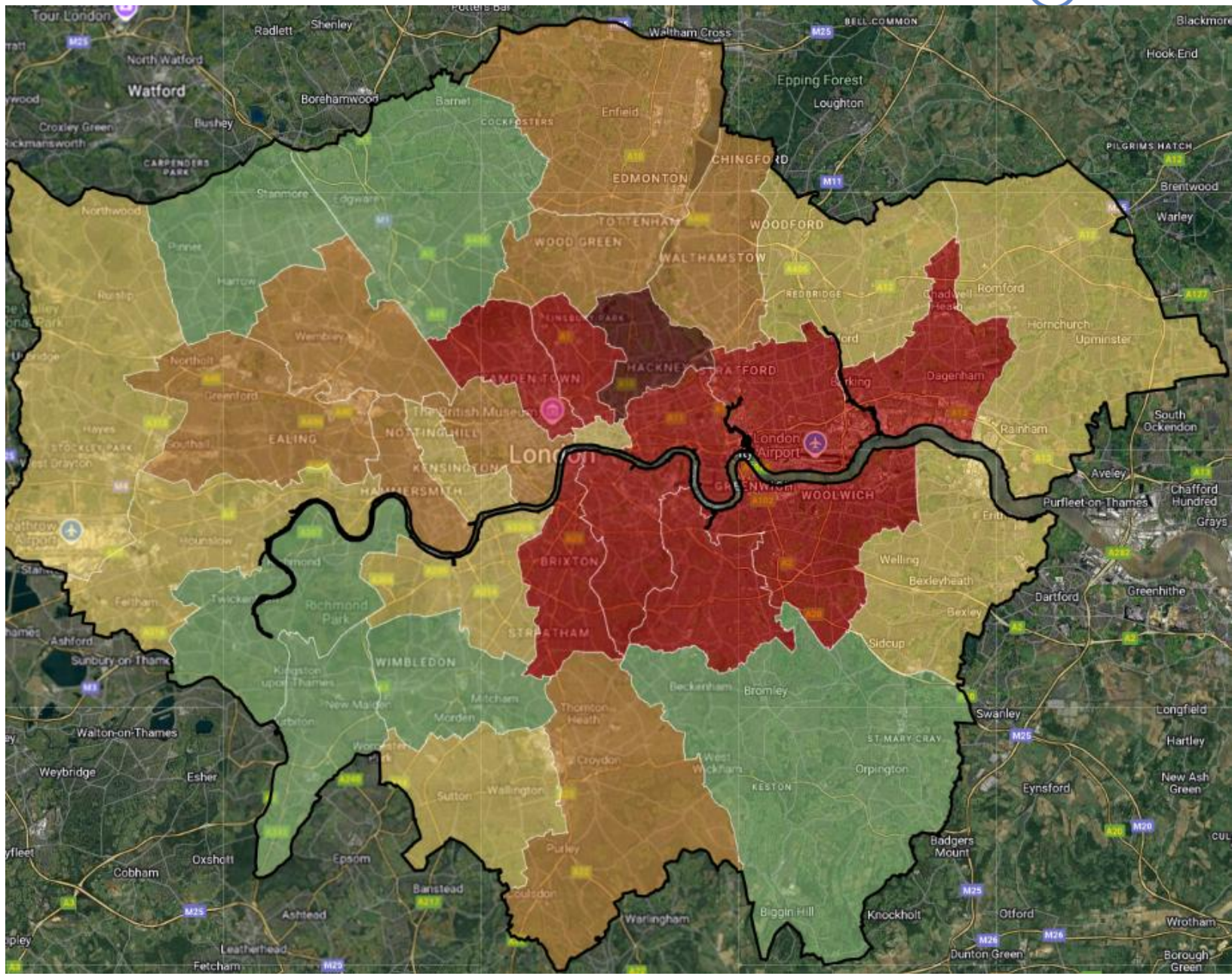
27 of 33 boroughs are less deprived than the national average.

Barking & Dagenham is the capital's most deprived borough in this domain.



