

# Putting your data on the map



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Go to [www.menti.com](http://www.menti.com) and use the code **91 34 66**

i

Mentimeter

# What mapping tools have you tried?



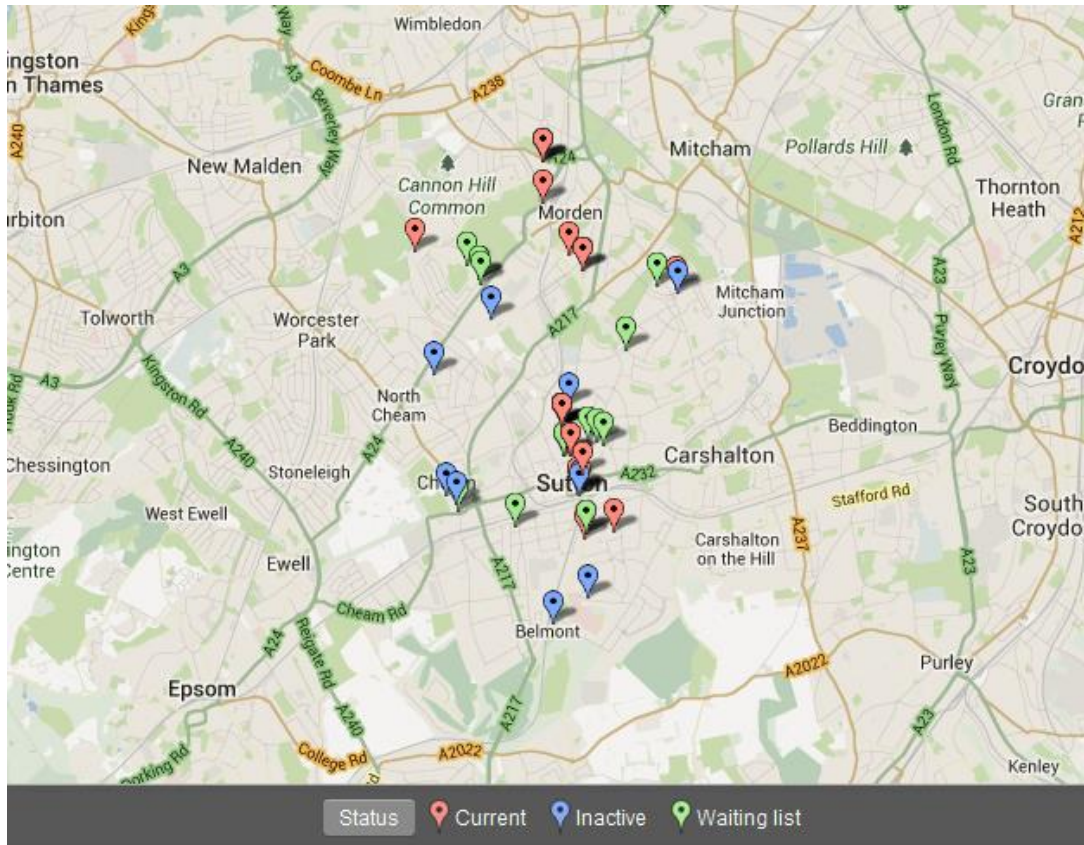
5



# Simplest map creation...

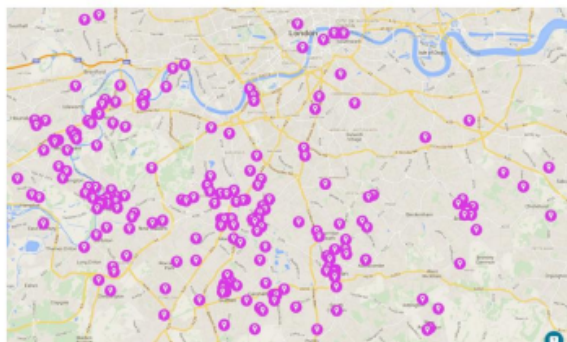


Paste data sets  
with postcodes  
& create a  
map!



in depth longer term support (e.g. database implementation or short films). There have also been two annual events with expert speakers invited to run specialist workshops, which otherwise would not be accessible to small groups targeted by the project.

