Getting set up with the resources

1. Sign into Community Southwark's WiFi

2. Password is **B3rm0nds3y!** (← that is a zero)

3. Click on the folder link in Jeremy's email

What do they look like?

Make your mark: reporting impact

Session resources

Mapping exercises

Batch geo:
- Link to open tool: https://batchgeo.com
- Data for the exercise

Community Lens:
- Link to open tool: https://datakind-uk.github.io/commun
- Data for the exercise

ID #	What does coming to Care Share Eat mean to you?	Code/s?
1	It's the only time I get a break from caring responsibilities and having a few hours to breathe in a welcoming space means everything. I've made friends here I never would have met otherwise.	
2	It helps me feel less alone.	
3	It's been a lifeline for my mental health, and it helps me make better decisions about the food I eat.	
4	I've noticed the fresh air makes such a difference to how I feel. I never used to get much time outside. We don't have a garden and I love it here.	
5	I like being outside and growing food in the raised beds. ...improved my mental health.	

	A	B
	TRA HALLS	ADDRESS
2	Albrighton Community Centre	37 Albrighton Road, East Dulwich E
3	Alvey Tenants Hall	Thomson House, Beckway Street
4	Astley Cooper TRA Hall	Wessex House, 375 Old Kent Road
5	Bells Gardens Community Centre	Bullar Close, Peckham Park Road
6	Bew Court Tenants Hall	1 Bew Court, Lordship Lane
7	Bill Westcott Room	232 Camberwell Road
8	Brandon 1 TRA – Jack Hobbs Club	Maddock Way, Brandon Estate
9	Brandon 3 Over 55s Club	1 Grimsel Path
10	Rachel Leigh Community Hall (Brandon 3 TRA Hall)	32 Andrews Walk
11	Brenchley Gardens (TMO)	145A Brenchley Gardens
12	Brimmington Tenants Association (Brimtonroy TRA)	2 Culmore Road
13	Buchan TRA Hall	86 Buchan Road
14	Canada Estate Tenants Hall	Moodkee Street, Canada Estate
15	Castlemead TRA Hall	236 Camberwell Road
16	Children's Pop-in Centre	100 Pentridge Street
17	Clifton Estate	36 Purdon House, Clayton Road
18	Conant & Rutley TRA	Club Room, Conant House, St Agn
19	Congreve and Barlow (Doubtfire Hall)	Tatum Street
20	Consort Community Centre	29 Philip Walk, Consort Estate
21	Cornerstone Community Centre (Blossom)	82 Sumner Road
22	Cossall Community Centre	48 Mortlock Close, Cossall Walk
23	Countisbury House	Crescent Wood Road
24	Crawford Estate Tenants Hall (Boston House)	Denmark Road
25	Croxted Road TRA Hall (Kennolds)	Old Laundry Room Kennoldes, Cro
26	Decima Street Hall (Leathermarket JMB)	Decima Street, Meakin Estate

Creating compelling stories – taking the lead from Adobe Spark

A hero's journey

Set up	Call to adventure	The challenge	The Climax	Re:
Tell us about your hero (es) and their world before the quest begins	What happens that causes your hero to undertake this quest	What trials or challenges are preventing your hero reaching their goal?	Show how your hero overcomes obstacles and reaches their goal – with your help!	Ho Ho no

Promote an idea

Setting	Problem	What could be?	Solution or idea	Re:
Describe the world today. What's the setting or context for your story? Or show who you are helping.	What problem does the audience – or who you are helping – struggle with today?	Describe a better world where this problem doesn't exist.	Share your idea, product or service and show how it will solve the problem.	Ho be aft rea

What we'll cover today

- ✓ Tools and visuals for analysis and sharing our impact
- ✓ Creating charts and graphics
- ✓ Other ways to report
- ✓ Free and affordable digital tools

Your name and organisation...

What story have you heard, read or seen recently that moved you, or you enjoyed?
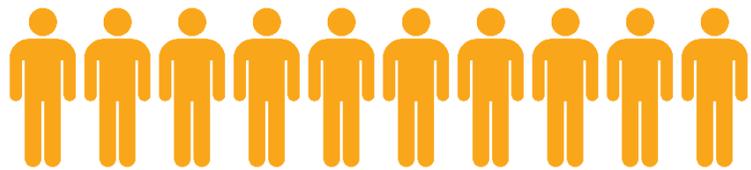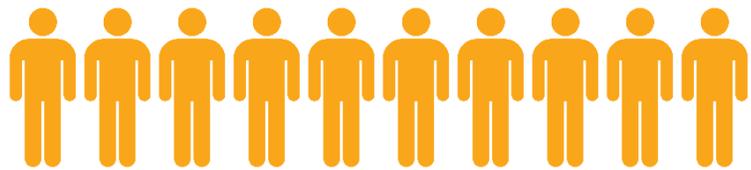
#impactstories

100 Volunteers

Nice and Serious

100 Volunteers

100 Volunteers
got out of bed on
a Saturday
morning

"no numbers without stories, no stories without numbers"

Stories and Numbers: Collecting the right impact data, New Philanthropy Capital

Geo mapping

Show reach of your services or evidence need for funding

Create an easy map using Batchgeo

batchgeo

Paste [data sets](#) with postcodes & create a map using [Batchgeo](#)

✓ Blue pins = existing volunteers
✓ Red pins = new client referrals

Lewisham Community Food Projects Map

Create a map using Community Lens

Community Lens V0.1

Community Lens

Match open datasets to the areas you work in to learn more about the needs of local communities.

Learn More   Use now

Paste data sets with postcodes & create a map using Community Lens.

You can show that your activities are reaching people in areas of need as this compares with Indices of Multiple Deprivation
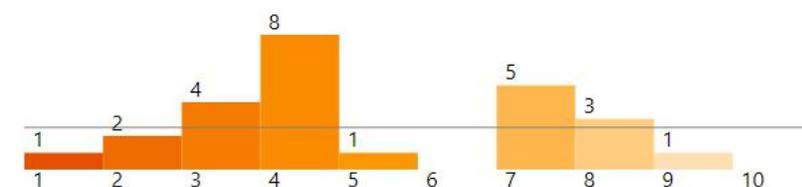
DEMO recording

The Lens of Multiple Deprevation

Summary

The majority of the locations (64%) are in the bottom half of areas in England for IMD