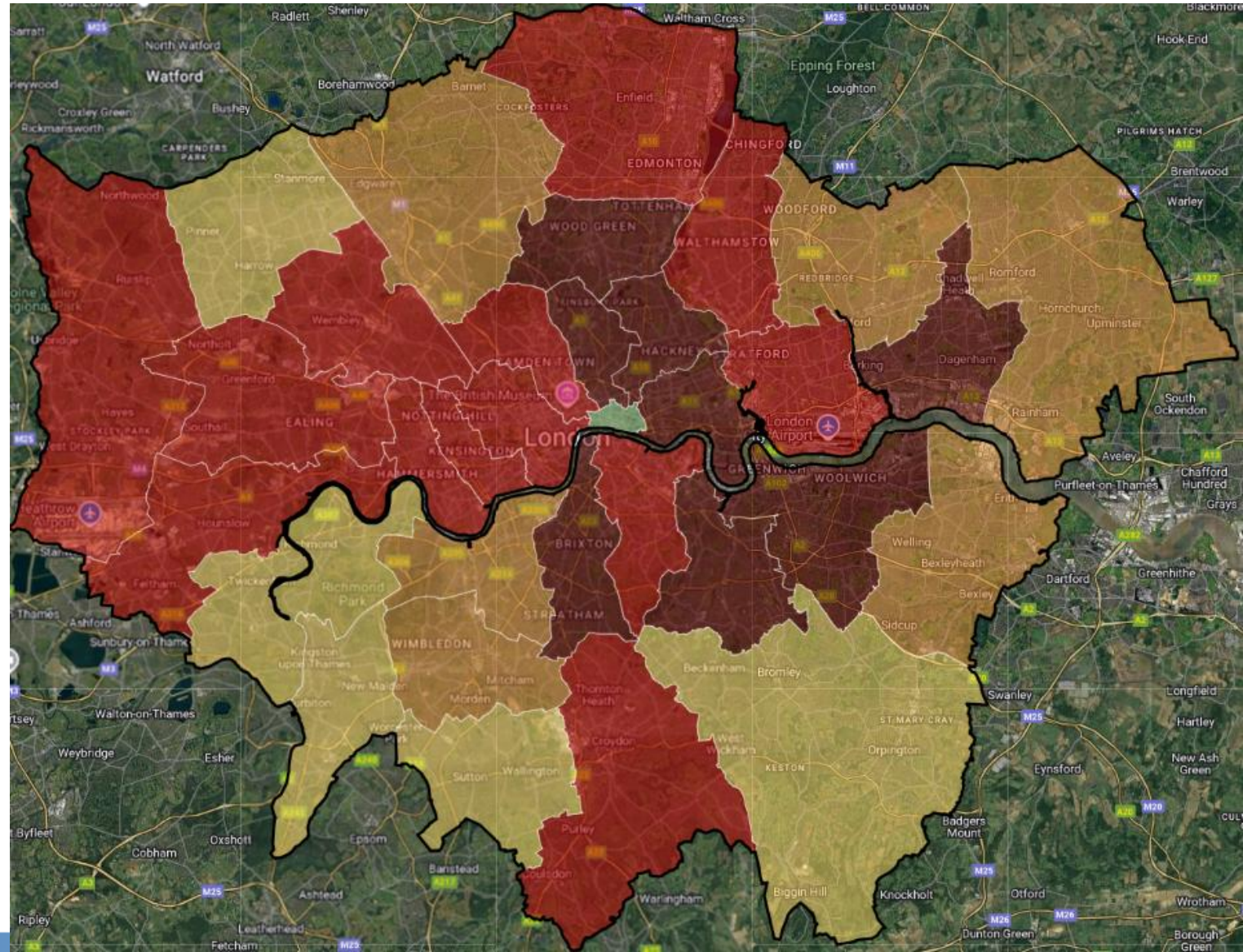
London: Health

Hackney is the most deprived for Health. Poorer outcomes are concentrated in the Inner East.



London: Crime

Significant East-West divide, with highest deprivation levels (victimisation risk) in East and South East London.