The map below shows the spread of the 319 unique organisations that Impact Aloud has supported across the six boroughs over the last 2.5 years.



See [www.superhighways.org.uk/projects/impact-aloud](http://www.superhighways.org.uk/projects/impact-aloud) for further information.

## 5. Evaluation aims

The aim of this evaluation is to explore the experiences of CVs and VSOs that have worked with Impact Aloud over the last 2.5 years. The evaluation investigates the extent to which the activities of Impact Aloud result in positive impact on organisations. It focuses in-depth on providing information on the assumptions inherent in a simple logic chain below:



In exploring these questions, the evaluation seeks to understand the strengths and weaknesses of Impact Aloud in realising these objectives.

## 6. Methodology

Feedback from stakeholders was collected through an online survey and via telephone interviews in March – April 2016.

### Survey

The survey was sent to a sample of the total number of organisations engaging with the project - the 131 organisations that had attended the annual Impact Aloud events. Of these, 34 responded to the survey; a reasonable response rate of 26%. There was a mixed spread of respondents across the six boroughs with the highest response rate from Kingston – the lead borough in the partnership (Kingston=11, Bromley=8, Richmond=6, Sutton=6, Croydon=5, Merton=2). Respondents were given the option to add their name and contact details if they were willing to be contacted for a follow up telephone interview, otherwise responses were anonymous. Of the 29 respondents that gave their contact details, 6 also participated in telephone interviews. The questions generated quantitative and qualitative data which is included in relevant sections throughout this report. The full set of survey questions is included in appendix A.

### Telephone interviews

Telephone interviews were conducted in March – April 2016 with a mix of organisations suggested by Impact Aloud and organisations randomly selected by the evaluator. The rationale for this type of selection was to obtain a balance between organisations that had been known to have significant interaction with Impact Aloud and those that have had various levels of engagement. The topic guides for different stakeholder groups is included in appendix B. A breakdown of the organisation types, selection methods and number of participants interviewed in each cohort is presented below.

Organisation Type	No. Organisations
CVS	5
VSO (suggested by Impact Aloud)	4
VSO (randomly selected by evaluator)	5
Funder	1
Technology provider	1
<b>TOTAL</b>	<b>16</b>

### Profile of VSOs

The table below gives some brief information on VSOs involved in telephone interviews including size and income.

Income	Organisation	Overview	No. staff
\$10,000 - \$50,000	Sutton Migrant Refuge Network	The Refugee & Migrant Network Sutton offers Friendship, Advice, Counselling and English Language Classes to refugees, asylum seekers and newly settled migrants and their families from over 20 countries, who are now living in our area.	1
\$50,000 - \$100,000	Loy Witnesses for Christ International	LWFCI is a global sport ministry supporting youth and local communities to positively impact others through Sport Activities, outreach programs, employability skills, training, and the Right Track programs: Drug, Alcohol & Violence Prevention Program.	N/A
\$50,000 - \$100,000	Merton Centre for Independent Living	Merton Centre for Independent Living has a vision to enable Disabled people to take control over their lives and achieve full participation in Merton & wider society.	8

