



Top Tools for Impact



superhighways
harnessing technology for community benefit

about Superhighways....

Providing tech support to the sector for 15 years

- Support
- Training
- Consultancy
- Digital inclusion

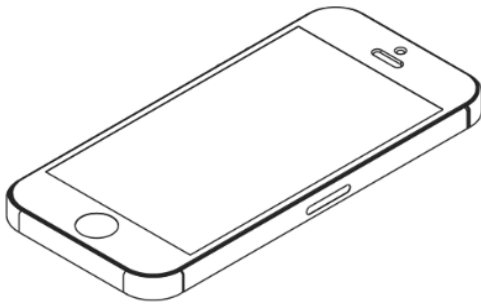


- E-news sign up

www.superhighways.org.uk/resources/enews



Go to **www.menti.com** and use the code **59 58 18**



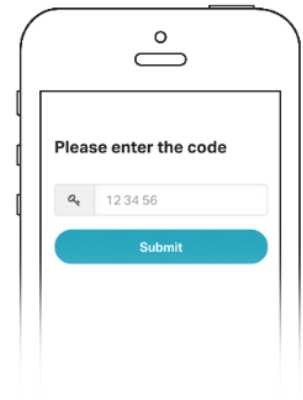
1

Grab your phone

www.menti.com|

2

Go to www.menti.com



3

Enter the code 59 58 18 and vote!



“

I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel

”



“no numbers without stories, no stories without numbers”

Stories and Numbers: Collecting the right impact data, New Philanthropy Capital

three in five donors pay
close attention to impact



87% of funders use evidence of impact
when deciding to give out money



Levels of evidence

Credibility



Basic

Advanced



1000 Volunteers



1000 Volunteers



1000 Volunteers

got out of bed on a
Saturday morning.



1000 Volunteers

got out of bed on
a Saturday morning.



See Sarah's Story



Infographics for impact



easelly
create and share visual ideas online

Piktochart

infogr.am

visual.ly

Canva



Storytelling essentials



Websites – the heart of your story

Stories



Stories / NTDs

In Ghana, we've beaten trachoma and changed millions of lives

In May 2018, Ghana made history as the first country in sub-Saharan Africa to eliminate trachoma. Here are the life-changing stories



Stories / Eye health

Yaya's story

When Gambian community leader Yaya caught trachoma, he was forced to stop working. After a successful operation, people are happy to have him back.



Stories / Eye health

Mariam's story

Mariam is a Sightsavers trained community directed distributor, who loves her job. She gets to help protect people in her village from the threat of river blindness.



Make your life easy with a template



Tell What Happened

Share a family vacation, success to celebrate, or just something that happened to you.



A Hero's Journey

Tell how a regular person overcame a great challenge.



Show and Tell

Describe something important to you, and why it should matter to your audience.

Pick this one



An Invitation

Get your audience excited about an upcoming event.

Pick this one

Spark Video

Make compelling animated videos—in minutes

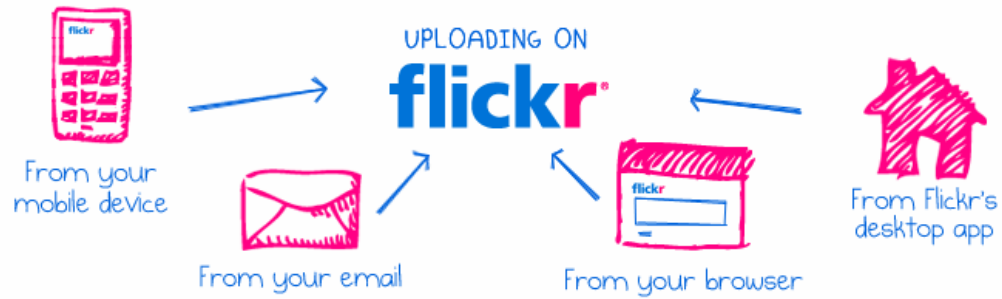
Get started now





Build your photo library

flickr™

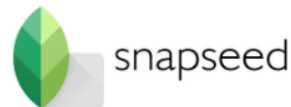


Edit for impact



Editing software – e.g. Microsoft Picture Manager, Photoshop express, Picasa, [Ribbet](#)

There are also lots of apps...



Give people a voice

Adoption experience of same-sex couple by Steve and Shane



+ Playlist Like Embed

Next

Martin Coles' story: Adoptive father shares experience

Top Posts

Loved' - Poem by 'Sarah', 11.
by Fostering and Adoption

'Hope' - Poem by 'Sarah', 11.
by Fostering and Adoption

Martin Coles' story: Adoptive father shares experience
by Fostering and Adoption

Share on   

How important is it to tell your story?





Over to you!

And don't worry
about things
being perfect...



What's been the highlight of 2018?





I'd never used a computer in my whole life but I'd always wanted to get one...

Now I'm happy and it makes me want to do more





HEALTHWATCH KINGSTON

THE PROBLEM: Too much time spent collecting surveys & inputting data.

THE SOLUTION: Training staff & volunteers to use QuickTap surveys on tablets.

“ Taking the surveys was quicker...an Excel spreadsheet was produced for reporting, saving HWK Staff 7 hour's of data input. ”

Jenny Pitt

Research & Information Assistant

“

I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel

”



You don't need feature films...