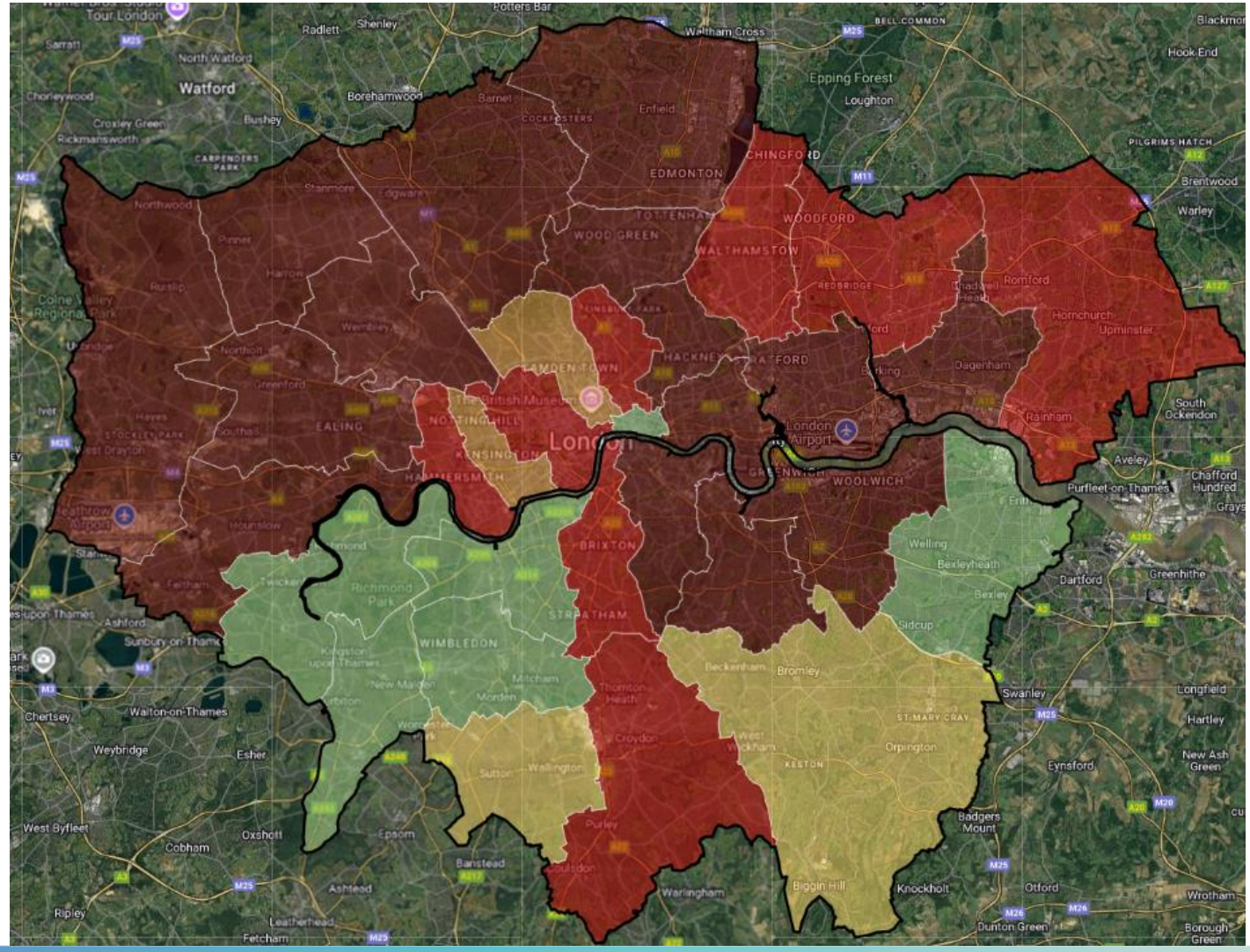


London: Barriers to Housing and Services

15 / 33

Boroughs in top 20% most deprived nationally

High concentrations found in West and East, with **Brent** remaining a key hotspot.

