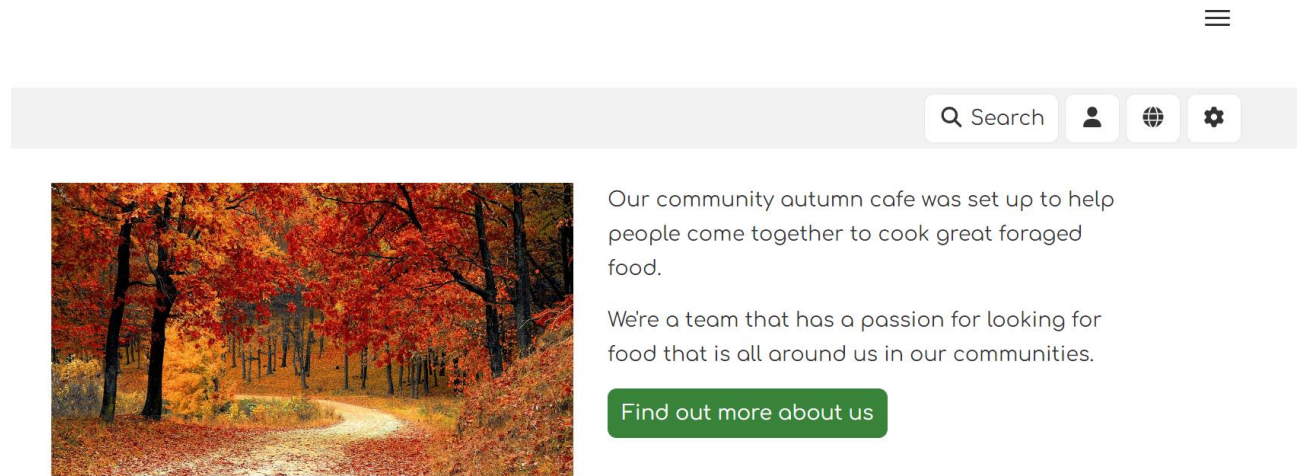# Background images and colours

How to apply backgrounds to content on a Voice website

Adding a background image

Here we can see a Custom Content includelet with an image of trees added as a graphic on the left and text on the right.

If I want to add a wide image above this, that extends beyond the margins of the body of the page I need to use a Background Begin includelet.

1. Go the Layout tab of the page you want your image on
2. Click on Create a new revision...' in red if the boxes are not editable (they will be grey and not white)
3. Click on Add includuelet
4. Select Background Begin from the drop-down list of available includelets
5. Click on Select item (under Graphic) and look for an image or photo in your assets library, or add a new one from your computer
6. Ignore Colour
7. In the Background width dropdown you can choose how wide you would like your image to be on the page. Full Window means the picture will be wider than the main space you normally write on (see over).

Example 1: **Full Window** photo in a Background begin includelet at the top of the Superhighways' website. The 'Content' area you can edit and add information to on any webpages is inside the pink dotted lines

