Top Tools for Impact

superhighways

harnessing **technology** for **community** benefit

about Superhighways....

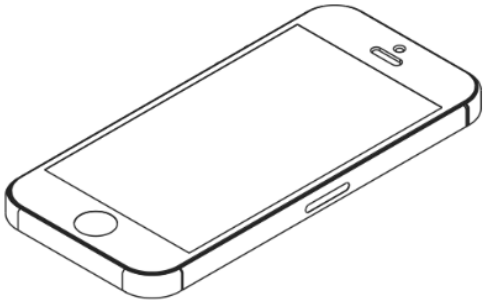
Providing tech support to the sector for 15 years

- Support
- Training
- Consultancy
- Digital inclusion

- E-news sign up

www.superhighways.org.uk/resources/enews

Go to **www.menti.com** and use the code **59 58 18**



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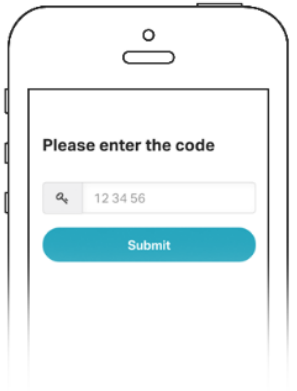
Grab your phone

2

Go to www.menti.com



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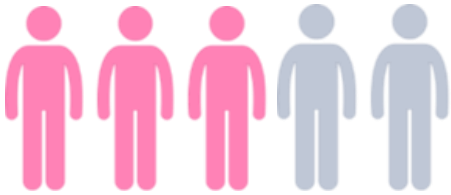
Enter the code 59 58 18 and vote!

“I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel”

“no numbers without stories, no stories without numbers”

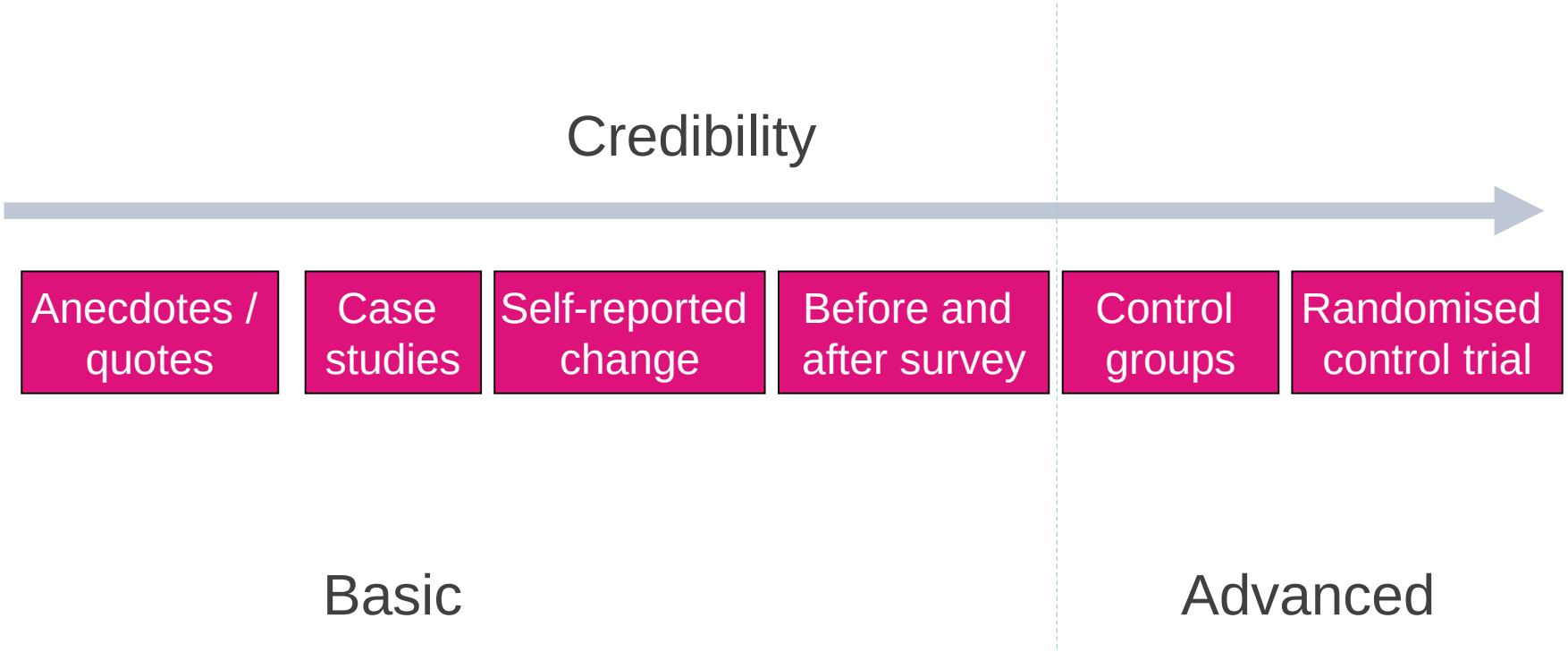
Stories and Numbers: Collecting the right impact data, New Philanthropy Capital