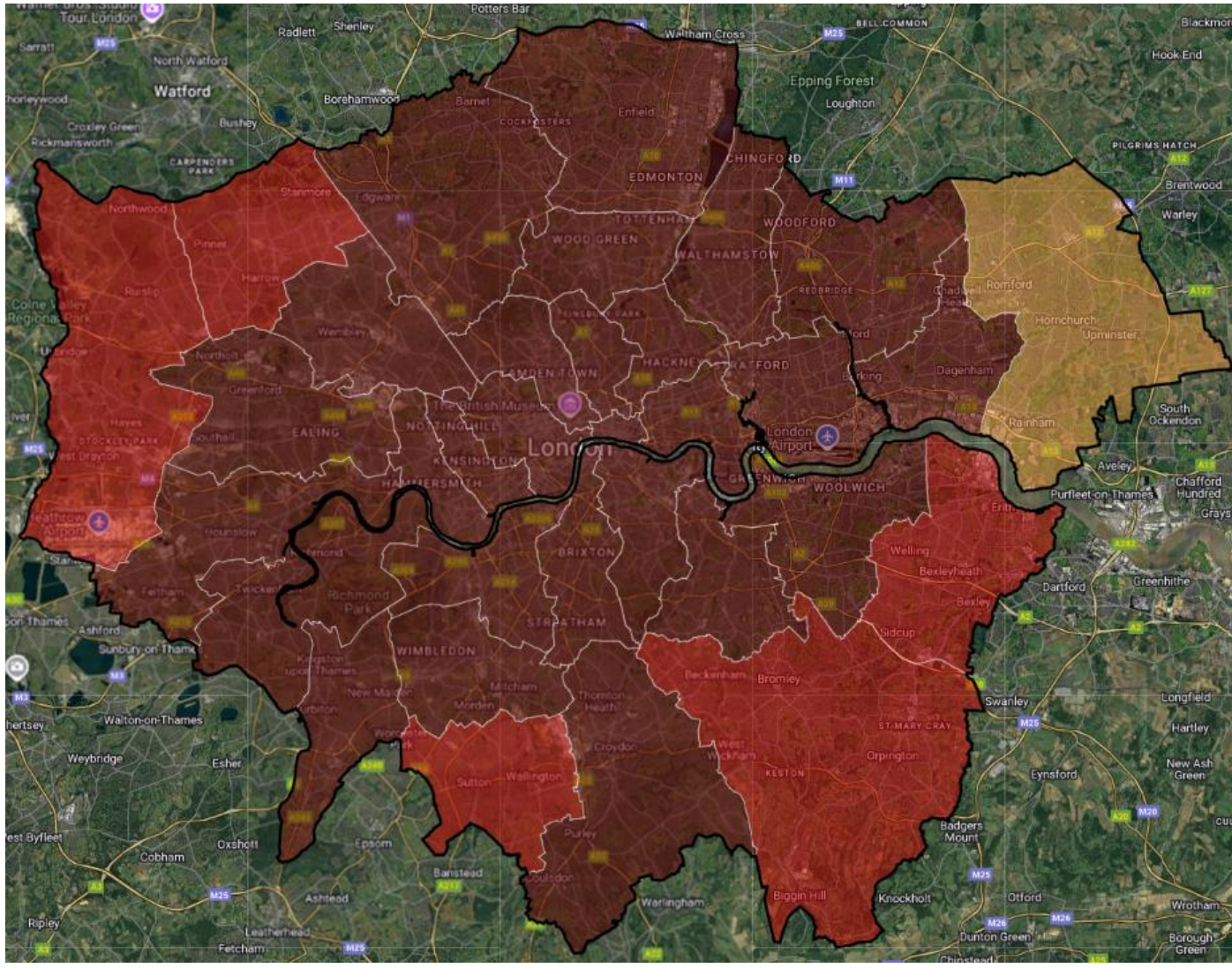


London: Living Environment

The City of London is ranked as the most deprived for environment quality.

27 / 33

Boroughs in top 20% deprived nationally


Watford
Borehamwood
Epping Forest
Loughton
EDMONTON
WOODFORD
WALTHAMSTOW
Romford
Hornchurch
Dagenham
Rainham
South Ockendon
Brentwood
Warley
Purfleet-on-Thames
Chafford Hundred
Grays
Aveley
WOOLWICH
Bexleyheath
Dartford
Greenhithe
Sidcup
Swanley
Longfield
Hartley
New Ash Green
Eynsford
Orpington
Bromley
BRIXTON
WIMBLEDON
Sutton
Croydon
Epsom
Ashtead
Leatherhead
Fetcham
Cobham
Oxshott
Esher
Weybridge
Walton-on-Thames
Sunbury-on-Thames
Ashford
Richmond Park
Twickenham
Hounslow
Heathrow Airport
Uxbridge
Ruislip
Harrow
Pinner
Northwood
Wembley
Greenford
Southall
EALING
HAMMERSMITH
NOTTING HILL
CAMDEN TOWN
HACKNEY
WOOD GREEN
TOTTENHAM
Enfield
Barnet
Edgware
Stanmore
Borehamwood
Radlett
Shenley
Waltham Cross
Potters Bar
North Watford
Croxley Green
Rickmansworth
Bushey
Hook End
Blackmore
Ripley
Cobham
Oxshott
Epsom
Ashtead
Leatherhead
Fetcham
Barnstead
Purley
Warlingham
Biggin Hill
Knockholt
Otford
Dunton Green
Wrotham
Borough Green
Badgers Mount
Eynsford
Swanley
Bexley
Welling
Beckenham
Penge
Thornton Heath
Mitcham
Morden
Wallington
Carshalton
Coulsdon
KESTON
ST MARY CRAY
Chingford
Loughton
Epping Forest
Barking
Becontree
Redbridge
Ilford
Chadwell Heath
Upminster
Pilgrims Hatch
Brentwood
Warley
Aveley
Purfleet-on-Thames
Chafford Hundred
Grays
Rainham
South Ockendon
Dagenham
Romford
Hornchurch
Upminster
Woodford
Walthamstow
Edmonton
Chingford
Enfield
Barnet
Cockfosters
Finchley
Hendon
Wembley
Northolt
Greenford
Hayes
Yiewsley
West Drayton
Heathrow Airport
Hounslow
Twickenham
Richmond Park
Kingston upon Thames
Surbiton
New Malden
Worcester Park
Ewell
Banstead
Reigate
Redhill
Merstham
Godstone
Caterham
Whyteleafe
Warlingham
Chelsham
Farleigh
Biggin Hill
Knockholt
Otford
Dunton Green
Wrotham
Borough Green
Sevenoaks
Swanley
Eynsford
Hartley
Longfield
New Ash Green
Dartford
Greenhithe
Bexleyheath
Welling
Sidcup
Orpington
Bromley
Beckenham
Penge
Anerley
Norwood Junction
Thornton Heath
Croydon
Mitcham
Morden
Wallington
Carshalton
Coulsdon
Purley
Sutton
Cheam
Worcester Park
New Malden
Kingston upon Thames