Count By Decile

(Decile 1 = Most Deprived, Decile 10 = Least Deprived)
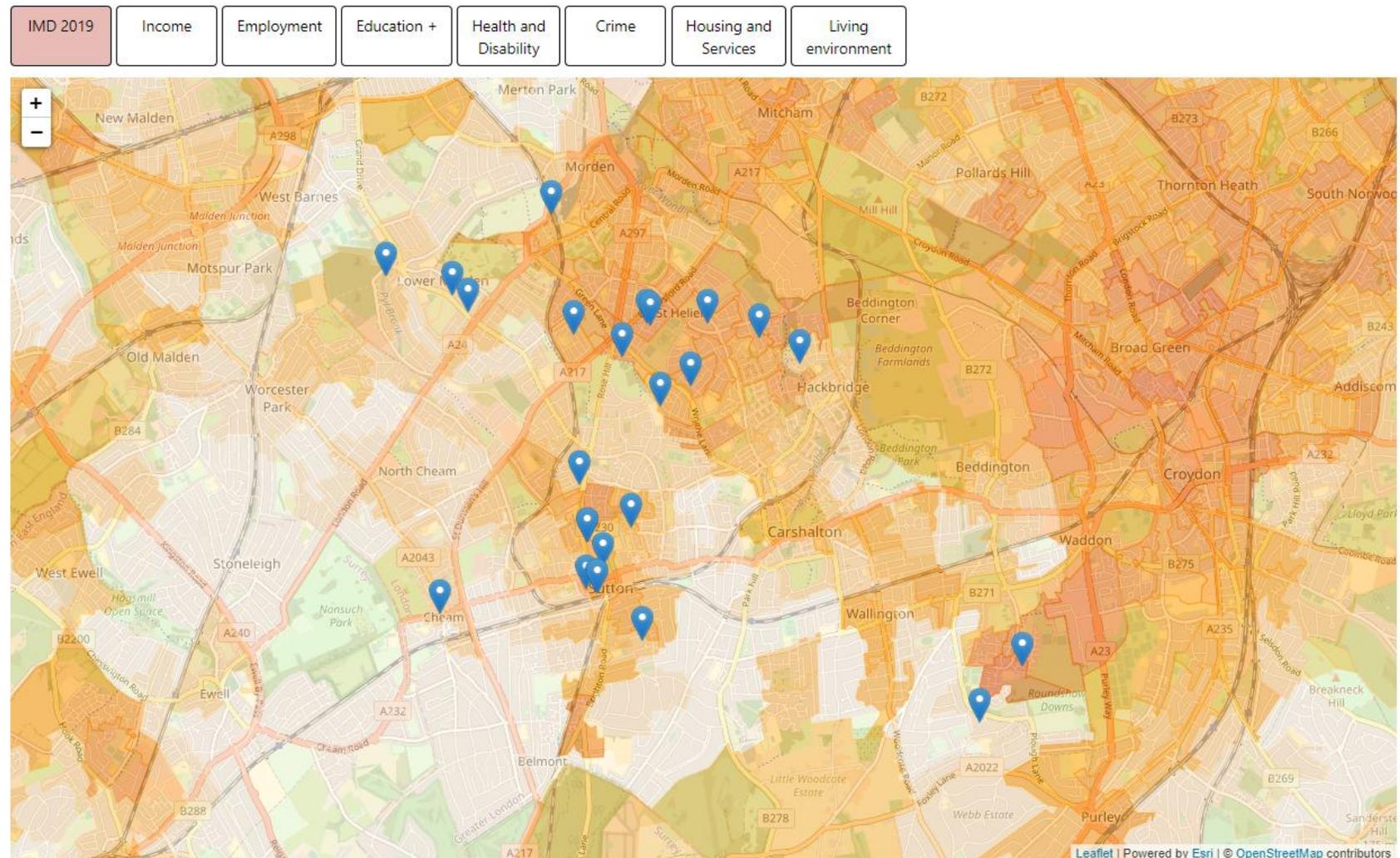
Average Rank Decile

Definition

The overall Index of Multiple Deprivation 2019 is a measure of multiple deprivation based on combining together seven distinct domains of deprivation, Income Deprivation, Employment Deprivation, Education, Skills and Training Deprivation, Health Deprivation and Disability, Crime, Barriers to Housing and Services, Living Environment Deprivation.

Data Source

Download Data

IMD 2019 | Income | Employment | Education + | Health and Disability | Crime | Housing and Services | Living environment

Leaflet | Powered by Esri | © OpenStreetMap contributors

[Explore other tools](#) for overlaying your postcode data onto the Indices of Multiple Deprivation

Create your map using AutoGeoMapper

AutoGeoMapper V0.1

AutoGeoMapper V0.1

Match your data against existing UK ward or local authority boundaries and create an easy-to-read shaded map.
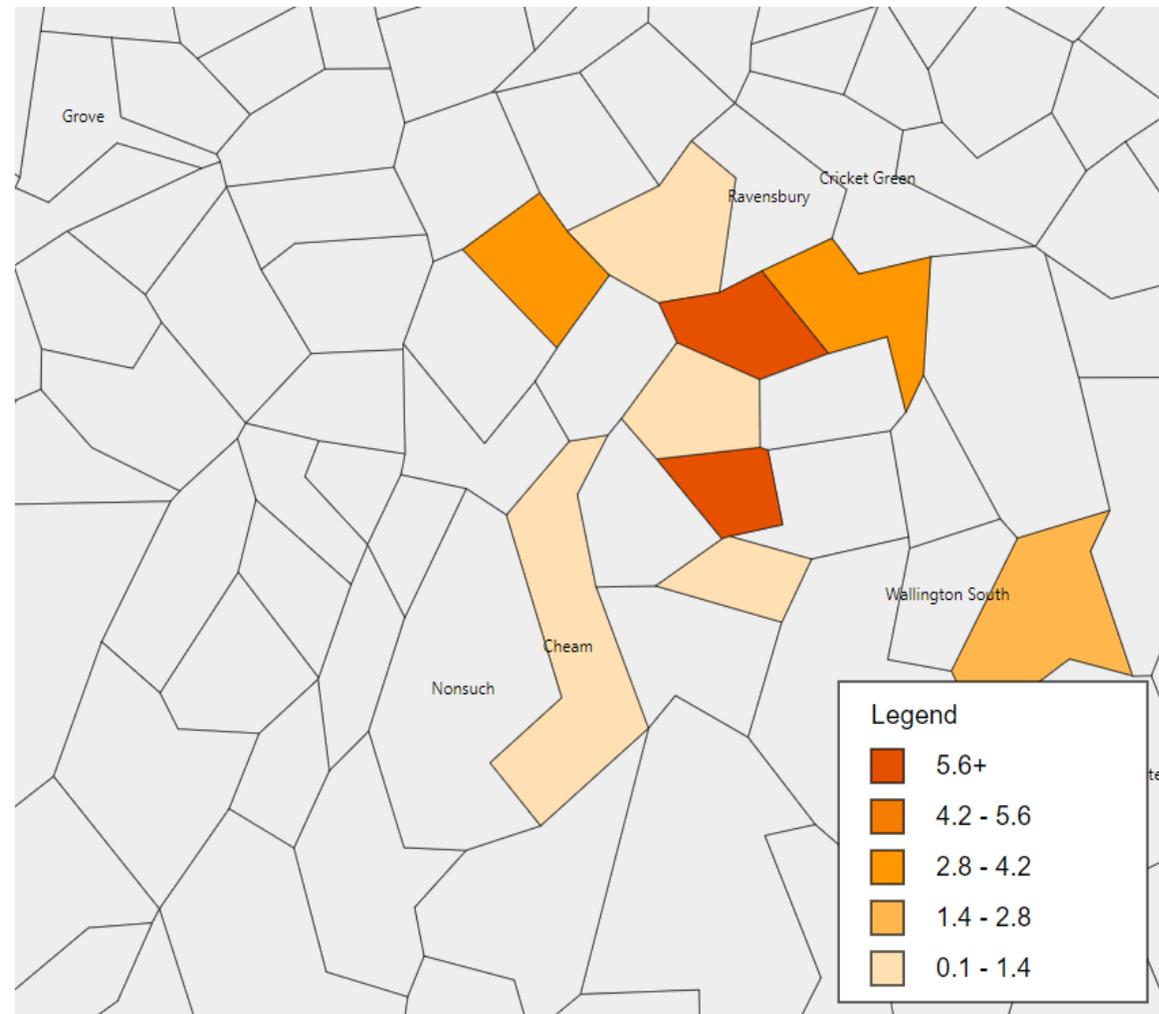
Learn More | Use now

Paste data sets with postcodes & create a choropleth map using AutoGeoMapper.

