



Top tools for monitoring & evaluation

Oct 2018

www.superhighways.org.uk



About Superhighways

Providing tech support to the sector for 20 years

- [Tech support](#)
- [Training](#)
- Consultancy & websites
- Digital inclusion
- [Impact Aloud](#)
- E-news sign up



<https://superhighways.org.uk/e-news/>

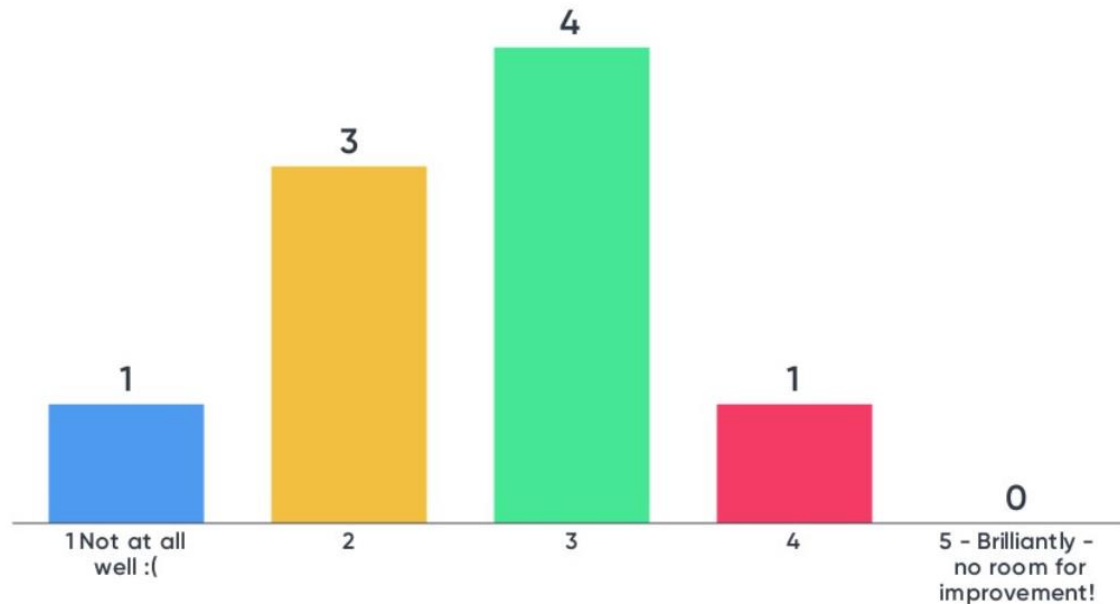


Over to you...



Your Mentimeter results...

How well do you think your organisation captures its impact?



Mentimeter

9



What digital tools are you currently using?

Mentimeter

pictochart
sales force
database
google analytics
excel
civi
survey monkey
recovery star
spss



What would you say are your biggest challenges?

Changing people's opinions of IT

Time, resources and skills

Educating other members of staff

Limited time and capacity

Data scattered across various sources/databases

Knowing what to capture, how to capture it, not making it invasive, making sure it is relevant to me, the organisation, funders and of interest to beneficiaries

data held with individual members of staff

Ensuring colleagues enter data

Unifying the way 3 different teams collect their information whilst still meeting the needs of individual SLA

funders: different requests / requirements


Sheer amount to process



What difference do you make?

Do you have an [outcomes framework](#)?





**“Do I look like I
have time for
digital?”**





“Where do I start?”