three in five donors pay close attention to impact



87% of funders use evidence of impact when deciding to give out money

Levels of evidence



1000 Volunteers

Nice and Serious

1000 Volunteers

Nice and Serious

1000 Volunteers

got out of bed on a Saturday morning.

Nice and Serious

1000 Volunteers

got out of bed on
a Saturday morning.

Infographics for impact

easelly
create and share visual ideas online

Piktochart

infogr.am

visual.ly

Canva

Storytelling essentials

Websites – the heart of your story

Stories

Stories / NTDs

In Ghana, we've beaten trachoma and changed millions of lives

In May 2018, Ghana made history as the first country in sub-Saharan Africa to eliminate trachoma. Here are the life-changing stories

Stories / Eye health

Yaya's story

When Gambian community leader Yaya caught trachoma, he was forced to stop working. After a successful operation, people are happy to have him back.

Stories / Eye health

Mariam's story

Mariam is a Sightsavers trained community directed distributor, who loves her job. She gets to help protect people in her village from the threat of river blindness.

Make your life easy with a template

Tell What Happened

Share a family vacation, success to celebrate, or just something that happened to you.

A Hero's Journey

Tell how a regular person overcame a great challenge.

Show and Tell

Describe something important to you, and why it should matter to your audience.

Pick this one

An Invitation

Get your audience excited about an upcoming event.

Pick this one

Spark Video

Make compelling animated videos—in minutes

Get started now

FREE
POSTER!
www.love-kingston.org.uk

Build your photo library

Edit for impact

Editing software – e.g. Microsoft Picture Manager, Photoshop express, Picasa, Ribbet

There are also lots of apps…

snapseed

Lr

Give people a voice

How important is it to tell your story?

audioBoom

SOUNDCLOUD

What's been the highlight of 2018?

I'd never used a computer in my whole life but I'd always wanted to get one...

Now I'm happy and it makes me want to do more

HEALTHWATCH KINGSTON

THE PROBLEM: Too much time spent collecting surveys & inputting data.