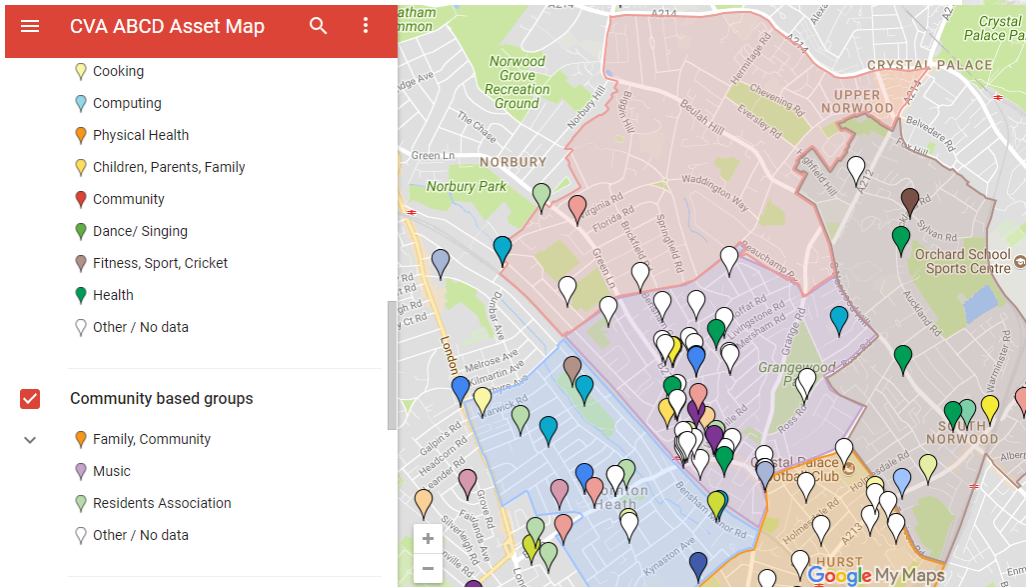
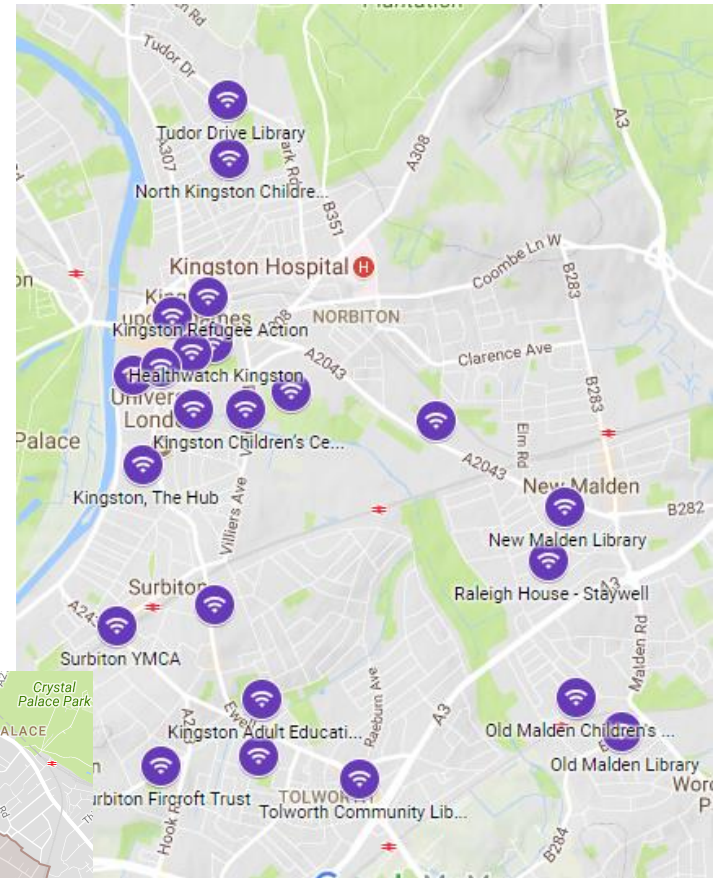


# Exercise 1



# Google My Maps

- Add points on a map
- Add multi-media
- Add different layers (max 10)
- Customise look and feel



# Exercise 2





# Google sheets add ons



## Geocode by Awesome Table

Romain Vialard

Geocode is a tool that helps you get latitudes & longitudes from addresses in a Google Sheet to display them on a map you can share.

+ FREE

Productivity

★★★★☆ (179)



## Mapping Sheets

offered by thexs.ca

Build your own data file on G Drive directly from G Sheets with a click. Ready to View with the Mapping web app using Google Maps.

+ FREE

Business Tools

★★★★☆ (516)