Typeform |



Capture your impact – mobile surveys



Capture your impact – SMS surveys



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Product

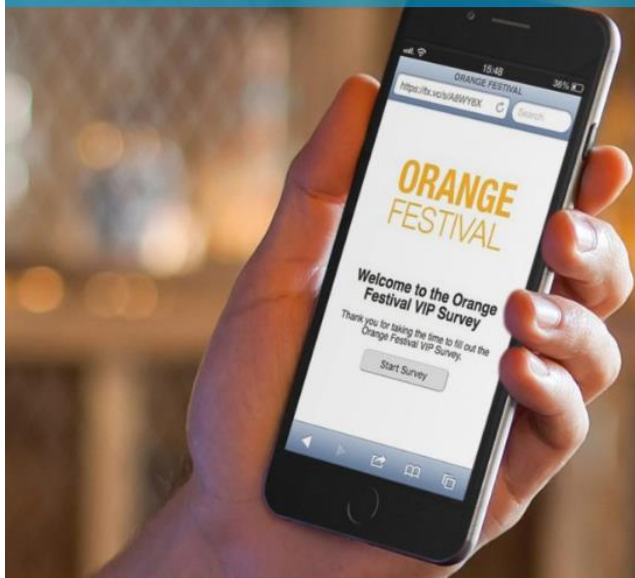
Integrations

Resellers

Blog

GDPR

Support



Make smarter decisions with mobile forms and surveys

Gather feedback and preferences with SMS forms and surveys

Create a survey



But don't forget...

It's all about the questions!!

Writing better questions, getting better data –
CES report

Inspiring Impact website

And asking them sensitively...



Systematic data storage

- Excel
- Off the shelf affordable online databases (especially scales) – e.g. www.lamplightdb.co.uk, www.upshot.org.uk
<http://www.substance.net/views/>,
<http://www.outcomesstar.org.uk/>
- Digital filing – including online repositories e.g. Huddle, Dropbox, Google Drive, Sharepoint etc

**** BUILD IN TIME TO ANALYSE ****



Analysing data

- Spreadsheets – filtering, sorting, formulae & functions, pivot tables etc
- Database - queries & reports
- Exporting as csv files & importing to Excel
- Dashboards & data visualisation tools



Power BI



Excel for Monitoring & Evaluation

What we'll be covering:

- Manage, filter, sort and view spreadsheets of multiple records
- Apply complex formula as well as use various functions including pivot tables
- Link worksheets & create functional summary sheets
- Present your data using charts



Best practice issues

- Do you need to be registered with the information commissioner? www.ico.org.uk
- Do you have a data protection & privacy policy and explain why you collect data and what it will be used for? *New GDPR enforceable from May 25 2018*
- Do you get consent to use photos / videos?
- Is your client data secure i.e. password protected, backed up, safeguarded with anti virus software and a firewall? [Infographic](#)





superhighways
harnessing **technology** for **community** benefit

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Top tools for communicating impact

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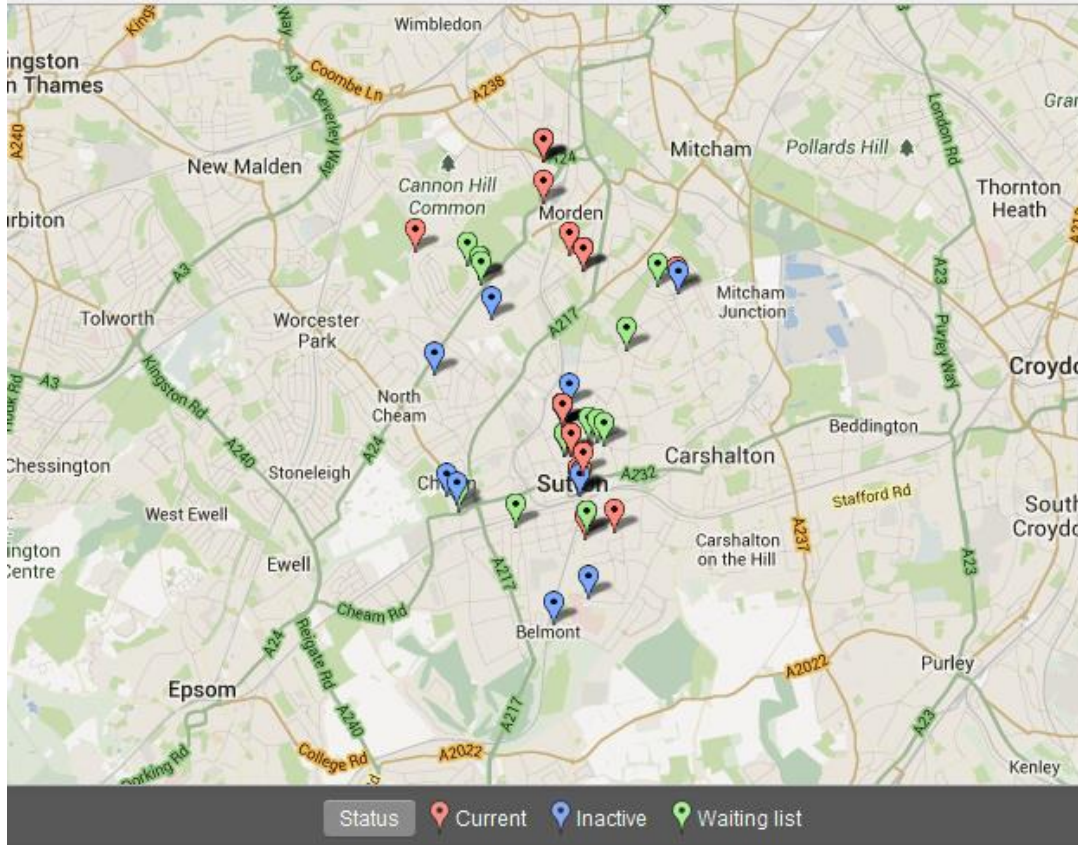