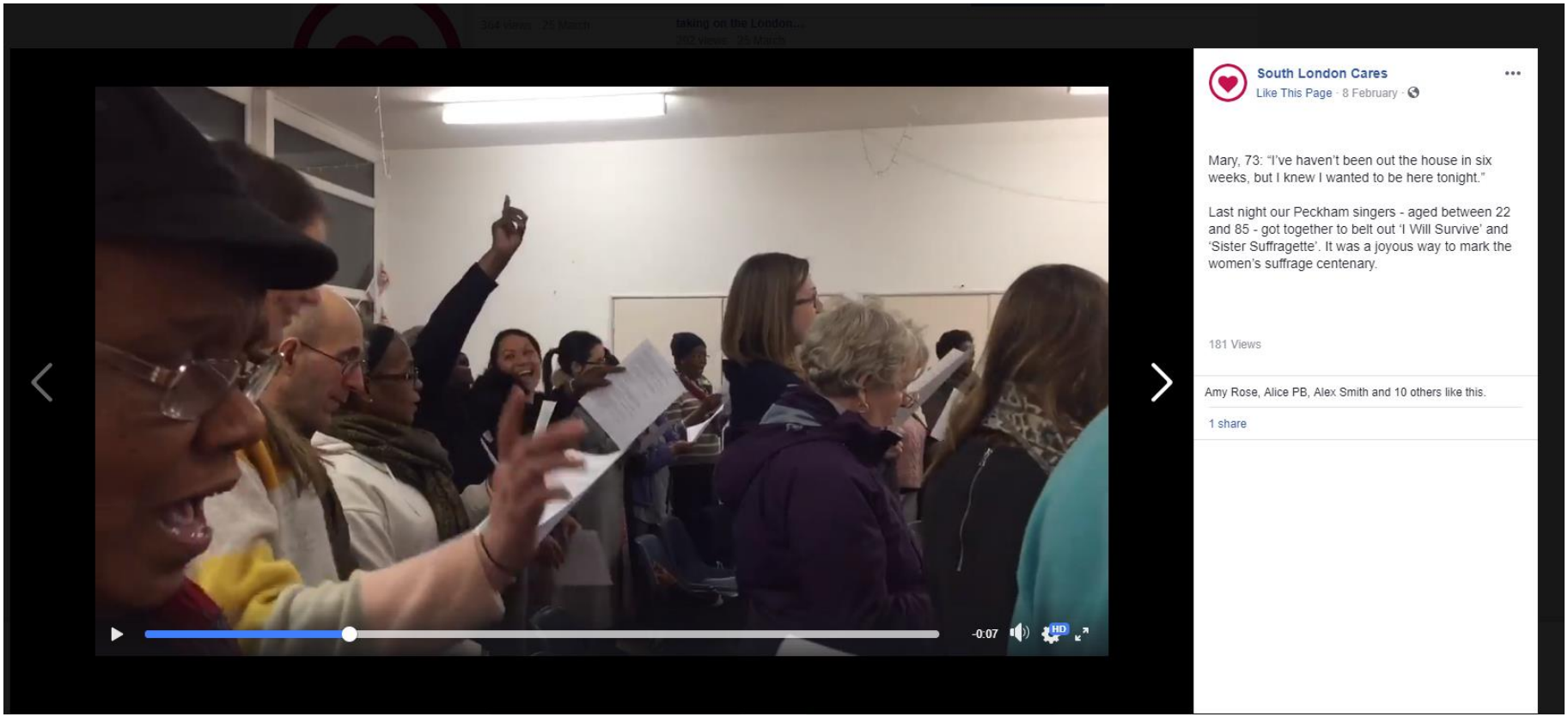
THE SOLUTION: Training staff & volunteers to use QuickTap surveys on tablets.

> “Taking the surveys was quicker...an Excel spreadsheet was produced for reporting, saving HWK Staff 7 hour’s of data input.”