fx | Post code

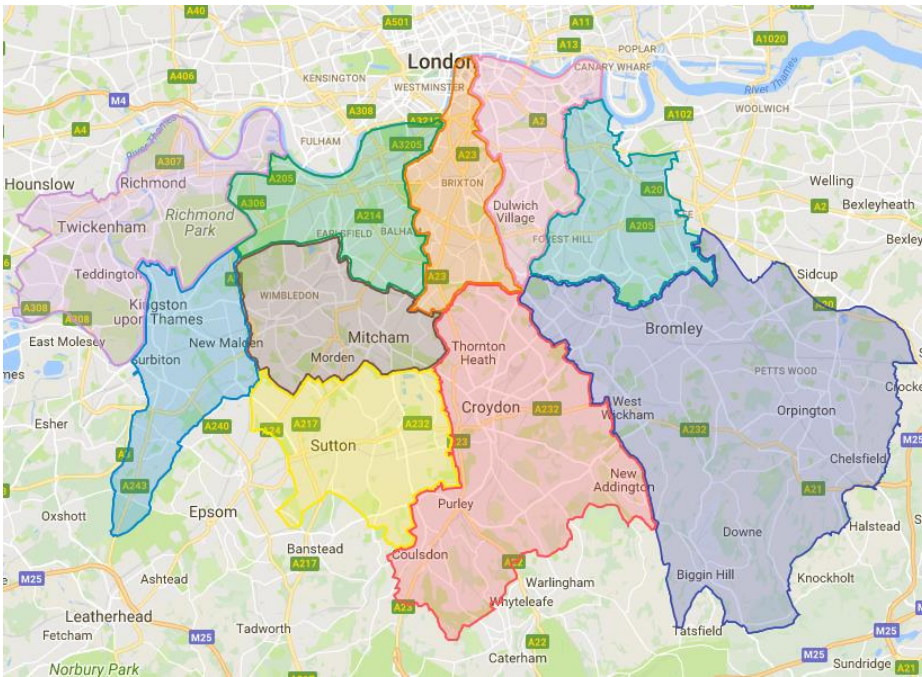
	A	B	C	
1	Family no	Post code	Latitude	Lo
2		MapsTooltip - Hi	Lat - Hidden Ma	
3	1	SM1 1AB	51.3730779	
4	2	SM1 1AD	51.3623036	

File Edit View Insert Format Data Tools Add-ons Help All changes saved in D

- Document add-ons
- Geocode by Awesome Table
- Mapping Sheets
- Get add-ons...
- Manage add-ons...