Surbiton
Esher
Weybridge
Walton-on-Thames
Sunbury-on-Thames
Ashford
Staines
Feltham
Twickenham
Richmond Park
Hounslow
Heathrow Airport
Uxbridge
Ruislip
Harrow
Pinner
Northwood
Wembley
Greenford
Hayes
Yiewsley
West Drayton
Southall
EALING
HAMMERSMITH
NOTTING HILL
CAMDEN TOWN
HACKNEY
WOOD GREEN
TOTTENHAM
Enfield
Barnet
Edgware
Stanmore
Borehamwood
Radlett
Shenley
Waltham Cross
Potters Bar
North Watford
Croxley Green
Rickmansworth
Bushey
Hook End
Blackmore
Tour London
Sarratt
Chorleywood
Colne Valley Regional Park
Carpenders Park
Bell Common
Pilgrims Hatch
Brentwood
Warley
Aveley
Purfleet-on-Thames
Chafford Hundred
Grays
Rainham
South Ockendon
Dagenham
Romford
Hornchurch
Upminster
Woodford
Walthamstow
Edmonton
Chingford
Epping Forest
Loughton
Barking
Becontree
Redbridge
Ilford
Chadwell Heath
Finchley
Hendon
Cockfosters
Wood Green
Tottenham
Camden Town
Notting Hill
Hammersmith
Ealing
Southall
Greenford
Hayes
Yiewsley
West Drayton
Heathrow Airport
Hounslow
Twickenham
Richmond Park
Kingston upon Thames
Surbiton
New Malden
Worcester Park
Cheam
Sutton
Wallington
Carshalton
Coulsdon
Purley
Croydon
Thornton Heath
Norwood Junction
Anerley
Penge
Beckenham
Bromley
Orpington
St Mary Cray
Keston
Swanley
Sidcup
Bexley
Bexleyheath
Welling
Woolwich
Greenwich
Brixton
Streatham
Wimbledon
London
London City Airport
The British Museum
Kensington
Hammersmith
Chiswick
Brentford
Isleworth
Feltham
Staines
Ashford
Sunbury-on-Thames
Walton-on-Thames
Weybridge
Esher
Cobham
Oxshott
Epsom
Ashtead
Leatherhead
Fetcham
Barnstead
Purley
Warlingham
Biggin Hill
Knockholt
Otford
Dunton Green
Wrotham
Borough Green
Sevenoaks
Swanley
Eynsford
Hartley
Longfield
New Ash Green
Dartford
Greenhithe
Bexleyheath
Welling
Sidcup
Orpington
Bromley
Beckenham
Penge
Anerley
Norwood Junction
Thornton Heath
Croydon
Mitcham
Morden
Wallington
Carshalton
Coulsdon
Purley
Sutton
Cheam
Worcester Park
New Malden
Kingston upon Thames
Surbiton
Esher
Weybridge
Walton-on-Thames
Sunbury-on-Thames
Ashford
Staines
Feltham
Twickenham
Richmond Park
Hounslow
Heathrow Airport
Uxbridge
Ruislip
Harrow
Pinner
Northwood
Wembley
Greenford
Hayes
Yiewsley
West Drayton
Southall
Ealing
Hammersmith
Kensington
Notting Hill
Camden Town
Hackney
Wood Green
Tottenham