Example 2: **Content (snug)** photo in a Background begin includelet at the top of the Superhighways' website. The image is now the width of the 'Content' area only and is now aligned with the pink dotted lines
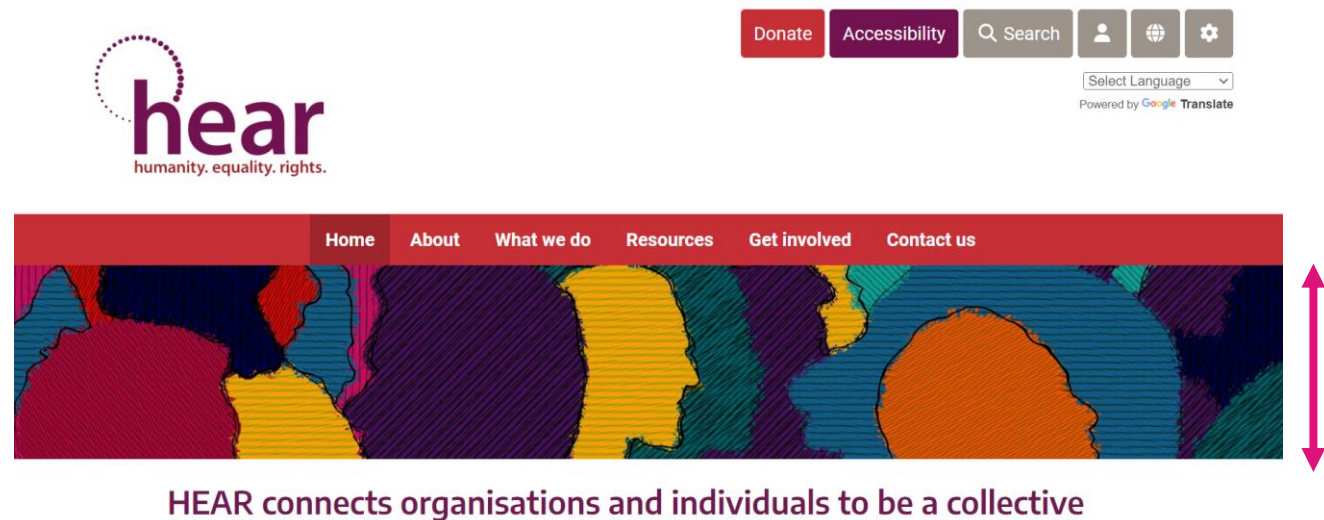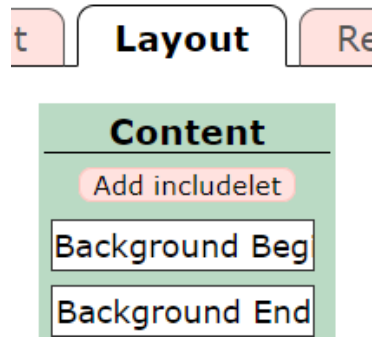
Text colour

#ffffff

Header colour

ⓘ Optionally override
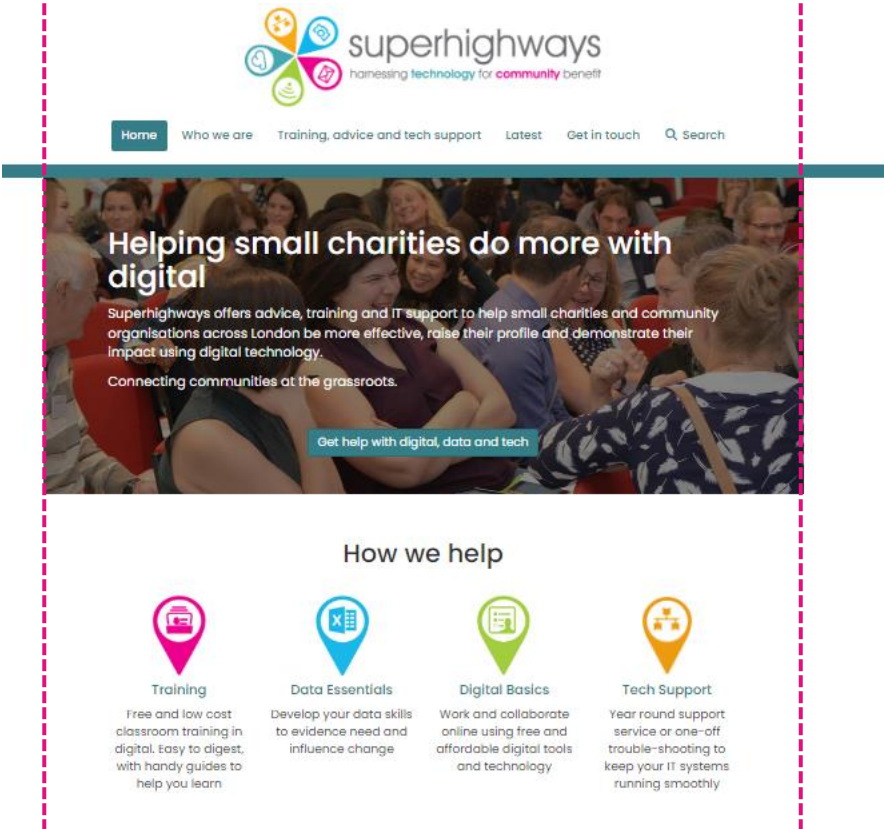
Fixed aspect ratio

16x9 (widescreen) ▾

Natural (as source)
Square
4x3 (postcard)
16x9 (widescreen)
2x1 (wider)
3x1 (very wide)
4x1 (veerry wide)
5x1 (veeerrry wide)

8. Text colour: if you want to have writing over your image that is different colour than black you can click in this box to change it. Click somewhere in the colour wheel or if you know the hex code for the colour you want type it into the box and press Return.
9. Header colour (as above) for your headings
10. Then choose a Fixed Aspect ratio for your image. The 'wider' images will have less depth. An example is HEAR Network's website homepage (5 x 1 veeerrry wide)

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Select Language ▾
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hear
humanity. equality. rights.