# Borough & Ward – KML files

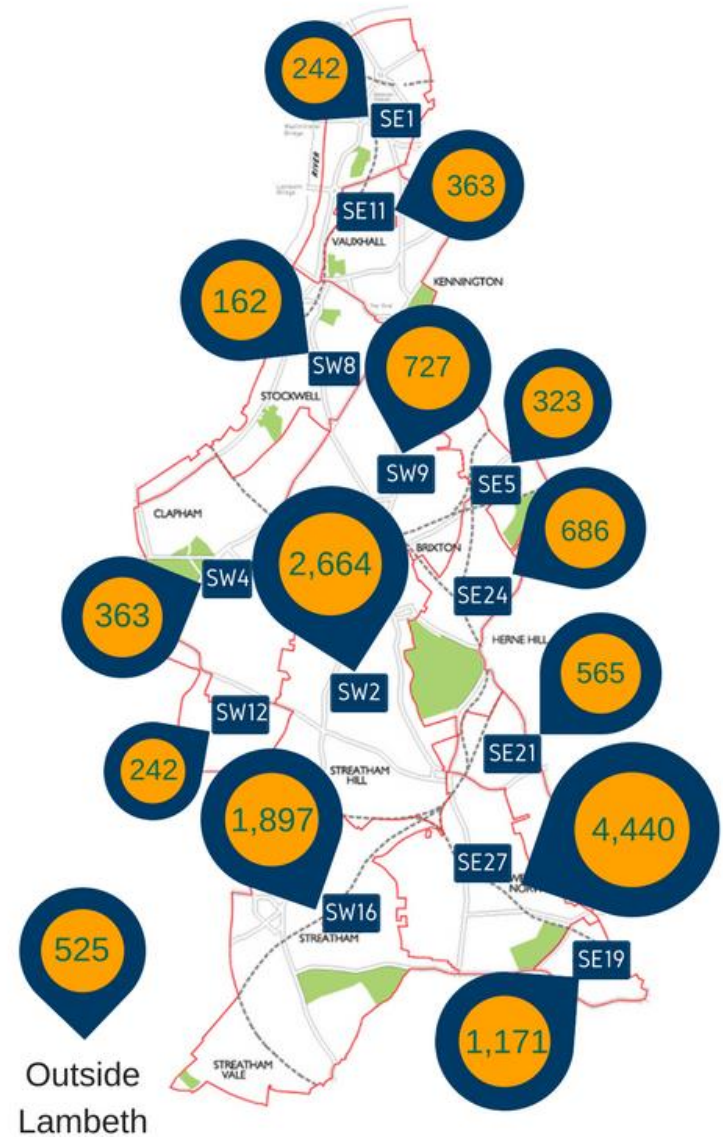


# Exercise 3



# Post code boundaries

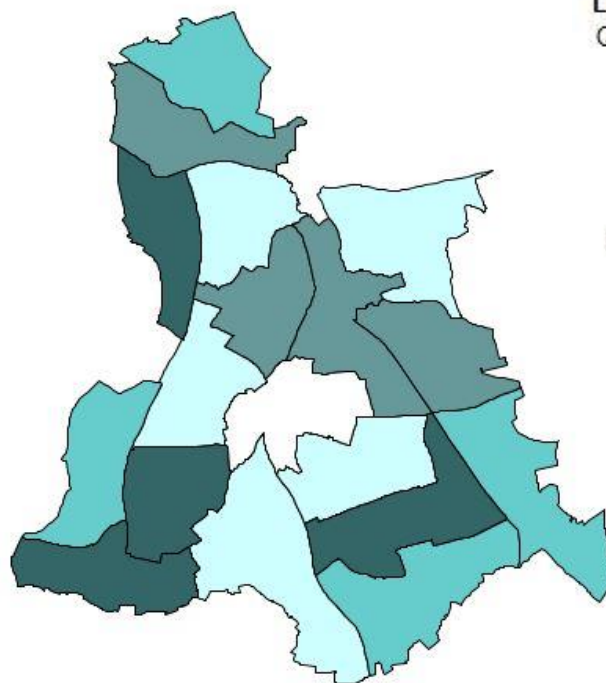
- [Free Map Tools](#) – top level boundaries e.g. SE or SE









# Choropleths

- London Data Store Borough & Ward [Excel mapping templates](#)

Code	Ward name	Values
00AZGD	Bellingham	100.0
00AZGE	Blackheath	105.0
00AZGF	Brockley	110.0
00AZGG	Catford South	115.0
00AZGH	Crofton Park	120.0
00AZGJ	Downham	125.0
00AZGK	Evelyn	130.0
00AZGL	Forest Hill	135.0
00AZGM	Grove Park	140.0
00AZGN	Ladywell	145.0
00AZGP	Lee Green	150.0
00AZGQ	Lewisham Central	155.0
00AZGR	New Cross	160.0
00AZGS	Perry Vale	165.0
00AZGT	Rushey Green	n/a
00AZGU	Sydenham	175.0
00AZGW	Telegraph Hill	180.0
00AZGX	Whitefoot	185.0