DEMO Recording

Grove

Cricket Green

Ravensbury

Wallington South

Cheam

Nonsuch

Legend

■	5.6+
■	4.2 - 5.6
■	2.8 - 4.2
■	1.4 - 2.8
■	0.1 - 1.4

+   -

Ward Name,LA Name, Ward Code, LA Code, Value
St Helier, Merton, E05000470, E09000024, 1
St Helier, Sutton, E05000562, E09000029, 6
Sutton Central, Sutton, E05000564, E09000029, 7
Cheam, Sutton, E05000560, E09000029, 1
Beddington South, Sutton, E05000556, E09000029, 2
Sutton South, Sutton, E05000566, E09000029, 1
Wandle Valley, Sutton, E05000571, E09000029, 3
Lower Morden, Merton, E05000465, E09000024, 3
Sutton North, Sutton, E05000565, E09000029, 1

● Wards

○ Local Authorities

File Name: Map of client per area

Download Image   Download Data

Analysis basics

Techniques and tools to help you know what you are reporting on!

Our case study for today

Care Share Eat (CSE) a local community organisation bringing residents together to cook and share a meal, with a community gardening project growing vegetables.

We know the challenges of our community in relation to health outcomes. We can share our insights with health partners so they can understand local challenges and adapt services to meet local need.

We are best placed to continue this work to help identify future challenges – but we need to be sustainably funded.
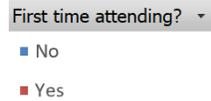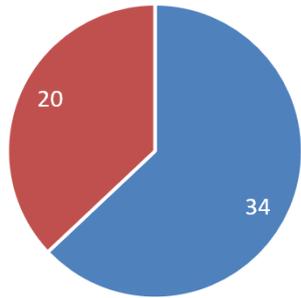
Getting started with Data Analysis
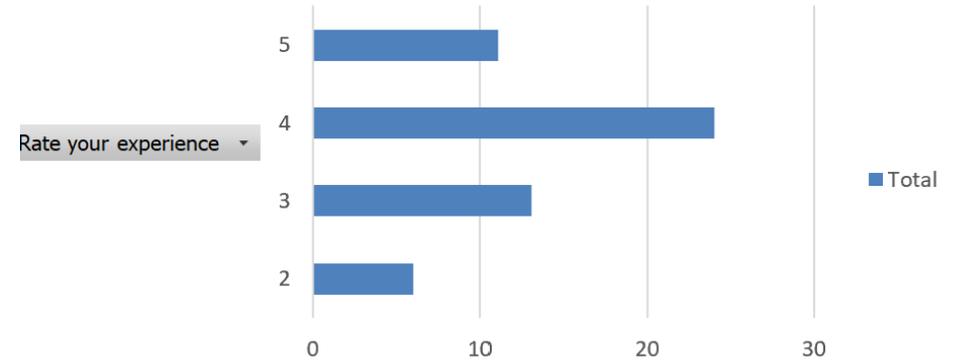
✓ Quantitative vs Qualitative Data

What is **quantitative** data?

Total attendees

First time attending?
- No
- Yes

Session rating (5 high, 1 low)

Rate your experience

Total

Outcomes by percentage of participants

Health, Wellbeing & Lifestyle Changes
Social Connection & Community
Cooking Skills, Budgeting & Food Choices
Confidence, Purpose & Personal Growth
Gardening, Being Active & Outdoors
Motivation, Structure & Routine
Respite for Carers & Personal Space
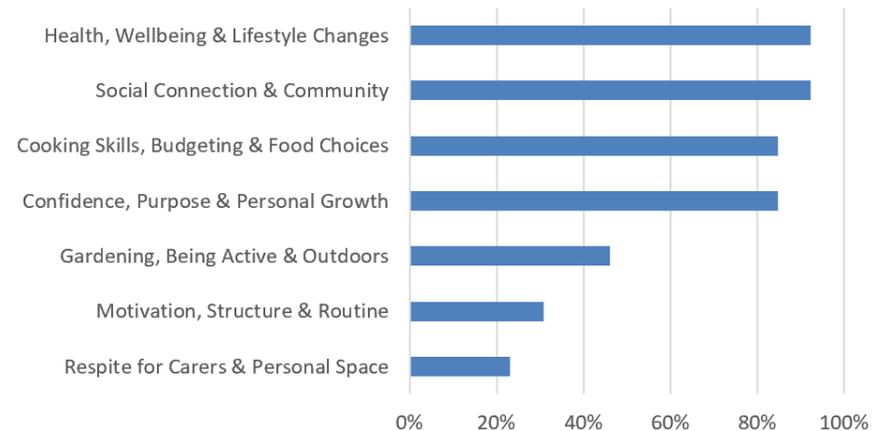
Quantitative data is:

✓ **Numbers** and statistics about **people's opinions, experiences, feedback**

✓ Often collected through polls, **surveys**, feedback forms, counting people, monitoring data

✓ Responses to 'closed' questions with **fixed responses** (e.g. Yes / No, or tick box in survey)

✓ Things we count, **measure** or translate into numbers (e.g. 80% agreed)

✓ Can be benchmarked / **compared** (e.g. validated scales, national averages)

✓ Can be 'found' in **secondary data** / open data sets

✓ Often used for monitoring data and **reporting to funders**

✓ Often **taken more seriously** as 'evidence'

What is **Qualitative** data?

What does coming to Care Share Eat mean to you?
It's helped me build better habits – bit by bit. I don't feel overwhelmed anymore. I have friends here to talk to. And I look forward to it. It's made me feel more hopeful.
I love being involved in the gardens. Gardening gives me a sense of achievement, and I love that we eat what we grow. It's amazing!
It's my weekly moment to breathe fresh air and feel useful. I feel proud bringing home meals I cooked myself.
It's the only time I get a break from caring responsibilities and having a few hours to breathe in a welcoming space means everything. I've made friends here I never would have met otherwise.
It's helped my anxiety. At first I found it challenging being around so many people but – I feel calmer here now. I feel like I know people and I feel like it's a safe space for me.

Qualitative data is:

✓ Talk and text about people's experiences and opinions

✓ Responses given to **open questions** (e.g. Why? Tell us about?)