The video shows a group of people, including a man in the foreground with glasses and a woman in the background with her hand raised, singing in a room. They are holding sheet music. The video player interface includes a play button, a progress bar, and a timestamp of -0:07.

South London Cares
Like This Page · 8 February

Mary, 73: "I've haven't been out the house in six weeks, but I knew I wanted to be here tonight."

Last night our Peckham singers - aged between 22 and 85 - got together to belt out 'I Will Survive' and 'Sister Suffragette'. It was a joyous way to mark the women's suffrage centenary.

181 Views

Amy Rose, Alice PB, Alex Smith and 10 others like this.

1 share



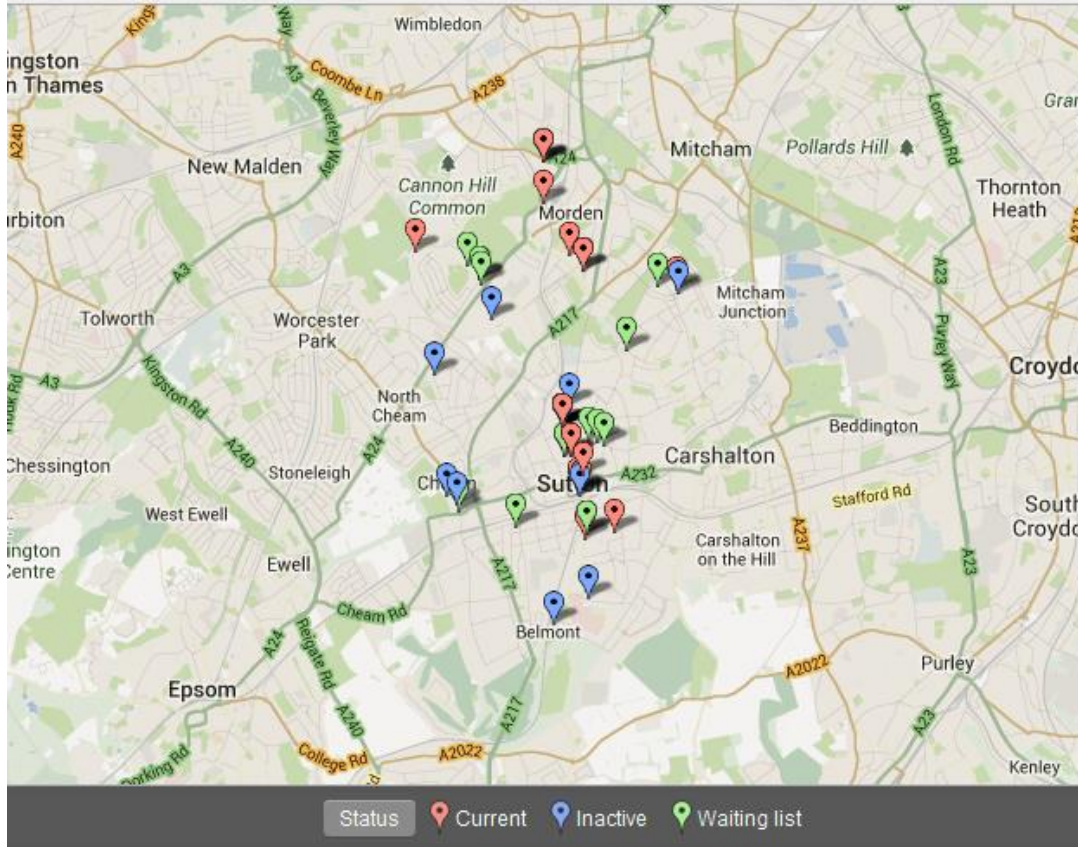
Gather it all together

 An interactive guide to MSF's surgical programmes



Put it on a map

See your map below. If you find any markers out of place - just drag and drop them to the correct location.



Upload data sets with postcodes & create a map!



Present it in and out of the room



Connecting Kingston's communities



Share it with the people that matter

 **Big Issue Foundation @TBIF** · Jan 18

Hard work & determination pays off for former @NetworkRailBHM vendor Ken - securing new work back in construction buff.ly/2jz9Jvd



A photograph of a man, Ken, wearing a red vest with 'THE BIG ISSUE' and 'OFFICIAL VENDOR' printed on it. He is smiling and holding a copy of 'THE BIG ISSUE' magazine. The magazine cover features a man's face and the headline 'BRAISE BE! IT'S THE 1975'. He is also holding another magazine in his left hand. The background shows an outdoor setting with trees and a blurred person.

👤 7 ❤️ 13



And finish with an online report

wakelet

Save, organize and tell stories with content from around the web

[Sign up for free](#)

[Create a quick collection](#)

It's a tool to turn many links into one
No sign up needed



Atavist



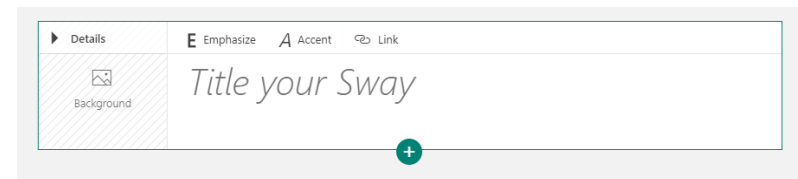
ISSUU



SHORTHAND
SOCIAL



Spark Page



Practical things to think about...



Final thought...





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