Uses and implications for VCS

Wider Use of Indices

400k+

Hits on MHCLG statistics page annually.

Applied in:

- Local Government funding allocations
- Council Tax Rebate programs
- Schools/Police national funding
- DWP income group analysis formulas
- Transport infrastructure planning

Value to the VCS

Targeting Services

Identifying exactly where resources can make the most difference.

Funding Bids

Providing robust evidence of need to commission and grant bodies.

Strategic Planning

Informing long-term service design

Advocacy

Evidence to influence local and national policy

VCS Case Studies

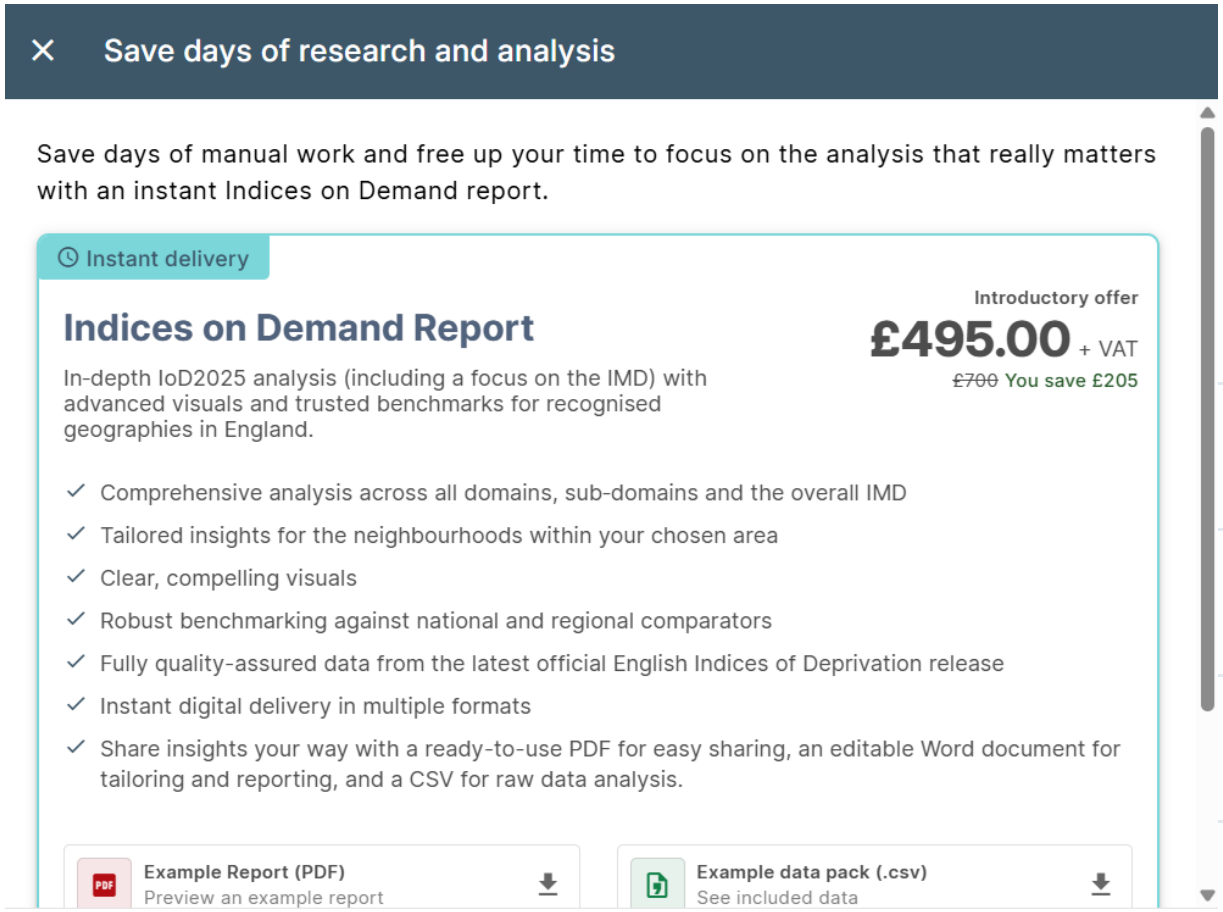
Organisation	How IMD is Used	Outcome
London Plus	Area Prioritisation	Focus VCS support in high-need hubs
London Youth Games	Evidence in Proposals	Validation of high-need target areas
Thames Reach	Service Planning	Tailored outreach to deprivation types
Community Links	Policy Influence	Shift in local service priorities

Further resources

IMD Explorer

https://imd.localinsight.org

Indices of Deprivation reports



- https://ocsi.uk/products/on-demand/iod/
- Example Local Insight IMD report

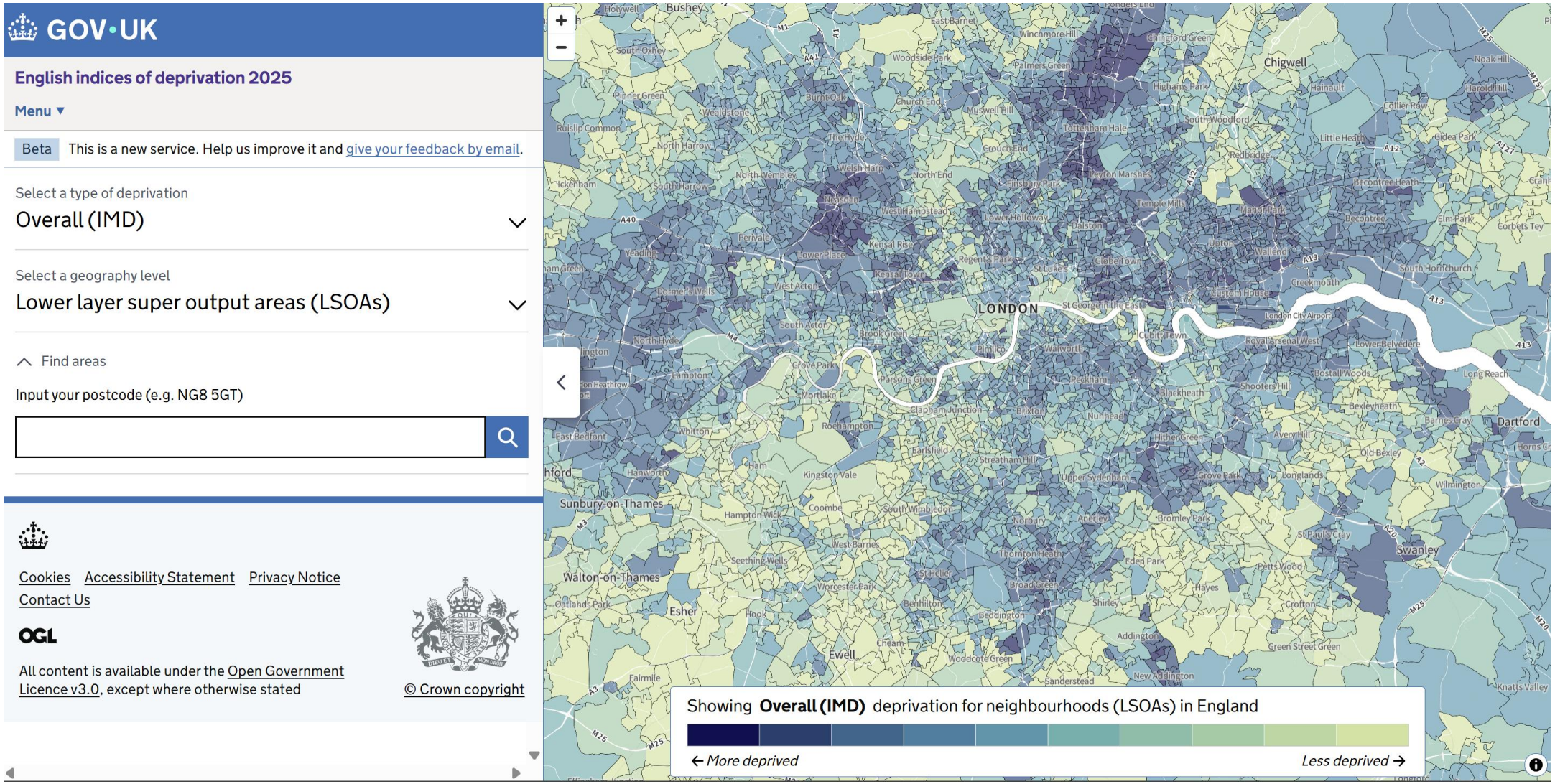
Questions?