✓ Qualitative data can be gathered as:

  ▪ Verbal (e.g. audio and video interview talk, feedback given in person, focus group talk)
  ▪ Written (e.g. feedback forms, open questions in surveys, zoom chat, client notes)
  ▪ Visual media (e.g drawings, photographs, video)
  ▪ Social media (e.g. posts, comments)

✓ It is typically changed into **text** for analysis (e.g. transcribed, written notes, client notes)

The value of qualitative data

Understand more about what or why something is happening

Appreciate the impact, significance or meaning

Create new insights from open responses

Listen and hear what matters to people **in their words**

Prioritise findings from other data sources

Inform further **quantitative research**

The value of **sharing qualitative data**

Bring **data to life**

Tell a **compelling story**

Can be more **memorable** or stand out

Communicate what a problem means

Share people's views / experiences **in their words**

Help the audience understand a different reality

Bring people together around a problem

'Soft' theming

Qualitative data analysis helps you discover and share themes in what people say

Example: Theming qualitative data

Ref	What barriers do you face to attending our sessions?
1	Travel costs to the venue
2	I sometimes have anxiety in larger groups but you were very welcoming
3	Caring responsibilities for my husband
4	Social anxiety around lots of people
5	Mobility issues and stairs at the venue
6	Transport costs are high
7	Too cold in winter to go out
8	Budget is tight at the moment but I'll come if I can
9	I'm not confident to travel when it's too wet and windy
10	Childcare availability
11	I can't speak English well

Potential themes identified

Travel (Cost/weather/mobility)

Anxiety

Caring responsibilities

Accessibility

Language

Identify possible codes

Ref	What barriers do you face to attending our sessions?	Travel	Anxiety	Caring	Access	Language
1	Travel costs to the venue	Yes				
2	I sometimes have anxiety in larger groups, but you were very welcoming		Yes			
3	Caring responsibilities for my husband			Yes		
4	Social anxiety around lots of people		Yes			
5	Mobility issues and stairs at the venue				Yes	
6	Transport costs are high	Yes				
7	Too cold in winter to go out	Yes				
8	Budget is tight at the moment, but I'll come if I can	?				
9	I'm not confident to travel when it's too wet and windy	Yes	?		Yes	
10	Childcare availability			Yes		
11	I can't speak English well					Yes

Coding practice

What themes could you find in these responses to the question:

"What does Care Share Eat mean to you?"

In small groups - 10 minute discussion

ID #	What does Care Share Eat mean to you?	Code/s?
1	It's the only time I get a break from caring responsibilities and having a few hours to breathe in a welcoming space means everything. I've made friends here I never would have met otherwise.	
2	It helps me feel less alone.	
3	It's been a lifeline for my mental health, and it helps me make better decisions about the food I eat.	
4	I've noticed the fresh air makes such a difference to how I feel. I never used to get much time outside. We don't have a garden and I love it here.	
5	I like being outside and growing food in the raised beds. Coming here has improved my mental health.	
6	It's helped me eat more balanced meals and I've re-discovered a love for cooking - I'm really grateful for that.	
7	I've learned how to cook cheap meals that actually taste good and my kids will eat them too!	
8	It's the highlight of my week. It gives me a break from worrying about everything else. It's one of the few places I feel truly understood as lots of people here are carers.	
9	I feel calmer and happier after every session	
10	I come for the company — I've made lots of new friends and I've discovered new things I actually enjoy doing.	
11	Before joining, I barely left the house and struggled with my confidence. Gardening outside each week has gently built up my strength and mobility, and my mood has lifted too. I feel more capable in myself.	

What codes did we find?

Potential codes:

- ✓ Social Connection & Community
- ✓ Respite for Carers & Personal Space
- ✓ Health, Wellbeing & Lifestyle Changes
- ✓ Cooking Skills, Budgeting & Food Choices
- ✓ Gardening, Being Active & Outdoors
- ✓ Confidence, Purpose & Personal Growth

Example of coding using Excel

ID #	What does coming to Care Share Eat mean to you?	Social Connection & Community	Respite for Carers & Personal Space	Health, Wellbeing & Lifestyle Changes	Cooking Skills, Budgeting & Food Choices	Gardening, Being Active & Outdoors	Confidence, Purpose & Personal Growth
1	It's the only time I get a break from caring responsibilities and having a few hours to breathe in a welcoming space means everything. I've made friends here I never would have met otherwise.	Yes	Yes				
2	It helps me feel less alone	Yes					
3	It's been a lifeline for my mental health, and it helps me make better decisions about the food eat.			Yes	Yes		
4	I've noticed the fresh air makes such a difference to how I feel. I never used to get much time outside. We don't have a garden and I love it here.			Yes		Yes	
5	I like being outside and growing food in the raised beds. Coming here has improved my mental health.			Yes		Yes	
6	It's helped me eat more balanced meals and I've re-discovered a love for cooking - I'm really grateful for that.				Yes		
7	I've learned how to cook cheap meals that actually taste good and my kids will eat them too!				Yes		
8	It's the highlight of my week. It gives me a break from worrying about everything else. It's one of the few places I feel truly understood as lots of people here are carers.	Yes					
9	I feel calmer and happier after every session			Yes			
10	I come for the company — I've made lots of new friends and I've discovered new things I actually enjoy doing.	Yes					Yes
11	Before joining, I barely left the house and struggled with my confidence. Gardening outside each week has gently built up my strength and mobility, and my mood has lifted too. I feel more capable in myself.			Yes			Yes

An iterative process

Start to apply your themes to your whole dataset and as you go - review them

- ✓ Are you applying the same themes to lots of quotes = merge the 2 themes

- ✓ Do you have a theme with very few quotes = delete or ignore

- ✓ Do you have a theme with a huge number of quotes = review and re-theme

  - ✓ If they are all related, create sub-themes (called second order / layer themes)

  - ✓ If they are very different, create new themes

Tip: Always document your themes: what they include/exclude (and keep this updated)

How to analyse this

Look at all your quotes for one theme

Identify patterns in what people say and how they say it

Write a set of statements which summarise your findings

Look for

- ✓ Common terms, phrases or words
- ✓ Topics discussed most often
- ✓ Any clear differences of opinion/experiences
- ✓ What people say and how they say it (positive, negative, feelings)
- ✓ Any differences for specific groups of participants

Tip: Don't be afraid to draw on your own experience, previous learning, or wider research

Example

What are the positive health & wellbeing outcomes that Care Share Eat contribute to?

(additional coded responses in green)

Health, wellbeing & lifestyle changes

- ✓ Reduced anxiety
- ✓ Improved mental health
- ✓ Lifted mood, increased optimism
- ✓ Benefits of fresh air and gardening

The outside growing space adds another vital setting to improve mental health

Ref	Theme = Health, wellbeing & lifestyle changes
3	It's been a lifeline for my mental health, and it helps me make better decisions about the food eat.
4	I've noticed the fresh air makes such a difference to how I feel. I never used to get much time outside. We don't have a garden and I love it here.
5	I like being outside and growing food in the raised beds. CSE has improved my mental health.
9	I feel calmer and happier after every session
11	Before joining, I barely left the house and struggled with my confidence. Gardening outside each week has gently built up my strength and mobility, and my mood has lifted too. I feel more capable in myself.
13	It's helped me build better habits - bit by bit. I don't feel overwhelmed anymore. I have friends here to talk to. And I look forward to it. It's made me feel more hopeful
15	It's helped my anxiety. At first, I found it challenging being around so many people but — I feel calmer here now. I feel like I know people and I feel like it's a safe space for me.
16	It gives me a break from worrying about everything else. I come for the gardening — it gets me moving and clears my head.
20	CSE is a home from home for me. I feel really lucky to live nearby. It's a space where I can relax and enjoy good company. Spending time here really lifts my mood.