Over to you...



Mapping

See your map below. If you find any markers out of place - just drag and drop them to the correct location.

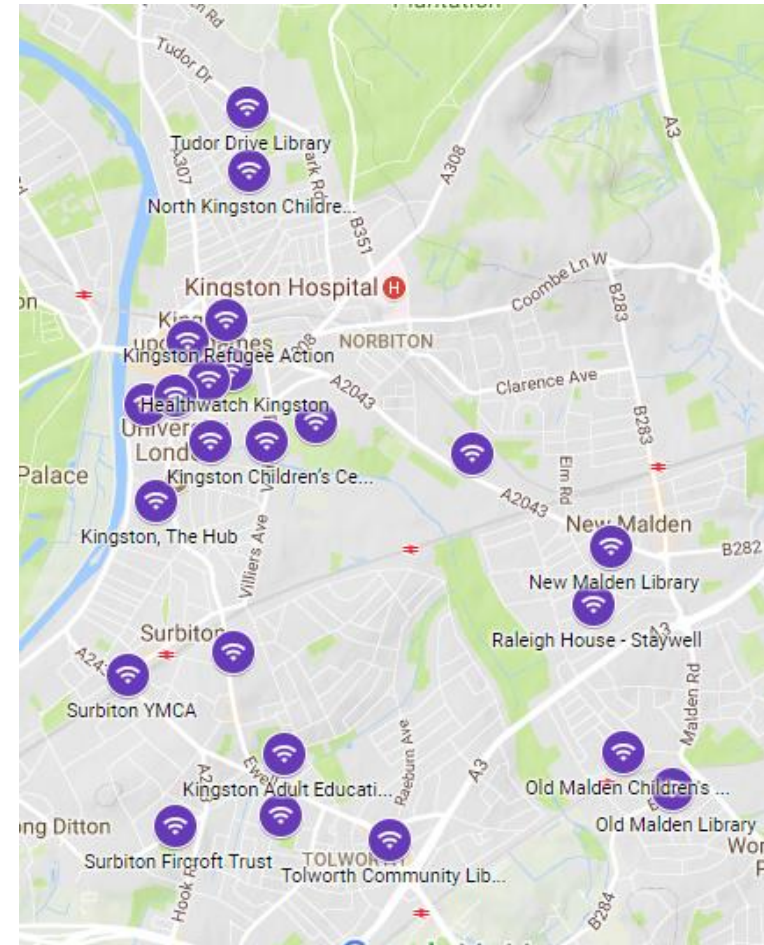
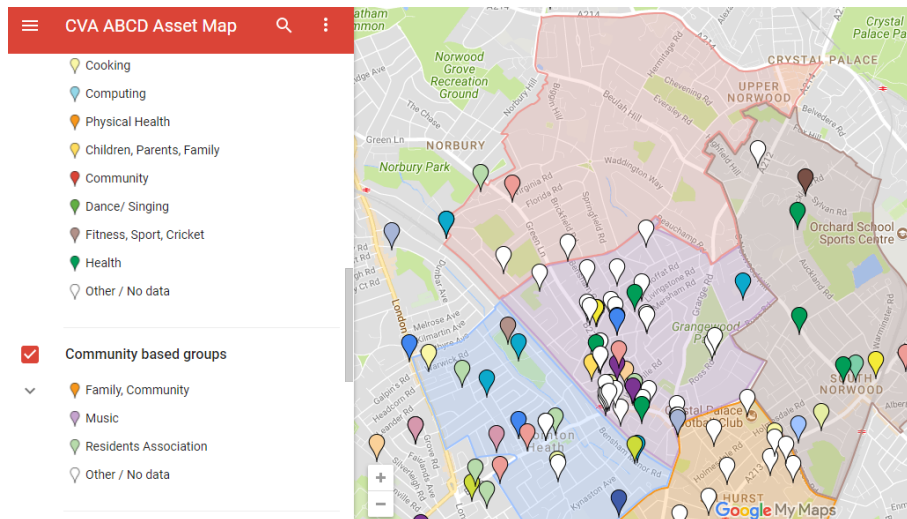