Jenny Pitt
Research & Information Assistant

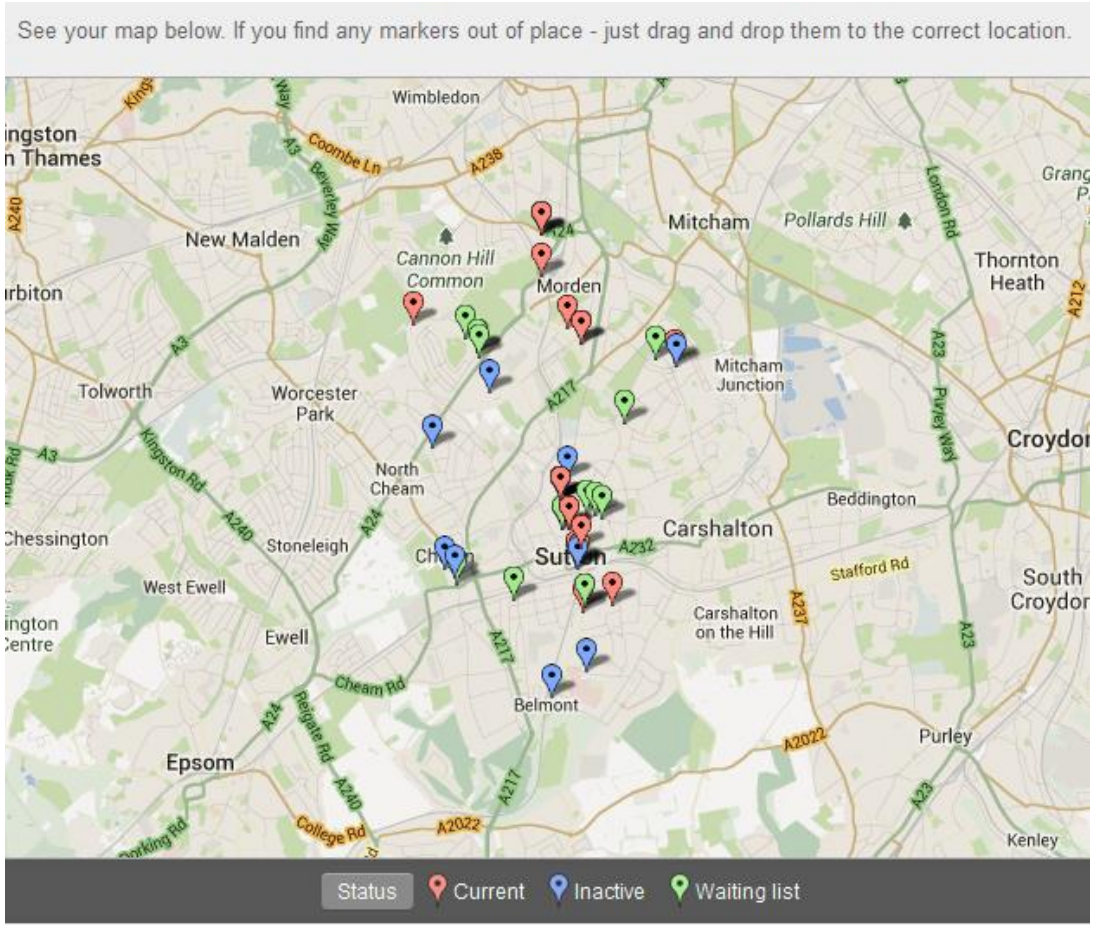
“I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel”