Documenting your analysis

Organise and document what you are seeing in the data

- ✓ Once you have spotted some common patterns within a theme

- ✓ Create a new document, internal only

- ✓ List your observations as a set of statements, include details about specific participants

- ✓ Make sure you include any differences or 'outliers' (uncommon responses)

- ✓ Add relevant quotes

- ✓ Then read through all your documents to prioritise and review which are 'key' findings

Pros

- ✓ Great first step once you have completed data collection or summarised interviews

- ✓ Makes it easier to write your report (not starting from a 'blank' page)

Issues

- ✓ Relies on your interpretation of what is important (potential confirmation bias)

Analysis example

Theme: Qualitative data (views on why to use it)

View 1: Qualitative data brings numbers to life

- P2: Vital in reports, explain meaning, bring data to life
- P4: Stories share lived experience and reality of issues

View 2: Qualitative data is more equitable (a few)

- P1: Surveys are 'extractive', owned by others
- P8: Co-design research with (not on) community

View 3: Quantitative data is better as 'evidence'

- P5: Need data to make their community visible
- P10: Decision makers will take numbers seriously

"Case studies bring our data to life. It humanises data and makes the experiences relatable."

"We don't want our research to be extractive or to replicate the damage caused by existing systems of collecting data."

Analysis example

Outcomes for residents

A horizontal bar chart showing outcomes for residents:

- Respite for Carers & Personal Space — ~22%
- Motivation, Structure & Routine — ~30%
- Gardening, Being Active & Outdoors — ~45%
- Confidence, Purpose & Personal Growth — ~85%
- Cooking Skills, Budgeting & Food Choices — ~85%
- Social Connection & Community — ~92%
- Health, Wellbeing & Lifestyle Changes — ~92%

(Axis: 0%, 20%, 40%, 60%, 80%, 100%)
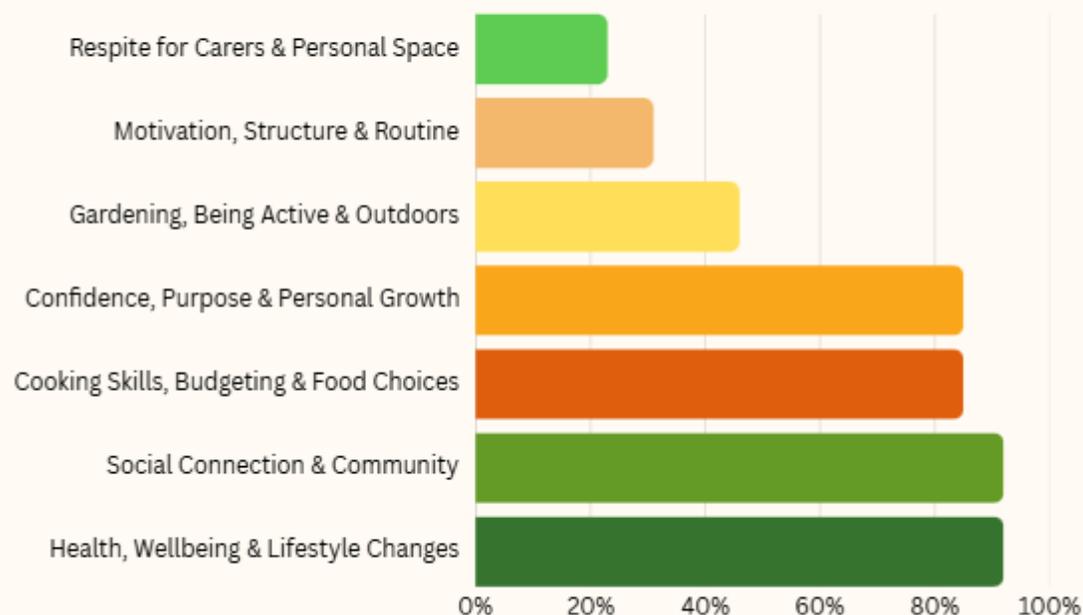
Care Eat Share supports a diverse mix of residents, including carers, people on low incomes, those facing anxiety, mobility challenges and social isolation.

Participants benefit most from social connection and healthier lifestyles, with strong gains in confidence, cooking skills, budgeting, routine and gentle outdoor activity. Our outcomes show particularly high impact on wellbeing and community belonging.

'Hard' theming

Finding and sharing patterns from lots of text with Word Clouds

What's a Word Cloud?

A word cloud is a visual representation of words used to highlight popular words and phrases based on frequency and relevance.

They provide quick and simple visual insights that can lead to more in-depth analysis.

Finding patterns with Wordclouds

We asked our Data Essentials training participants over a year: What does the word DATA mean to you?

(We used [Mentimeter](#))

Should I use a word cloud?

- ✓ Clear 'stop words'
- ✓ Simple question
- ✓ Often needs context – how much?
- ✓ Not always a good indicator of sentiment

A free Wordcloud resource

Your turn to create a Word Cloud using WordItOut

✓Follow this step-by-step guide using data from free text responses to a digital exclusion survey

✓Here's some sample data you can use

Break

Turning talk into numbers

Counting themes
in text....

Digital Exclusion survey responses Excel export

Identified themes and counted frequency

What opportunities do you feel your service users / communities are missing out on because of digital exclusion? (In other words - how are they being disadvantaged?)

Home Learning

Access to different services and support

Important updates on COVID-19 restrictions

Ways to support their own well beings in terms of staying connected

Communal support

Applying for funds or benefits

Local information about their community, what's on etc

Support to help families with SEN children e.g. one mum wanted to find some Makaton exercises but did not succeed.

Home-schooling and/or regular homework:-

1. Children fall behind

2. Not being able to support their children's education can impact parents as they feel they are failing their children

Reducing isolation, especially

connect.

Cognitive stimulation and soc

Online face to face calls, grou

information via the internet

Not being able to join online

Not staying up to date with s

Theme	No of times coded	Percentage
Social Contact	20	74%
Covid-19 Updates	15	56%
Family Support	12	44%
Home Learning	10	37%
Wellbeing Activities	9	33%
Health Services	8	30%
Everyday Services	8	30%

And here's the themes identified & quantified in the real use case

Wellbeing activities
Covid-19 updates
Job serach   Decision making
Employment
Family support   Benefits
Social contact
Online shopping   Funding
Everyday services
Consultations
Health services
Home learning

Turning numbers into visuals

Simple charts and maps

Some useful tools

(logos are links)

Datawrapper

Canva

PIKTOCHART

infogram

WHAT ARE DIGITALLY EXCLUDED PEOPLE MOSTLY MISSING OUT ON?
Digital Exclusion Survey Jan 2021

Social Contact

...people are extremely isolated and are missing friends. This may lead to poor mental health and depression"

Covid-19 Updates

"Their ability to communicate, and be communicated with is limited by a lack of access to things like email or texts. It's much much harder for them to receive updates of information."

Family Support

"Lack of connection with friends and family puts the elderly at a greater risk of depression and anxiety as for most their only social contact is outside of their homes"

0   5   10   15   20

Using Datawrapper to create charts

Your task will be to recreate this chart using a dataset from the resources folder & Datawrapper (Watch our video demo here)

Embed on your website?