Upload data sets with postcodes & create a map!

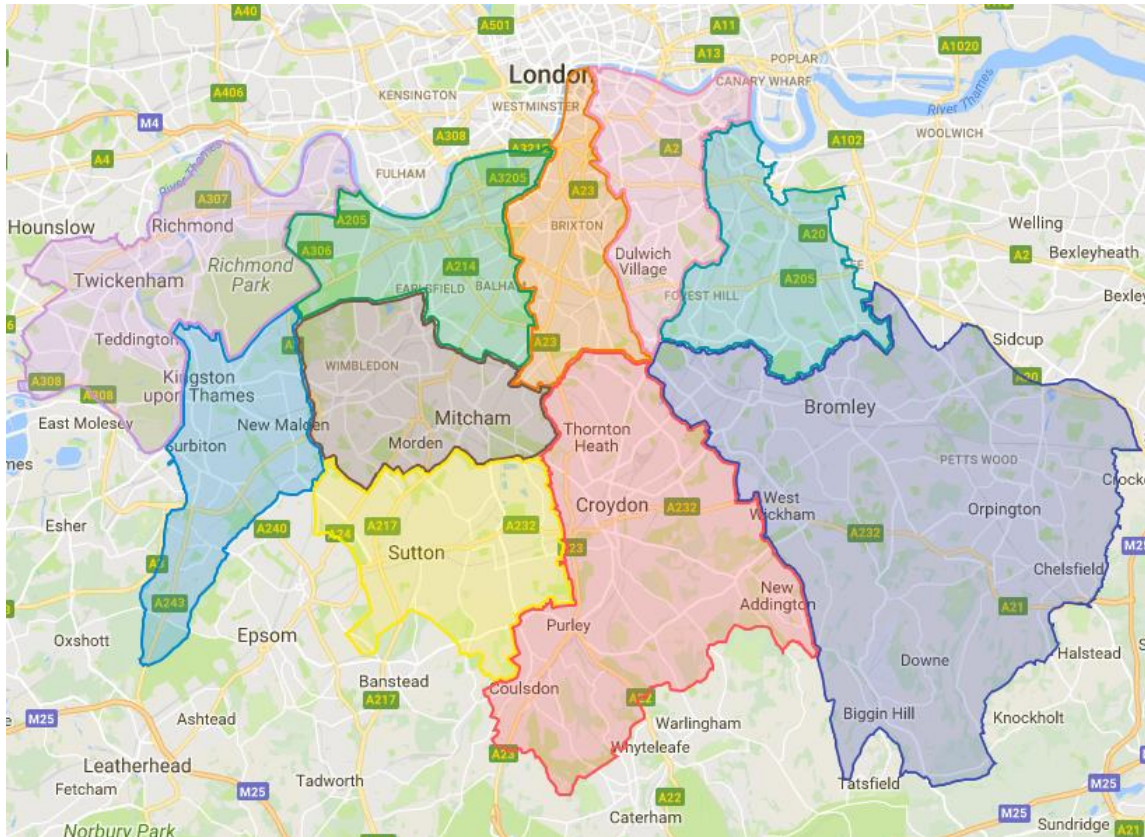


Google My Maps