info@ocsi.uk | ocsi.uk

Ministry of Housing, Communities & Local Government

Deprivation in England: Maps

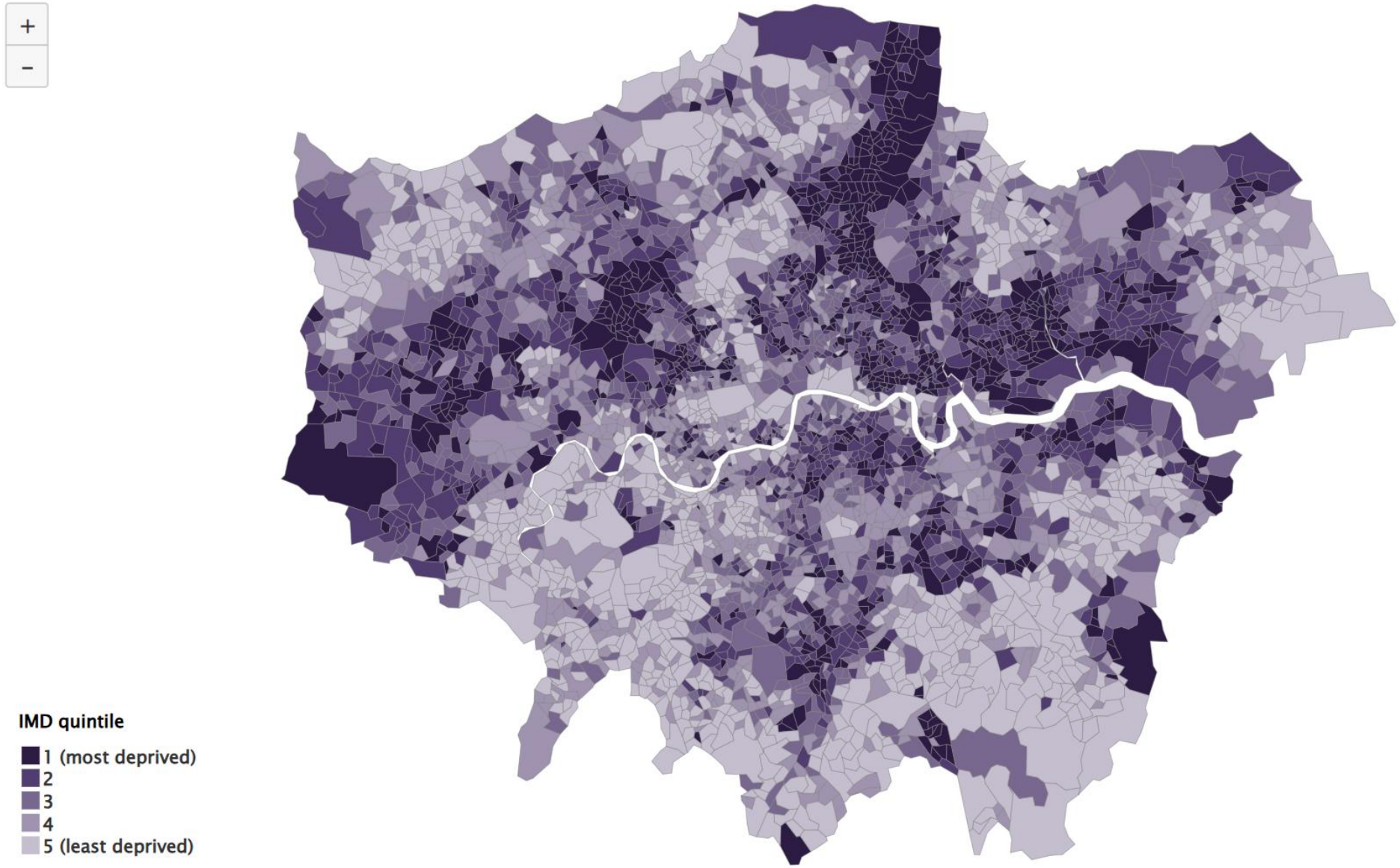
Explore deprivation patterns in your area and compare to other areas



https://deprivation.communities.gov.uk/maps

Trust for London

Rebased maps for London



https://trustforlondon.org.uk/data/index-multiple-deprivation-2019-rebased-london