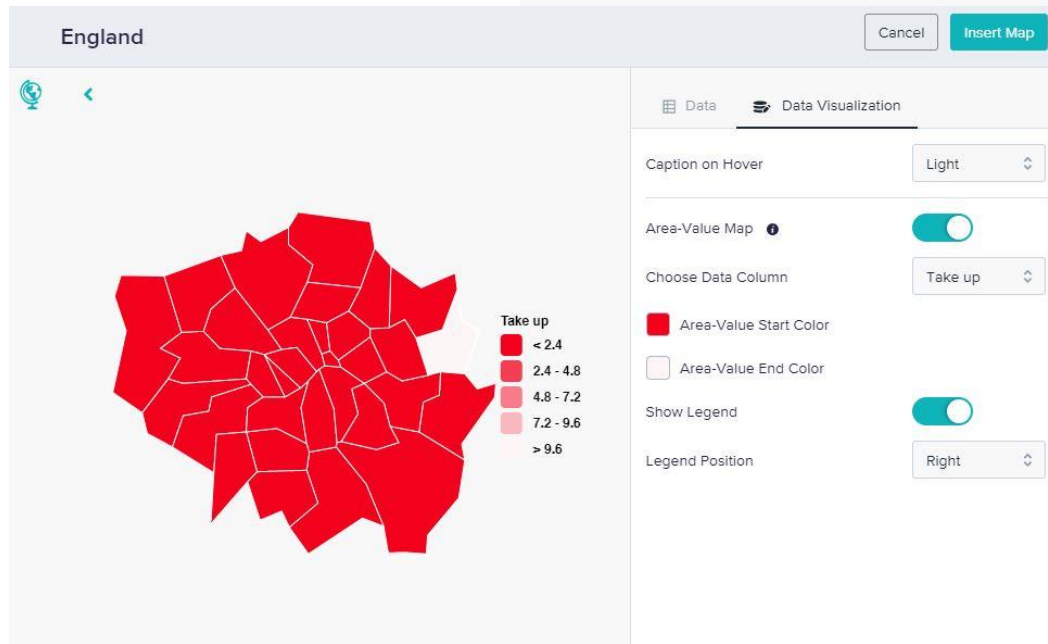
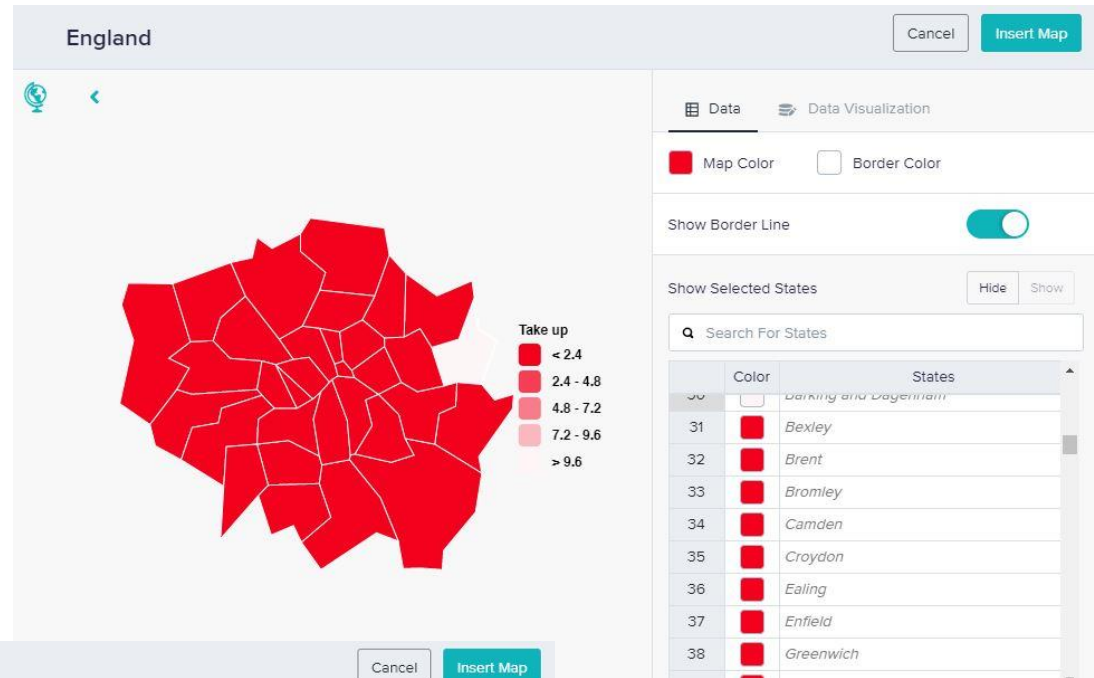


Legend				
Quantiles	Low (>=)	(<) High	Occurrences	
1	100	121	(5)	
2	121	143	(4)	
3	143	164	(4)	
4	164	185	(4)	
5				
No data			(1)	
			(18)	



# Piktochart

- Find Maps in the Tools option
- Select England
- Show / hide areas



- Data vis – add your own data

[See their blog](#)



# Exercise 4



# Story maps

- [Map Me](#)
- [Story Maps](#)



# Crowd maps

- [Map Me](#) - classic
- [Ushahidi](#)





# Useful data sources

- [Lambeth Open Data Mapping](#)
- [Southwark JSNA](#)
- [Data.Sutton](#)
- [Croydon observatory](#)
- [Open Data KML files](#)
- [Natural Neighbourhoods](#)