Home | About | What we do | Resources | Get involved | Contact us

HEAR connects organisations and individuals to be a collective

11. Scroll down to Save changes
12. To prevent the image from repeating itself all the way down the page, **you will need to add a Background End includelet** directly after the Begin
13. Go the Publishing tab to preview or publish your changes on the live website.

Increasing or decreasing margins

Your aspect ratio will decide how deep your image is on the page. In this example, the Fixed aspect ratio was set as 16 x 9 (widescreen). As you can see here, the image may be too deep and could be changed to one of the wider options.
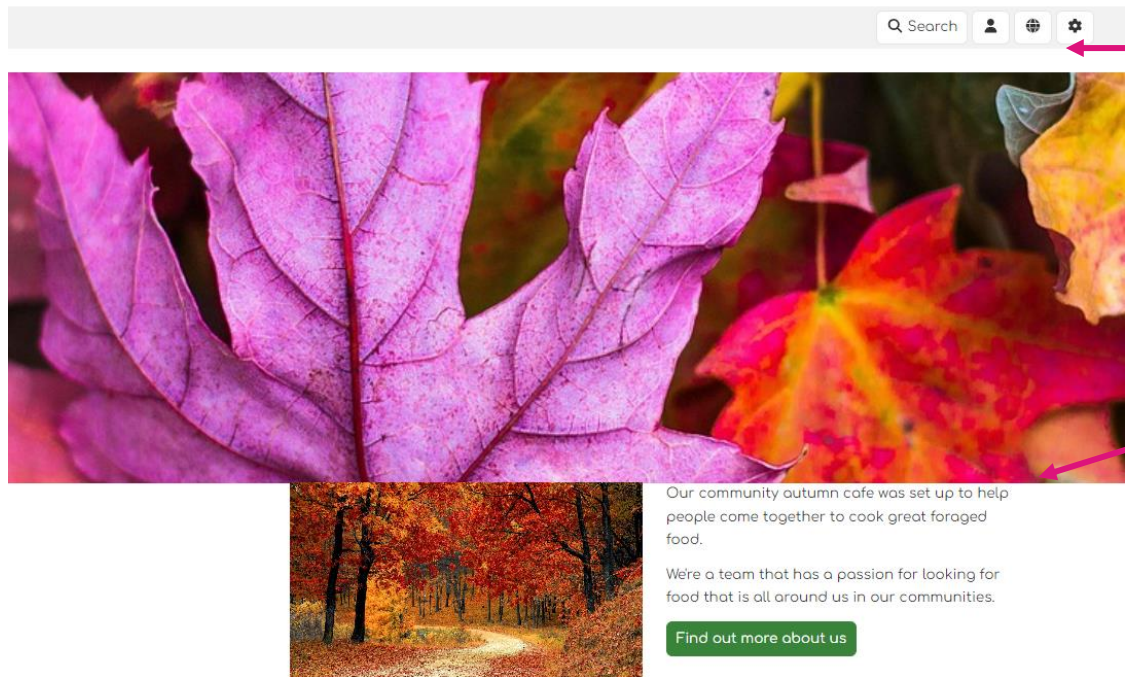
You may want to remove the space between the image and the navigation menu

There is also not enough space between the image and the Custom Content includelet that follows. The text is very close to the image.