See Work Rights Centre's [Impact & Outcomes pages](#)

WoRC Clients' Outcomes in cases of Professional (im)mobility
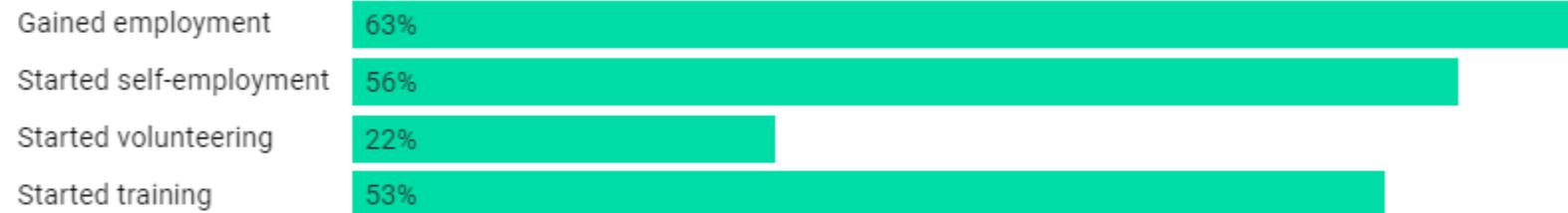
Gained employment	63%
Started self-employment	56%
Started volunteering	22%
Started training	53%

Chart: Work Rights Centre • Source: Client monitoring survey. Published November 2022. • Created with Datawrapper

WoRC clients' outcomes in gaining civic knowledge
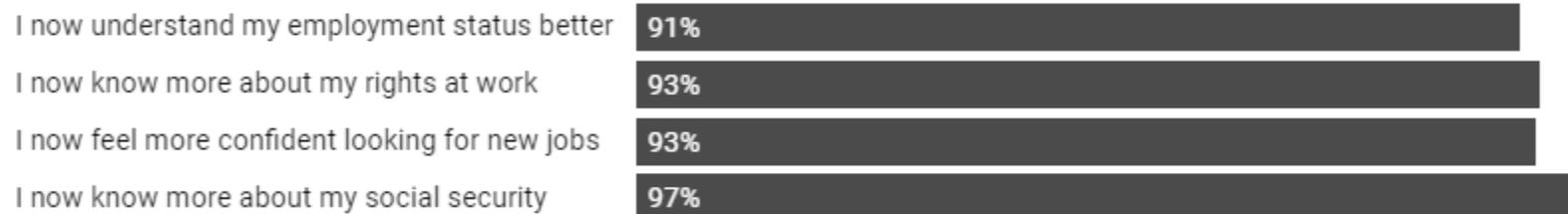
I now understand my employment status better	91%
I now know more about my rights at work	93%
I now feel more confident looking for new jobs	93%
I now know more about my social security	97%

Chart: Work Rights Centre • Source: Client monitoring survey. Published November 2022. • Created with Datawrapper

Storytelling essentials

> I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel

Maya Angelou

What's your story?

Use our Adobe Express [storytelling template](#) to create stories for websites, video and more…

What information would bring your story to life?

Creating compelling stories – taking the lead from Adobe Spark video creator

A hero's journey

Set up
Tell us about your hero (es) and their world before the quest begins

Call to adventure
What happens that causes your hero to undertake this quest

The challenge
What trials or challenges are preventing your hero reaching their goal?

The Climax
Show how your hero over comes obstacles and reaches their goal – with your help!

Resolution
How is the world better now? How does your hero feel now?

Call to action
Are you looking for more heroes? Or do you need funds for more quests?

Promote an idea

Setting
Describe the world today. What's the setting or context for your story? Or show who you are helping.

Problem
What problem does the audience – or who you are helping – struggle with today?

What could be?
Describe a better world where this problem doesn't exist.

Solution or idea
Share your idea, product or service and show how it will solve the problem.

Reward
How will your audience's or beneficiary's life improve after your solution becomes a reality?

How you can help
What's the first thing the audience should do to make this positive change happen?

Multi-media

Make it easy for someone to understand your impact and engage with it

Websites – the heart of your story

[MS Society Community Blog](#)

Representation matters

Much like growing up Queer, my MS diagnosis makes me feel different and isolated. Seeing that an MS charity cares enough to represent people like me means the world.

Much like growing up Queer, my MS diagnosis makes me feel different and isolated. Seeing that an MS charity cares enough to represent people like me means the world.

I'm not a person who cries easily. Life events and strong emotions usually leave me dry-eyed. Give me a tragic film, a sad drama or even a poignant TV advert and the tears roll but real life? That's another story.

I have, however, cried twice at the Pride in London parade. The first time was in the 90s, visiting Pride for the first time. I was in my early 20s, down from the Midlands where I'd grown up . It was often lonely being queer in 90s Britain and the sight of so many people like me was new and overwhelming. Tears of joy ran down my face.

A picture tells a thousand words

[Sutton African and Caribbean Cultural Organisation](#)

Even when using numbers!

Audio stories – giving voice to impact

Man & Boy: a positive story of impact
Sep 26, 2018, 4:58 PM
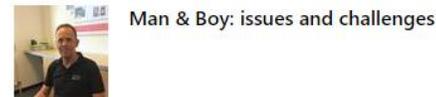
0:30   2:12

f 𝕏
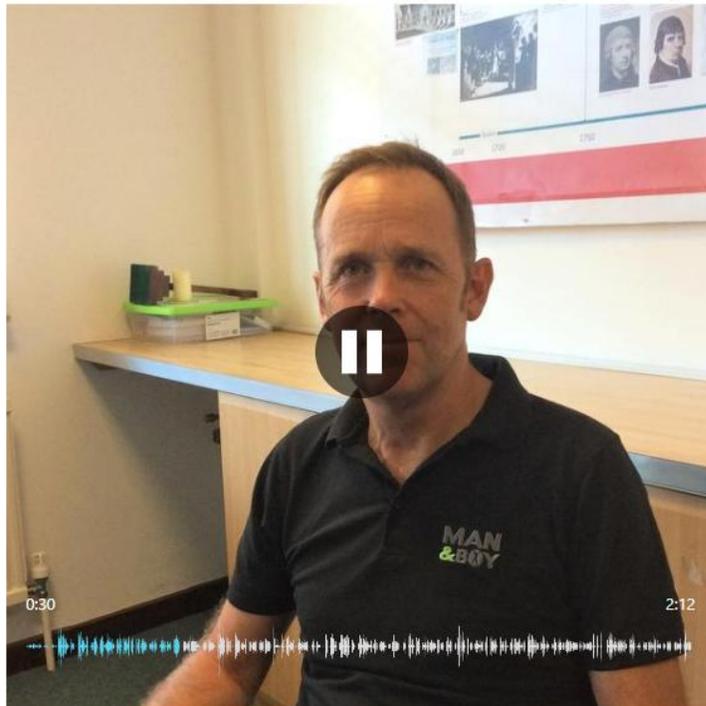
+ Playlist   </> Embed

Trevor Quy shares a positive story of how Man & Boy can be 'a catalyst for some change' in a boy's life, giving them space to say how they're feeling in a safe environment.'
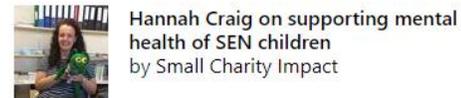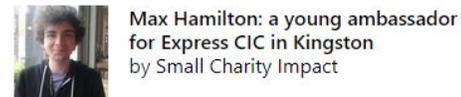
Subscribe
🎙 Apple Podcasts   📶 RSS

Next
Man & Boy: issues and challenges

Top Episodes

Matt Hay Talking about Refugee Action Kingston's Summer Playscheme
by Small Charity Impact

Max Hamilton: a young ambassador for Express CIC in Kingston
by Small Charity Impact

Hannah Craig on supporting mental health of SEN children
by Small Charity Impact

❗ Report this episode

⬇ Download audio

▦ QRCode

SOUNDCLOUD

B audioBoom

Ol|∙l Otter.ai

Using audio stories for quotes

"We did some engagement work with the Council around the environment and Camden's Climate Action Plan, and I recorded what one of the members thought about that and put that into our newsletter.