# Advanced tools for data vis / analysis



[Carto](#) – non profit application for the Builder application



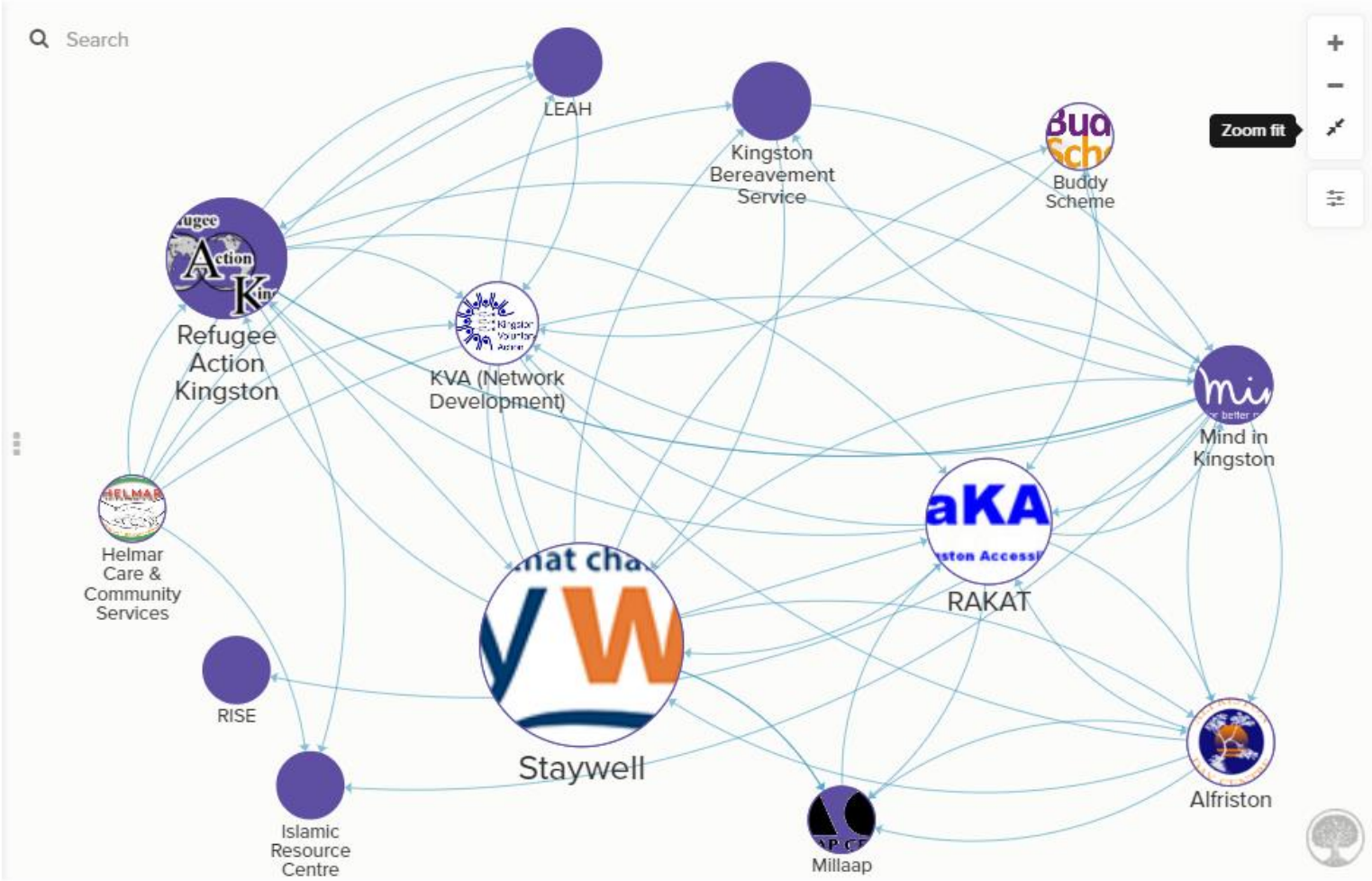
[Tableau](#) – non profit discount available via [Tech Trust](#)



[Flourish](#) – free for public maps



# Network mapping with Kumu.io





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