Top margin

-30px ⌄

ⓘ Override margin before thi[s]

Bottom margin

-- ⌄

ⓘ Override margin after this i

Top padding

-- ⌄

ⓘ Add spacing before content

**Bottom padding**

-- ⌄

ⓘ Add spacing after content i

If you want to remove space in between the image and another object, you need a negative margin. In this case we want to remove the space between the image of leaves and the navigation above

1. Go back to your Layout tab and double click to edit your Background Begin inclduelet (you may need to click on Create a new revision...if you have published your page)

2. Change the Top margin to minus 30px (you can keep changing until you get the desired effect)

🔍 Search   👤   🌐   ⚙
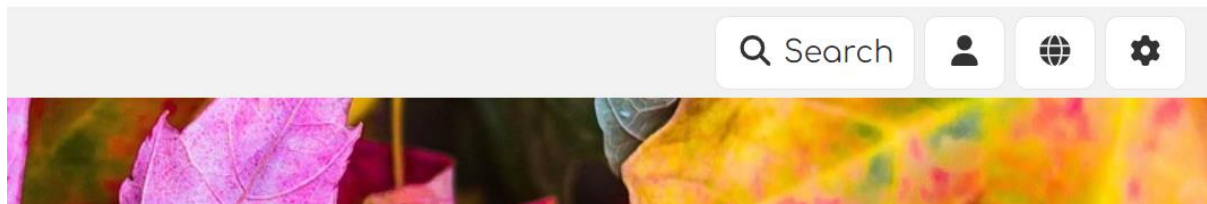
The space has now been removed.

Top margin

-30px

ℹ Override margin befor

Bottom margin

30px

ℹ Override margin after

1. You can also add a bottom margin to change the space after your image.
2. Here a positive 30px margin has been added to increase the space after the image.

Our community autumn cafe was set up to help people come together to cook great foraged food.

Top padding

--

ℹ Add spacing before content

You can also add padding to any includelet to increase or decrease space inside an includelet.

Bottom padding

--

ℹ Add spacing after content i

Adding a background colour

Here we can see:

- Full width image in a Background Begin includelet
- Custom Content includelet
- Upcoming events includelet showing snippets of information from events in the Events Calendar application.

Let's now put a background colour behind the Upcoming events includelet to make it stand out more visually for our website visitor.

1. Go the Layout tab of the page you want your image on
2. Click on Create a new revision...' in red if the boxes are not editable (they will be grey and not white)
3. Click on Add includuelet
4. Select Background Begin from the drop-down list of available includelets
5. Choose a colour by clicking on the colour wheel and adjusting the shade of that colour using the slider.
6. OR if you know the hex code of your brand or desired colour, type it into the Colour field
7. Add a Background End includelet where you want the colour to stop (after another includelet)
8. You can also change the colour of your text of the includelet inside the colour block
9. Go the Publishing tab to preview or publish

Increasing or decreasing padding
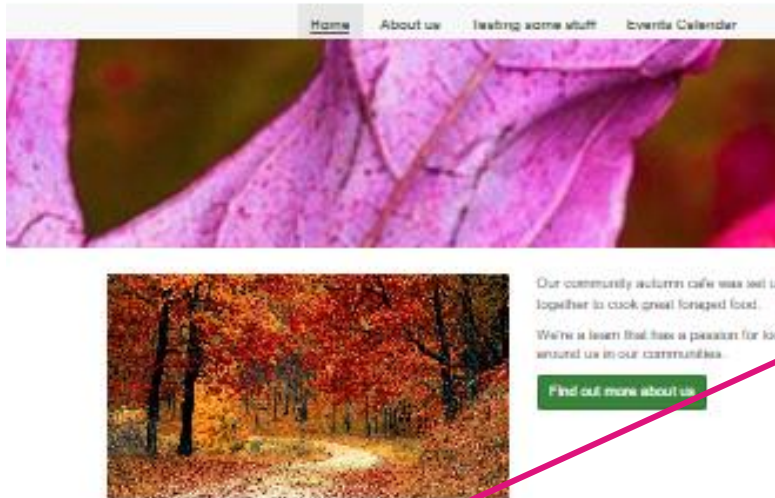
Upcoming events now has a background colour.

We could also increase the padding of the Background Begin includelet, which will add extra space inside the block so that there is more colour above and below the text of the Upcoming events inclduelet

Top padding

[20px ▾]

ⓘ Add spacing before content inside this includelet

Bottom padding

[30px ▾]

ⓘ Add spacing after content inside this includelet

Further resources and help

Training and advice for small charities and community organisations in London:

info@superhighways.org.uk
www.superhighways.org.uk

Further help:

1. Beginners training guide
2. Next Steps training guide
3. Voice documentation
4. Forums
5. User Groups

superhighways
harnessing **technology** for **community** benefit