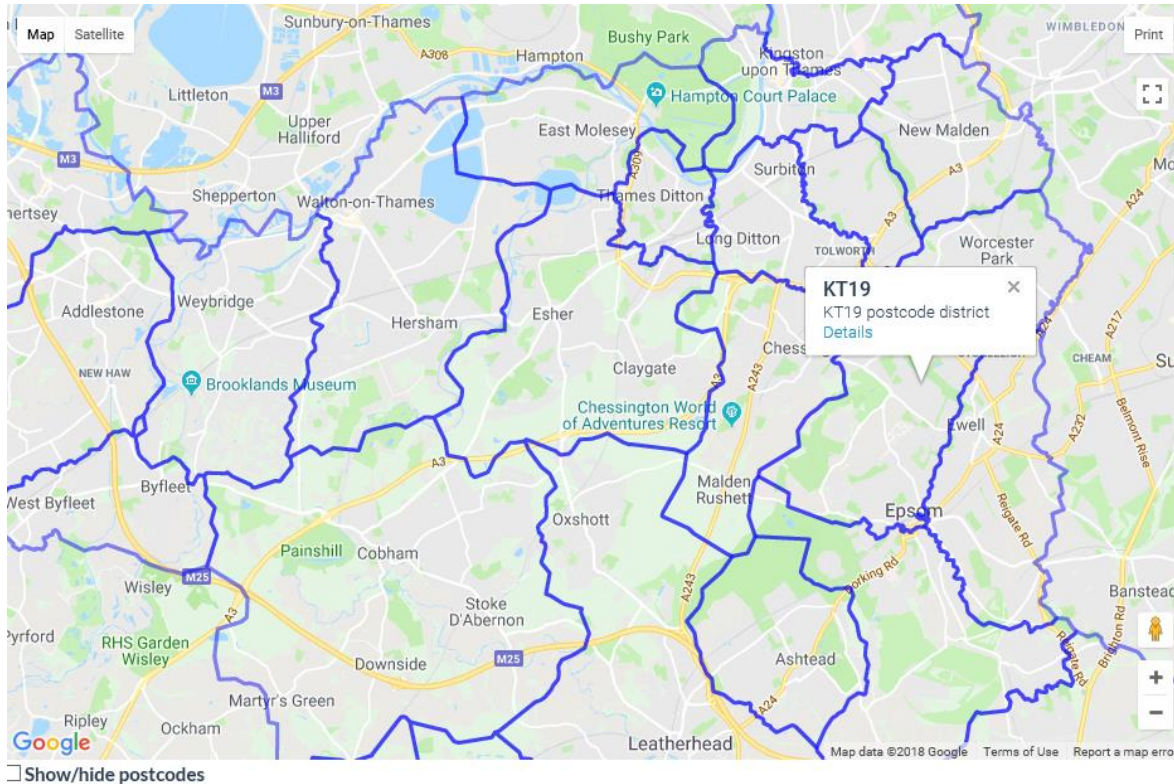
- Add multi-media
- Add different layers (max 10)
- Customise look and feel