Data Collective

Community Lens

Community Lens 2025

Community Lens - 2025

Match open datasets to the areas you work in to learn more about the needs of local communities.

Learn More | Use now

The Community Lens tool allows you to plot your postcodes over the Indices of Multiple Deprivation (IMD), the official measure of deprivation in England, comprised of seven distinct domains of deprivation, Income Deprivation, Employment Deprivation, Education, Skills and Training Deprivation, Health Deprivation and Disability, Crime, Barriers to Housing and Services, Living Environment Deprivation.

Why do we have a 2025 and 2019 version of Community Lens?

The Indices of Multiple Deprivation (IMD) are typically released every 5-6 years. This version of the Community Lens tool uses the IMD data released in 2025. If you would like to compare to the 2019 data, you can access the 2019 version of the Community Lens here:

Community Lens 2019

https://datakind-uk.github.io/community-lens-2025

Take a break

(and/or keep exploring the tools!)

Quick poll

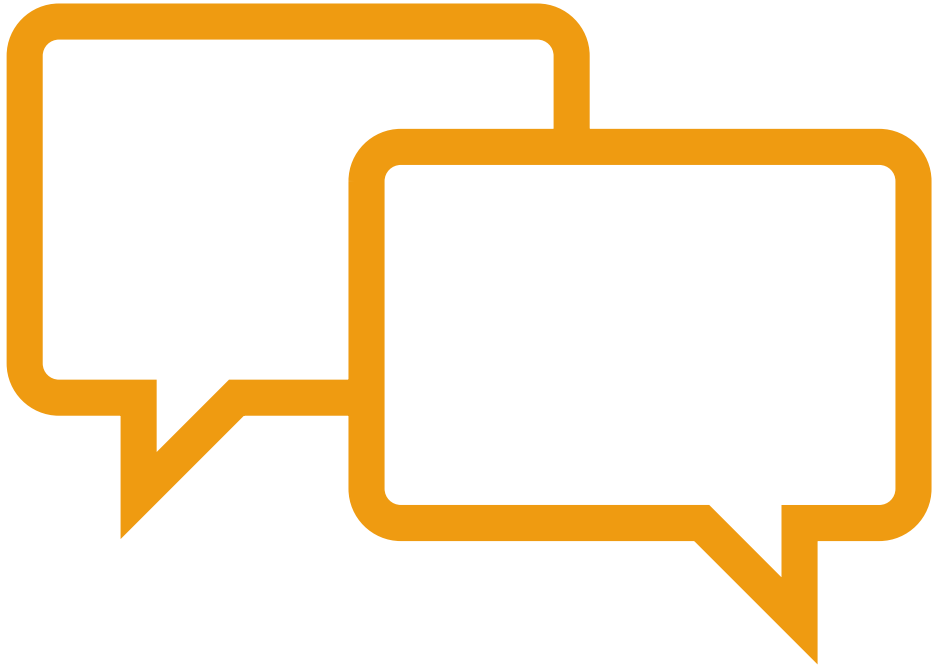
Are you interested in particular domains?

1. Income
2. Employment
3. Education
4. Health
5. Crime
6. Barriers to housing & services
7. Living environment
8. All of the above
9. None of the above (!)

Discussion breakouts

- ✓ What does this mean for your organisation's work or the communities you support?

- ✓ Did anything surprise you, or did it reinforce what you already know? If so, in what way?



10 mins to chat in groups, we'll take some notes

Next steps

- ✓ What will you do next?
  Please share in Chat
- ✓ Is there any further support you need?
  Please share in Chat too
- ✓ Will you join us at a follow up session on Mon 2 March, 10 – 11am?
  Booking link here (& in Chat)

About Superhighways....

A programme of Kingston Voluntary Action, we provide digital, data and tech advice, support & training to the sector, including:

- ✓ Tech Support
- ✓ Training and 1-1 support
- ✓ Websites
- ✓ Digital, data & tech strategy
- ✓ Digital inclusion
- ✓ Consultancy
- ✓ Digital leadership
- ✓ Datawise London

Sign up to our newsletter for training & resources:
https://superhighways.org.uk/e-news/

A big thanks to our collaborators

And thanks to you for taking part

info@superhighways.org.uk
www.superhighways.org.uk

superhighways
harnessing technology for community benefit