You don't need feature films…



Gather it all together

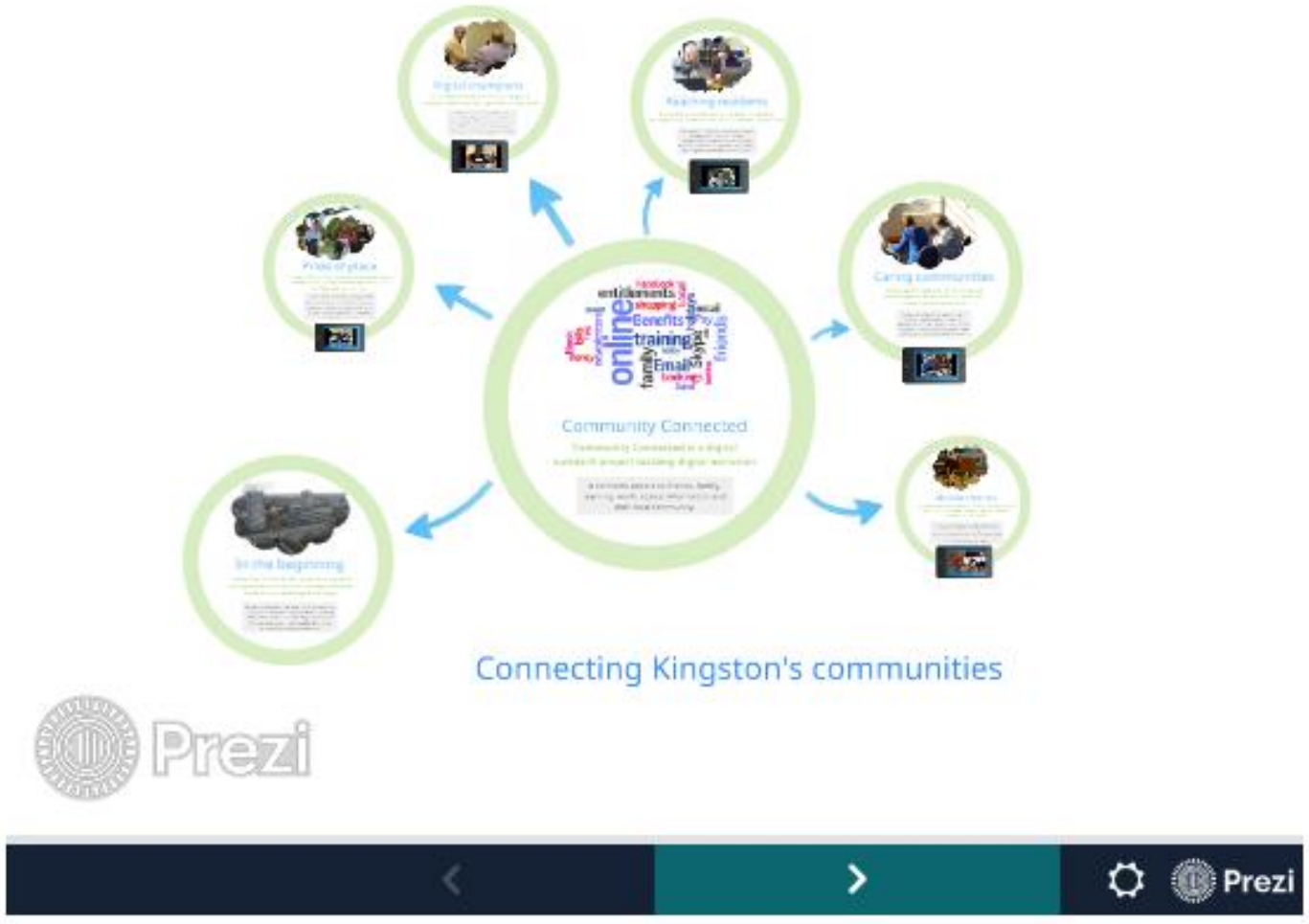
Put it on a map



batchgeo

Upload data sets with postcodes & create a map!

Present it in and out of the room



Share it with the people that matter

And finish with an online report

wakelet

Save, organize and tell stories with content from around the web

Sign up for free

Create a quick collection

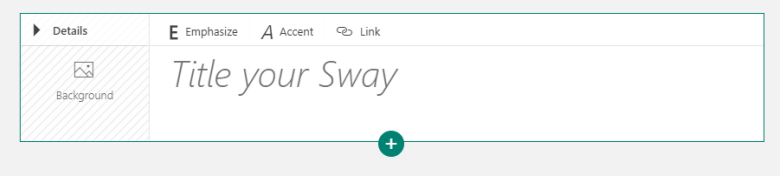
It's a tool to turn many links into one
No sign up needed

Atavist

issuu

SHORTHAND
SOCIAL

Spark Page



Practical things to think about…

Final thought…

impactaloud

monitor | evaluate | communicate

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