Rather than just a standard write up on the piece of engagement, it had the voice of the member there [...] it gave the whole thing some authenticity.

It's a simple thing, but it makes it more powerful - being able to hear a member talk and hear their voice in it - it just brings the whole thing to life."

Getting started with video

Adobe Express

Free video maker.

Create and edit videos for free using the Adobe Express online video maker. Instantly edit and publish videos to share for any digital destination.

Start now

- ✓ Free use forever
- ✓ No credit card required

Learn more ⌄

Start with Adobe Express, Canva or Clipchamp if you are new to video especially if you prefer desktop…

Using Headliner

New Episode Out Now!

This box shows the amount of text that fits into one

✓ Create an audiogram to embed on your website
✓ You could use audio collected in a Padlet which you can download and import
✓ See our demo of this great free tool

Infographics and graphics

Sometimes we need more than a chart. How can graphics help?

Quick warm-up…

Grab your paper and pen
Close your eyes
Draw a camel

Infographics for impact

Over the last **12 MONTHS** **38 VOLUNTEERS** gave us **1126.5 HOURS** That equates to **140 WORKING DAYS**

Thanks to all our volunteers!

easel**ly** create and share visual ideas online

infogr.am

Piktochart

What story are you telling?

3 out of 5 people are missing social contact

3 out of 5 people are missing social contact

CONSCIOUS KITCHEN

nourishes students and the community by serving fresh, local, organic, scratch-cooked, nutritious meals and recommitting to food equity, education and access

SINCE CK COVID-19 RESPONSE BEGAN:

10,000 TOTAL MEALS TO DATE

fresh, local, organic, scratch-cooked, nutritious meals prepared by Conscious Kitchen chefs to support the health of people and planet
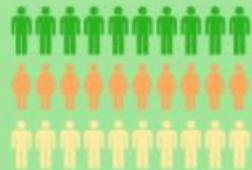
STUDENT BREAKFASTS AND LUNCHES 4,094
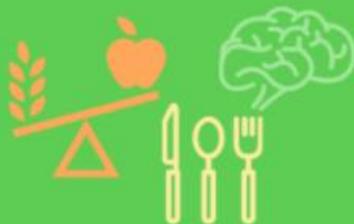
healthy, delicious meals available daily for pickup outside of Bayside MLK Academy for all students and anyone under age 18

4,859 COMMUNITY DINNERS

hot, organic, nutritious meals delivered daily to multiple pickup locations in Marin City for individuals and families

SENIOR LUNCHES 1,047

individually packed, balanced meals delivered directly and safely to seniors at home daily

JOIN CONSCIOUS KITCHEN TO NOURISH THE COMMUNITY AMID COVID AND BEYOND

consciouskitchen.org/covid
info@consciouskitchen.org
@consciouskitchn

*information based on Conscious Kitchen data from March 25 – April 17, 2020
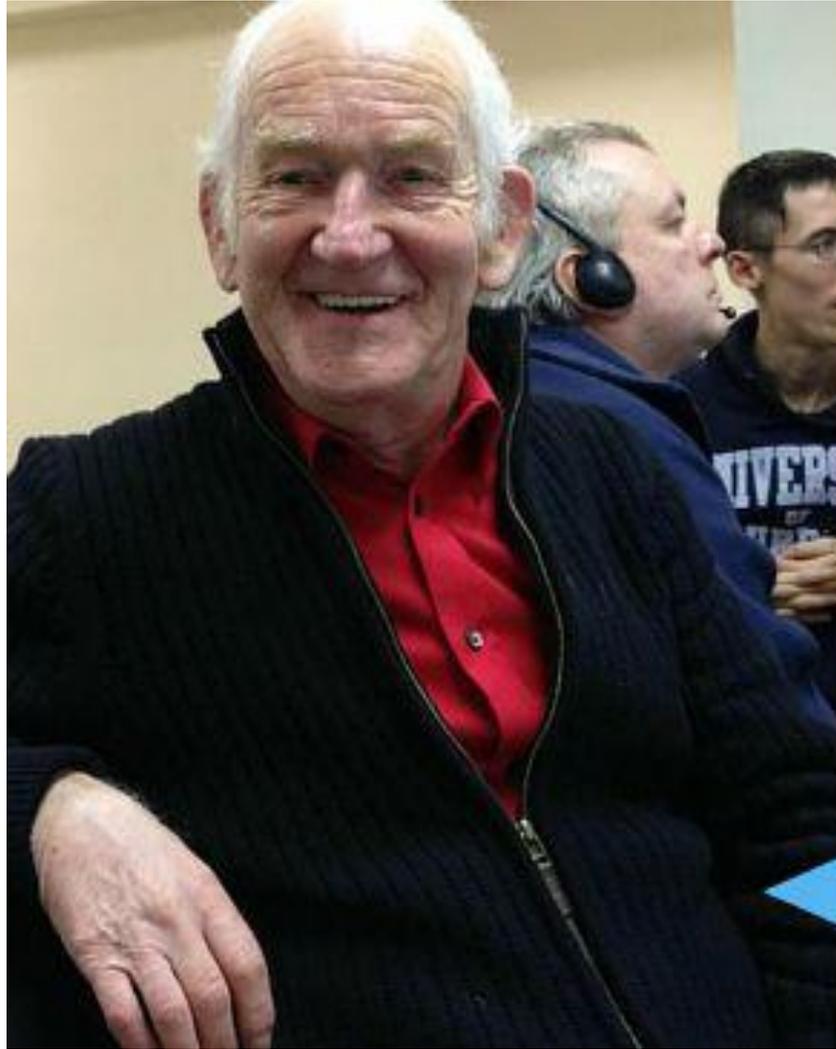
I'd never used a computer in my whole life but I'd always wanted to get one...

Now I'm happy and it makes me want to do more

Something to try later …

1. Think about your story

2. What icons or graphic could you use to help people understand your numbers?

3. Sketch on your paper

Presentations and reports

Bringing it all together can be creative & fun

Impact Reports

[Kingston Churches Action on Homelessness](#) storytelling annual reviews follow a theme every year and are introduced by a client, volunteer or stakeholder (using Canva)

Pitch a potential project expansion

Presentations

Perhaps you could use [Prezi](#) , Canva or PowerPoint to create a presentation that could also be a report?