Borough & Ward – KML files



Post code boundaries



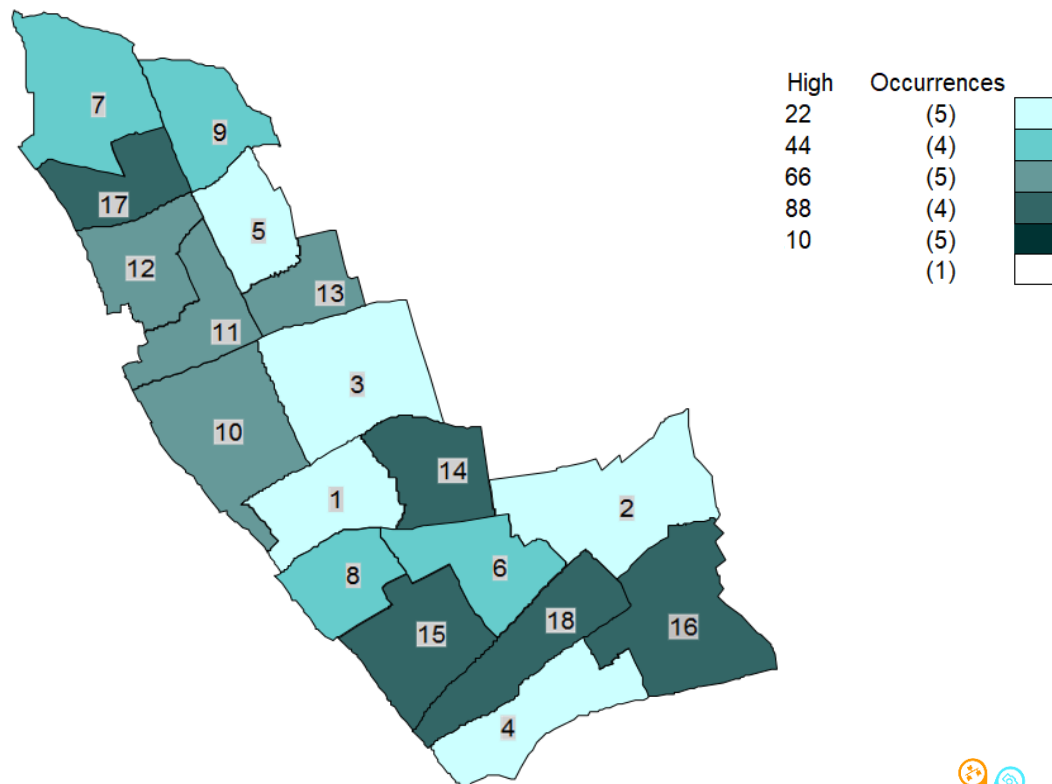
- [Doogal](#) – top level boundaries shapes e.g. KT



Choropleths

- London Data Store Borough & Ward [Excel mapping templates](#)

Code	Ward name	Values
E05009388	Abingdon	5.0
E05009389	Brompton & Hans Town	10.0
E05009390	Campden	15.0
E05009391	Chelsea Riverside	20.0
E05009392	Colville	25.0
E05009393	Courtfield	30.0
E05009394	Dalgarno	35.0
E05009395	Earl's Court	40.0
E05009396	Golborne	45.0
E05009397	Holland	50.0
E05009398	Norland	55.0
E05009399	Notting Dale	60.0
E05009400	Pembridge	65.0
E05009401	Queen's Gate	70.0
E05009402	Redcliffe	75.0
E05009403	Royal Hospital	80.0
E05009404	St Helen's	85.0
E05009405	Stanley	90.0



Data analysis / visualisation – next steps



[Carto](#) – non profit application for the Builder application



[Tableau](#) – non profit discount available via [Tech Trust](#)



[Flourish](#) – free for public maps



[PowerBI](#) – free desk top download or Office 365 app (if you have an O365 subscription)



Power BI



Infographics for impact



easelly
create and share visual ideas online

infogr.am

visual.ly

Piktochart

Canva





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