Padlet story map example
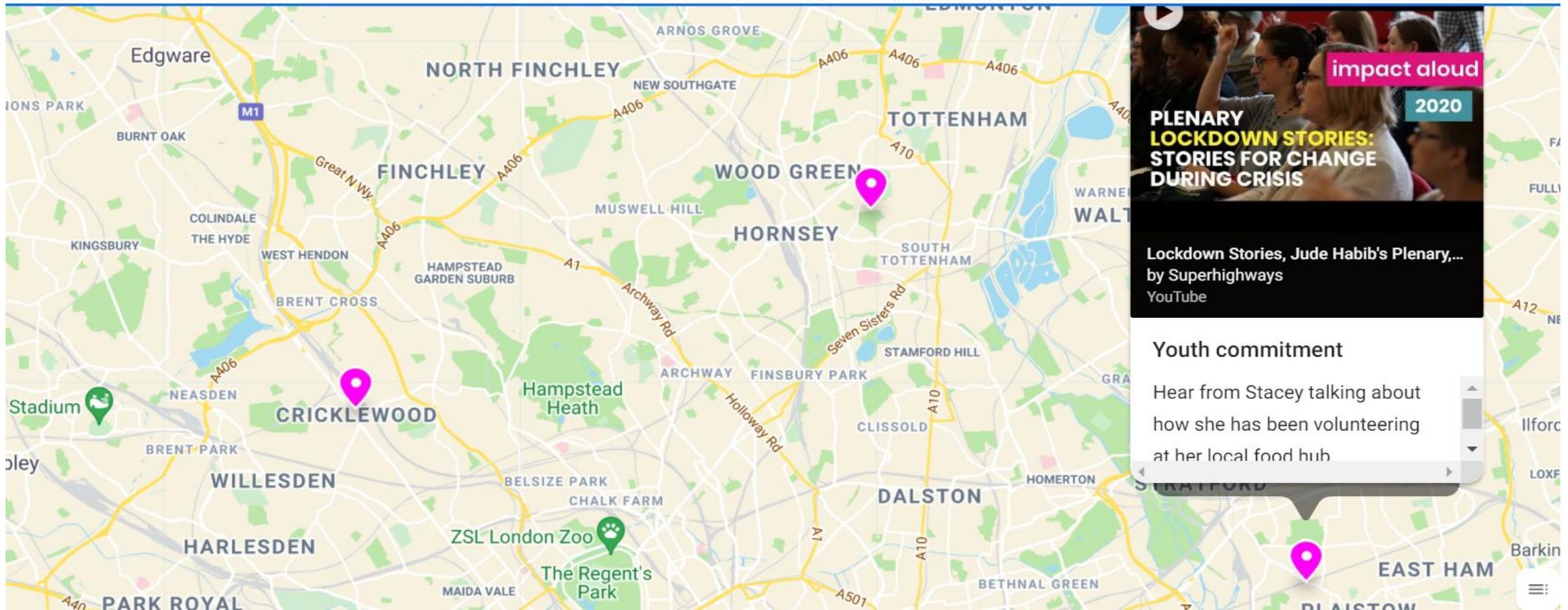
Don't hide reports in PDFs

mailchimp
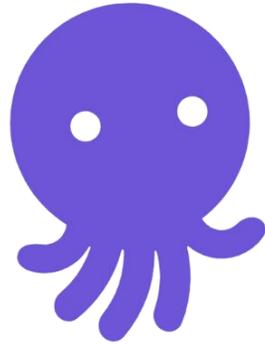
Email Octopus

Or other formats /
tools for email

Last Christmas we gave them our heart

As we reflect on 2019, the one thing that springs to mind is how many partnerships we are part of. We have always valued collaboration - but this year many of the relationships we've built over the years progressed into more formal partnership working, delivering new projects and services.

We are a small team (only 5 of us to be precise!) and w... organisations helps us do so much more. It can broade... organisations across London, offer additional expertise... new funding opportunities and widen our offer and imp...

So here's our Christmas ode to some of the great organ... have been working with, with an accompanying resour...

'One more sleep' we cried

Delivering Digital Leadership 101 workshops for CEO... London from dawn until dusk, in 7 weeks, was pretty to... awesome partners The Foundation for Social Improve... London Plus were on hand to help us reach out, identif... our tips and findings throughout the UK. Cheers! And... London rose to the occasion (more on them later..)

Download resources to use with yo...

We'd walk 2,000 miles for DataKind U...

From the Windrush scandal to deportations of rough s...

It was the most wonderful time of the year connecting Kingston's residents

OK so there are always teething issues when implementing a new system, but working with Kingston Voluntary Action, the Royal Borough of Kingston and other local partners, Connected Kingston was a great example of a cross sector system wide approach to social prescribing. We were proud to contribute our digital expertise, supporting organisations to list their services and running training for more than 100 Community Champions.

Get yourself listed on Connected Kingston

We were rocking around London thanks to our infrastructure partners

You're the fire in our hearth and the tinsel on our tree - you know what local groups need and it's been a joy to work together to ensure small but vital local charities can access appropriate digital support. You enabled us to run key digital awareness and training sessions to groups from as far afield as Enfield and Bexley, to Hillingdon and Greenwich, with too many to mention in between! A big hug to you all - you have a special place in our hearts.

Get in touch about your training needs

HOW WE HAVE KEPT COUNT OF, SPENT AND RAISED MONEY IN 2023-2024

The board of trustees presents the report and financial statement of Merton CIL at year end 31st March 2024

Company law requires the trustees to prepare financial statements to give a true and fair view of the state of affairs of Merton CIL, and the surplus or deficit each year

Lesley Cornwell of Cornwell & Cornwell → CORNWELL & CORNWELL independently examined our accounts for 2023-24

We brought forward unrestricted funds of £130,327 and restricted funds of £159,055 from the previous accounting period. Final balances to carry forward on 31st March 2024: £289,382

Total income for 2023-24 is: £468,007

We received money from: South West London, Trust for London, MERTON, CITY BRIDGE TRUST, The Henry Smith Charity, LLOYDS BANK FOUNDATION, The London Community Foundation

We raised £5280 in donations ..and £12,645 in other income which is made up of things like contributions for consultation involvement, service fees and more.

Total expenditure for 2023-2024 is: MCIL £315,535
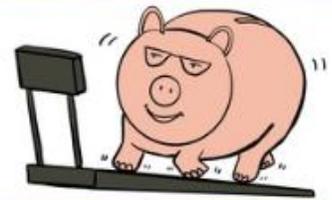
Cost of Charitable Activities:
	NOTE	£
Independence & Inclusion	4e	209,563
Challenging Discrimination	4g	38,185
Achieving Change Locally	4f	67,787
Total Cost of Charitable Activities		£315,535

Total reserves: £289,382 Yippee! This includes £130,327 unrestricted funds and £159,055 restricted funds

Reserves help to cover future running costs in the event of lack of funding. The board has set aside £13,600 to secure immediate business continuity

Merton CIL will hold unrestricted funds to meet at least 4 months running costs and aim towards holding 5 months by 2024-25. SAFETY NET This will enable provision of services over the long term as well as a safety net

[Merton Centre for Independent Living](https://www.mertoncil.org.uk) create illustrated financial statements to make the information more accessible

Final thought...

About Superhighways....

Providing tech support to the sector for 25 years

- ✓ Tech Support
- ✓ Training
- ✓ Websites
- ✓ Strategy
- ✓ Digital inclusion
- ✓ Impact Aloud
- ✓ Digital leadership
- ✓ Datawise London

E-news sign up https://superhighways.org.uk/e-news/

Thank you for taking part today

Clare Chamberlain
clarechamberlain@superhighways.org.uk

info@superhighways.org.uk
www.superhighways.org.uk

superhighways
harnessing **technology** for **community** benefit